

November 17, 1934.

Mr. King:

Re Birthday Acknowledgment and
Christmas Cards.

Attached are the various cards and acknowledgments sent out last year. The following is the number of each used between your birthday and the Christmas Season, and the price paid:

	<u>No.</u>	<u>Cost</u>
Mr. King's 1933 Christmas Card by Courtenay (<u>No. 1</u>)	450	\$98.35 (including 2nd plate)
Large Birthday and Christmas Acknowledgment (<u>No. 2</u>)	600	\$8.00 per 100
Small Christmas Acknowledgment (<u>No. 3</u>)	200	\$2.70 per 100
Small card "With best Wishes for New Year" (<u>No. 4</u>)	50	supply on hand
	<u>1300</u>	

In view of your trip this year, an even larger supply may be needed for the coming season.

Re No. 1: Mr. Courtenay, who made your card last year no longer has a shop in town, although he is still in the city. Mr. Hoffke, who made your card in 1931, but who was away last year, is again in the city. Not knowing whether you might have purchased a card in England, I have not spoken to either of them as yet.

Re No. 2: Birks will supply this card, with a variation in the text if desired, at last year's price - \$8.00 per 100. The paper this year comes only in white. Last year you looked at coloured samples in the same quality, but did not like them.

Opelatus
having
Hoffke.
h. 4718