

# EATON'S

## SPRING AND SUMMER

## CATALOGUE

THIS BOOK SHOWS  
OVER 300 PAGES  
OF QUALITY  
MERCHANDISE,  
LOW PRICED

**SHOULD BE  
IN EVERY HOME**

**IT BRINGS A MESSAGE OF  
TRUE ECONOMY**

We hope that you have received your EATON Catalogue. Further, we ask that you use it. It is a helpful book, and the oftener you make use of it as a buying guide the more it will benefit you. If there is one thing more than another that EATON'S Catalogue stands for, it surely is "Service." By that we mean its ability to serve you well. With it in your home, always at hand, you have a veritable storehouse through which you may ramble at will. It lists only such goods as are dependable and worthy of repute, and do not forget the many pages showing natural color reproductions of merchandise which represent the goods almost in actuality. All in all, you stand to save not only time and money by the regular use of your EATON Catalogue, but there is an abundance of satisfaction that comes when you buy the "EATON Mail Order Way."

**IT IS AN AUTHORITATIVE STYLE BOOK  
WHEREIN LOW PRICES PREVAIL**

We have spared no effort to make this book up-to-date in the matter of style—nothing overdone or extreme other than which we believe will suit the ideas and desires of our Mail Order customers. There's a wealth of choosing, too, for all the family at prices within the reach of all. Indeed, it is an acknowledged fact that you can dress well, and at a very reasonable cost, when you make your purchase through the "EATON Mail Order Way."

**WE WILL SEND A COPY OF THIS BEAUTIFUL  
BOOK FREE FOR THE ASKING**

If your copy has not reached you, or if for any reason you have not received one, please send us your name and address, and we will immediately forward a Catalogue. We know that you will welcome its coming, because through it you can buy to the very best advantage all that is new and dependable in modern merchandise—and have lasting satisfaction withal.

**"HOW  
ABOUT YOUR  
EASTER WEAR?"**

For your new Spring Outfit you could have no better choice than your EATON Catalogue shows. Be it millinery, or a new costume and other garments, you'll find everything there to your heart's content. Make your selection now, when stocks are complete, and trust us to give you the satisfaction we eagerly strive after, and which we substantiate with the EATON guarantee.

**THE NEW PARCEL POST RATE  
SHOULD INTEREST YOU**

With the new parcel post rate now increased to the 11-lb. limit you have a further opportunity to save on your EATON purchases.

**THE EATON  
GUARANTEE**

**GOODS SATISFACTORY  
TO YOU OR MONEY  
REFUNDED, INCLUDING  
SHIPPING CHARGES.  
NO EXCEPTIONS**

**WE PREPAY SHIPPING  
CHARGES ON ALL  
ORDERS AMOUNTING  
TO 10.00 AND OVER**

**THE T. EATON CO LIMITED**  
TORONTO CANADA

**THE EATON MAIL ORDER  
WAY HELPS OTHERS.  
HAVE YOU SHARED IN ITS  
BENEFITS?**