

The Prudential Agent



has an equipment of policies that enables him to meet practically every prospect's preferences

Write us about an Agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

The Equity Fire Insurance Co. TORONTO, CAN.

WM. GREENWOOD BROWN, General Manager

GENERAL AGENTS:

A. B. Powell, Interim Branch Manager, Montreal
Brown Clarke Agency, Winnipeg
Young & Lorne, Sydney, B.C.
McCallum, Hill & Co., Regina.
Faulkner & Co., Halifax
W. S. Holland, Vancouver
Geo. A. Lavis, Calgary
J. M. Queen, St. John, N.B.

The Excelsior Life Insurance Co.

Established 1889 TORONTO, Canada
Head Office
ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.
New Insurance applied for \$1,836,000.00
New Insurance issued 1,719,048.50
Insurance in force 15,771,632.70
Cash Receipts, Premiums and Interest 310,640.55
Increase \$44,638.38
Total Disbursements Decrease 4,415.01 153,814.85
The Assets, reserve and Surplus Funds show corresponding increases
Where Increases are desirable—There are Increases.
Where Decreases are desirable—There are Decreases.
To be a successful agent, you must represent a successful company.
We have an opening for you, if you are a worker.
E. MARSHALL, General Manager. D. FASKEN, President.

Fire Agents' Text Book, by J. Griswold, \$2.00
THE CHRONICLE, - MONTREAL.

Union Assurance Society Limited OF LONDON, ENGLAND.

[Fire Insurance since A.D. 1714]

Canadian Branch:

Corner St. James and McGill Streets, Montreal
T. L. MORRISEY, - Resident Manager
Agencies throughout the Dominion.

ROYAL EXCHANGE ASSURANCE

Founded A.D. 1720

Losses paid exceed \$235,000,000

Head Office for Canada
Royal Exchange Building
MONTREAL
ARTHUR BARRIE, Manager

Correspondence invited from responsible gentlemen in underrepresented districts re fire and casualty agencies



Head Office, Royal Exchange, London

INSURANCE

Publications of the Chronicle MONTREAL.

FIRE AGENTS' TEXT BOOK (Griswold) . . . \$2.00
FIRE INSURANCE EXPIRATION BOOK (Magurn) . . . 50c. and \$2.00
LIFE AGENTS' MANUAL . . . \$3.00

The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1911, \$772,000.00
POLICIES IN FORCE IN WESTERN ONTARIO OVER 20,000

WM. SNIDER, President, GEORGE DIEBEL, Vice-President,
FRANK HAIGHT, Manager, ARTHUR FOSTER, Inspector

ATLAS ASSURANCE COMPANY LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III

Income exceeds \$7,250,000
Funds exceed 17,900,000

Including the Fully Subscribed Capital, the resources of the Company exceed \$28,900,000.

Head Office for Canada - MONTREAL
MATTHEW C. HINSHAW, Branch Manager
Active and Influential Agents Wanted