

THE ROBERT SIMPSON COMPANY LIMITED

Store Hours: 8.30 a.m. to 5.30 p.m., During June, July and August, the Store Closes on Saturdays at 1 p.m. No Noon Delivery on That Day.

Today is the First Friday Bargain Day in Our Great Summer Sale

Low Priced Chinaware and Glass

- Regular 15c Glassware at 9c—Nappies, Bonbons, Bowls, Spoon Trays, Butter Dishes, Sugar Bowls, etc. Friday, each 9
 - Regular 29c Water Pitcher, Colonial design. Friday 19
 - Regular 49c Berry Set, pressed glass, 7 pieces, at 29
 - Regular 60c Dozen Water Tumblers, fluted, heavy bottom, at dozen 48
 - Regular 30c Tumblers, star bottom, at 24c; decorated, at 60c. Regular 50c Water Set, 7 pieces, pressed glass, at set 34
 - Colonial Butter Tube, each 19
 - 14 to 18-inch Swing Vases, 19c each; 8 to 10-inch, 10c each. Regular 20c Colonial Candle Sticks, each 21
 - White Porcelain Cups Only. Friday, each 5
 - Gilben Teapots, 2 to 5-cup sizes, various styles and decorations. Friday each 21
- ODD BEDROOM WARE.**
- Decorated Chambers 49
 - Decorated Ewers 59
 - Decorated Basins 59
 - White Chambers 29
 - White Ewers 39
 - White Basins 39
 - Vegetable Dishes, white porcelain, open. Friday 19
 - Jardiniere, 20—Majolica, floral decoration. Values to 80c. Friday 39
 - Decorated Milk Jugs, 40 ft. size. Friday, 25c; 100 ft. 35c. Milk Bowls, small sizes. Friday, each 19
 - Yellow Mixing Bowls, prices, 5c, 6c, 17c, 22c, 30c and 40c each. Mottled Earthen Bakers, prices 15c, 17c and 25c each.

Household Hardware

- Enamel Lipped Saucepans, white lined, 1, 1 1/2, 2, 2 1/2-quart sizes. Regular 35c to 45c values. Friday 25
- GARBAGE CANS.**
- Pearl gray, japanned finish, ball handle, slipover cover. Medium size, regular 95c, Friday 79c; large size, regular \$1.15, Friday, 99c.
 - Polish Mops, large size, triangular shape, for cleaning and polishing hardwood floors, linoleums and oilcloths, complete with handle; 144 only to sell, Friday each 75
 - Corn Brooms, five-string, good grade broom corn, well made, enamelled handle, a good 45c broom. Friday 37
 - Royal Floor Wax, none better made. Friday, lb 37
 - Cotton Cloth Linen, 40 ft. size. Friday, 25c; 100 ft. 35c. No-Dust Sanitary Floor Mops, a medicated dusting mop. Regular 50c. Friday 39
 - Brush Floor Brooms, 18 inches wide, complete with handle. Regular \$1.00. Friday 75
- GAS HOT PLATES.**
- 1-burner size. Friday 59
 - 2-burner size. Friday 1.49
 - 3-burner size. Friday 1.99
 - Gas or Oil Stove Oven, 2-burner size. Regular \$3.00. Friday 1.99
 - Japanned Green Watering Cans. Friday, 2-qt., 25c; 3-qt., 35c; 4-qt., 45c; 5-qt., 55c.
- "IMPERIAL" LAWN MOWERS.**
- 16-inch cut, 9-inch wheel, Taylor-Forbes warranted make. Friday 4.99
- LAWN HOES.**
- Three-ply, warranted grade, complete with couplings and clamps: 36-inch size, 25 ft. Friday 1.99; 48-inch size, 40 ft. Friday 2.99; 54-inch size, 45 ft. Friday 3.49; 60-inch size, 50 ft. Friday 4.75
 - Four-in-One Garden Tools, a trowel, rake, fork and hoe in one tool, very serviceable and well made. Friday, each 39
 - 70c and \$1.00 Shears and Sissors, 40c—Straight and bent trimmers, japanned and nickel-plated, 6 to 10-inch size. Friday, each 49
 - Green Doors and Windows, specially priced in all sizes and grades.

Big Values Friday in Odd Axminster and Brussels Rugs

- 6 Templeton's Seamless Axminster Rugs—Rugs with plain centres, with small trellis design and pretty chintz borders in fawns, blues and grays. Size 6.0 x 9.0, regular \$21.50, Friday \$15.75; 9.0 x 12.0, regular \$42.50, Friday \$29.75.
- English Axminster Rugs—Extra fine quality, fawn ground, well covered design, very suitable for living-room or dining-room. Size 10.6 x 12.0. Regular \$55.00. Friday 39.75
- 12 Brussels Rugs, 55.75 Each—An odd lot of rugs in several different patterns, very useful for small rooms. 7.8 x 4.6, Regular \$8.25, Friday 4.75
- Japanese Jute Rugs—Six odd, Japanese Rugs. Size 8.0 x 10.0, in dark brown and blue colorings; a good Oriental design; just the thing for a summer cottage. Regular price \$2.75. Friday 1.75
- Chinese Matting, 11c Yard—Fifty bales of Chinese Matting in stripes and checks, red, brown and green colorings; 36 inches wide. Friday, yard 1.11
- Well Printed Linoleum, 60c—Good patterns to select from, nice new goods, all perfect; in floral, tile and block effects, two yards wide only. Friday, square yard 50

