

Are you out to save money or to waste it?  
 Are you out to take 3 days to a job instead of 1?  
 Do you want a fence that lasts or not?

THESE may seem like idle questions. Yet in this war-time, when labor is so scarce and material costs so much, here is the standing wonder to STANDARD Tube and Fence users. Why will farmers put up cheap, "made-to-sell" fences, and also why will they waste hours of back-breaking labor, digging holes three times too big for a fence post, then stick the post in, fill it up, have the fence rot to pieces and have to go through the whole performance again?

**Cheap fencing doesn't pay—us or you**

We are more mindful of our Quality-guarantee this year than ever before, and so should you be. Steel is almost a "precious" metal. Galvanizing materials are sky-high too. So look out for "cheap" or skimped fence. We say that whether you buy "STANDARD" Fence or not. A poor fence is an aggravation, an expense, and finally a total loss.

**"Standard" Fence carries a real Guarantee**

It is full Government Standard No. 9 gauge wire. The galvanizing is heavy and perfect. The uprights are full gauge, too. The spacing is always true and uniform. The tests that STANDARD Fence gets before and during weaving are such you'd wonder any fence could stand them. No man's money can buy anything better, but if you ever have any complaint, just write us, and you'll see what a real guarantee means.

**Use Standard Steel Tube Fence Posts**

This is the modern, money-saving plan over wooden posts, which always were hopelessly wasteful. STANDARD Posts are driven into the ground with a few mallet strokes, and there they stay. They don't wobble or sag. They don't crumble and rot. They don't blow down. They don't harbor crop-destroying insect pests. They don't cost as much as cedar, and they hold the fence better. No staples to buy, we furnish special hooks.

*But here's the big labor and money-saving point: Let a man and boy go out with a wheelbarrow and mallet, and they'll put in more posts in a day, and do it better, than three men and a boy digging holes and putting in posts the old way. Just figure out for yourself the saving that means.*



**WE COST YOU**

The wages of three men and a boy. We're the old-fashioned wood-post, sore-handed, broken-backed gang that every farmer abominates. Still we want your order, because we look cheap in some localities and, well, just because you've always used us.

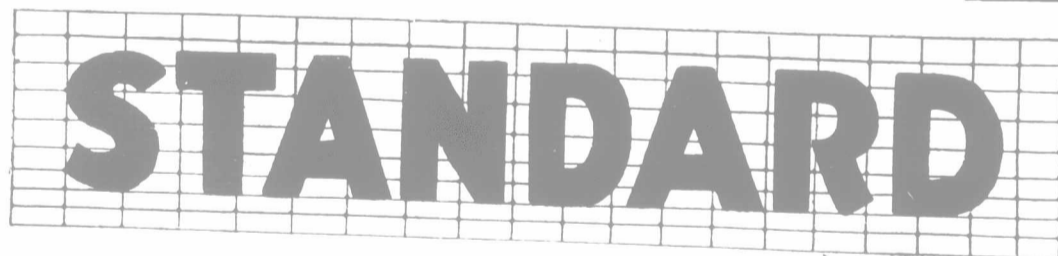


**WE COST YOU**

Only one man's time and a boy's. The STANDARD Steel Tube Posts we use cost less than wood in money and service. We do a job you'll be proud of and will last longer than the boy who put them in will. We deserve your order if you want to save money.

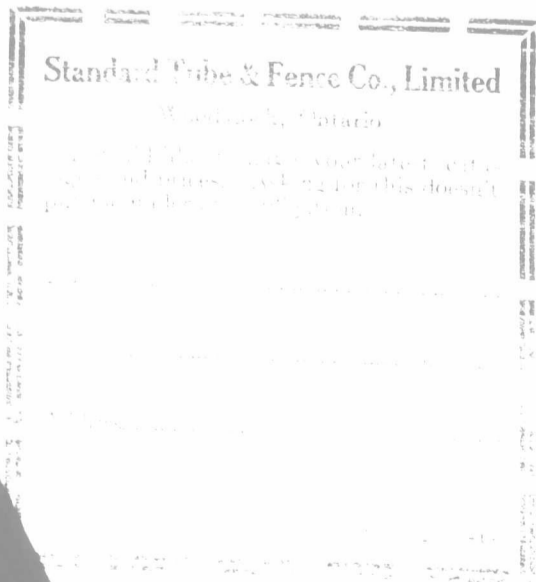


Our Fence Hooks (supplied free) have a wonderful grip.



**Steel Tube Fence Posts and Wire Fencing**

Take a look at our famous Knot. This type was originally invented by us, and, although widely copied, our special gradual-curve improvement, whereby the grip is vise-like, yet the galvanizing never chipped or cracked, has never been equalled.



STANDARD Fence Post Hooks are supplied free, and they give a taut, even grip and cut out the labor of driving staples.

Our whole business is built up on big service to farmers. Use STANDARD Fence, STANDARD Posts and Staples, and banish the broken-down-fence bogey, and banish the weary, wasteful, costly post-hole digging.

STANDARD Fencing is shipped same day as order is received, six worth and over goes freight paid anywhere in Ontario, Canada. All types of fencing, gates, tools, etc. are on the coupon to-day.

**Standard Tube & Fence Co., Limited**  
 Woodstock, Ontario