A Bargain Extraordinary in Bedroom Boxes \$1.49

Well-made Bedroom Box, size 34 inches long, 15 inches wide and 14 inches high; fitted with castors, covered with pretty brightly colored chintzes, in rose, yellows and blue. This would be an ideal box for your summer home, where space is limited, and makes an artistic piece of bedroom furniture. 250 of them, so be on hand at 8.30 Friday morning and be one of the two hundred and fifty. Friday, 8.30 a.m. bargain 1.49

SPECIAL OFFERING OF BAMBOO VERANDAH SCREENS.

250 well-made, strong and durable verandah screens, marked at a price which should bring a crowd at 8.30 Friday morning. Each screen is complete with pulleys and cord in the following sizes: 4.0 x 8.0, 79c; 6.0 x 8.0, \$1.19; 7.0 x 8.0, \$1.39; 8.0 x 8.0, \$1.49; 10.0 x 8.0, \$1.89.

Summer Home Furniture

- Odd Mattresses, in 3 ft., 4 ft. and 4 ft. 6 in. sizes; used as samples and are slightly soiled. Regular \$7.00 to \$10.00. Friday selling 5.65
- 12 Brass Beds, in various designs, slightly damaged through being used as samples on our floor. Regular \$25.00 to \$45.00. Friday selling, half price.
- Camp Cot, wood frame, folding legs, woven wire fabric, strongly made and equipped with mattress complete. Friday selling 2.90
- Pillows, selected feathers, in good strong ticking. Friday selling 3.00
- White Enamel Dresser, three large drawers, trimmed with brass handles, bevel plate mirror. Friday selling 7.75
- Divanette, "The Famous Kindel," solid oak frame, fumed finish, sagging springs, mattress well filled with cotton felt, neatly tufted and covered in art ticking, seat and back are in brown art leather. Friday selling 29.95

Now That the Weather's Picking up---it Makes You Plan to Enjoy the Summer---You'll Find Many Things Here Today That Will Help You in Your Plans at Prices Lower Than You Would Expect to Pay.

Boys' Wash Suits at 49c

600 Suits, cut from sturdy medium weight wash fabrics, in Billy Boy, Tommy Tucker, Vestee and Oliver Twist styles; splendid choice of colors, including blue and white and brown and white stripes; natural linen, showing blue trim on collar and belt, tan and white with natural linen trim, and blue and white combination colorings; to fit boys from 2 1/2 to 8 years. Sizes 20 1/2 to 26. Friday 49

Boys' Tweed Raincoats, \$4.95.

Thoroughly rainproof, season's best models, with convertible collar and full fitting skirt; solid Oxford gray and light gray, with small mixed check seams, are stitched and cemented; fancy check lining; to fit boys from 8 to 17 years. Regular \$7.75 and \$8.00. Sizes 26 to 35. Friday 4.95

Silk Mixed Umbrellas at \$1.69

125 Umbrellas, with good quality tape edge, silk mixed covers, mounted on strong paragon steel frames, good range of plain or mounted handles, including mounts of sterling silver. Friday, special 1.69

Men's \$10.00 Tweed Waterproofs \$6.95

Made from serviceable tweeds, in light gray or gray and brown mixtures, with fancy check back. Snappy slip-on style, loose box back, patch pockets, convertible collar, single-breasted; all seams sewn, stitched and taped. Sizes 35 to 42. Friday 6.95

Men's \$10.50 Suits at \$7.95.

English tweeds in brown and gray stripe patterns; cut in single-breasted, soft roll sacque style; single-breasted vest. Sizes 36 to 44. Friday 7.95

Men's Hats

A line of Neat Sennit Sailors, in plain and sawed edge, medium crown and brim. Friday special 85

Split sennit and pineapple braids, black corded silk bands. Friday special 1.45

Men's Soft Neglige Straws, fine white braids; extra light weight. Friday 69

Children's Hats

Straws, in sailor, Jack Tar, turban and negligee shapes; fine quality white straw, trimmed with gold lettered bands of white and blue. Friday special 65

Men's and Boys' Wear

- 50c AND 65c NEGLIGEE SHIRTS, 39c. Men's and Boys' Negligee Shirts, plain and fancy hairline and cluster stripes, of blues, blacks, helios, on light backgrounds; coat styles. Sizes 12 to 16 1/2. Friday 39
- 50c BALBRIGGAN UNDERWEAR, 33c. Men's Underwear, natural shade, guaranteed two-thread Egyptian yarns; short or long sleeves, knee or ankle length drawers. Sizes 34 to 44. Friday 33
- MEN'S BALBRIGGAN COMBINATIONS. Natural shade; short sleeves and knee-length only; closed crotch style. Sizes 34 to 44. Special 53
- MEN'S DUCK OUTING SHIRTS. Collar attached; white, tan or gray; large roomy bodies, buttoned cuff, double yoke at neck. Sizes 14 to 18. Special 75
- BOYS' JERSEYS. Pull-over style, blue and blue, white and sky, and plain white. Sizes 18 to 32. Regular 25c. Friday 19
- 35c AND 50c NECKWEAR AT 25c. Broken ranges from regular stock, fine Swiss and American silks; also knitted ties in newest stripes and all-over designs. Friday 25

Men's and Boys' Boots Women's Boots and Pumps Friday Bargain \$1.99

- WOMEN'S PATENT COLT AND GUNMETAL PUMPS, \$1.99. 700 pairs Pumps, made of patent colt and gunmetal leather, popular shape; flexible McKay sewn soles and military heels; made with black tailored bow, and separate ankle strap. Sizes 2 1/2 to 7. Regular \$3.00. Friday bargain 1.99
- WOMEN'S SUMMER BOOTS, FRIDAY \$1.99. Regular to \$4.00. Patent colt and dongola kid boots; light flexible soles; Cuban and military heels; all new toe shapes. Sizes 2 1/2 to 7. Friday bargain 1.99
- MEN, SAVE A DOLLAR ON THESE BOOTS AT \$1.99. 550 pairs Men's Box Kip and Dongola Kid Blucher Cut Boots, made on round toe, solid standard screw soles; medium heels. Sizes 6 to 10. Regular \$3.00. Friday bargain 1.99
- BOYS' "ACTIVE SERVICE" BOOTS. Blucher cut, solid standard screw soles; uppers made of box kip leather; full-fitting round toe shapes. Sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.29.

Gloves and Hosiery

- SILK HOSE FOR WOMEN, 50c QUALITY FOR 29c. A well-known Canadian make, noted for good wearing, black only; called "seconds" owing to some slight defect; in appearance and wear they are equal to "first quality"; high silk leg; deep lisle thread top; double garter welt. Sizes 8 1/2 to 10. 50c quality. Summer sale Friday 29
- Children's Sox, Friday 10c. "Cutie" brand; plain white and white with colored tops, in circular stripes; for ages 4 months to 9 years. Less than present wholesale price. Summer sale price, Friday 10
- Men's Cotton Socks, 9c. Black and tan. Sizes 10 to 11 1/2. Regular 12 1/2c quality. Summer sale, Friday 9
- Infants' Silk and Wool Hose, 23c. "Pen-angle" brand; white only; silk and wool mixture; fit ages from four months. Regular 50c. Summer sale price. Friday 23
- Children's Cotton Stockings, one-and-one ribbed. White only. Sizes 5 to 10. Regular 15c. Summer sale price, Friday 12 1/2
- WOMEN'S WHITE WASH GLOVES, 39c. Extra fine quality white cotton; splendid substitute for chamoisette; wash and wear perfectly; two dome fasteners. Sizes 5 1/2 to 7 1/2. Regular 50c. Summer sale Friday 39

BOOKS

- Travellers' Samples 300 samples of books for all classes of readers from the little to the oldest. Values up to \$1.50. No phone orders. Friday 19
- KHAKI STATIONERY. 200 only boxes of khaki note paper and envelopes, each sheet and each envelope has Flags of the Allies in natural colors. The stationery is linen finished, good quality. Box 19
- LIBRARY DISCARDS FOR QUICK CLEARANCE. 514 volumes from the lending library. These discards have never been offered by us for less than 25c each, but we want in one day's selling to clean up the entire line, and offer them for 19

Breakfast in the Palm Room

Our customers are invited to inspect our Kitchens at any hour they are in the Store.

Staples at Bargain Prices

- FLANNELETTE BLANKETS CLEARING \$1.24 PAIR. White, with pink or blue borders; best Canadian quality. Size 64 x 80 inches. Friday, pair 1.24
- Twilled Bleached Sheetings, heavy quality; 63 inches wide. Regular 35c yard. Clearing Friday, yard 27
- Plain Bleached Sheetings, good close, even weave; for double beds; 70 inches wide. Regular 35c yard. Clearing Friday, yard 29
- Apron Gingham, blue and white checked, 36 inches wide. Friday, yard 11
- Fine Nainsook 15c quality, clearing Friday, 12 yards for 1.45
- Battenburg Tea Cloths, Size 30 x 30 inches. Friday, each 39
- Round Battenburg Apron Tea Cloths, Size 52 inches, Friday, each 39
- Checked Glass Cloth, 36 inches wide. Clearing Friday, 10 yards 49
- Bleached Sheetings, plain weave. Size 70 x 90 inches, hermed. Regular pair 42.00
- White Flannelette, 32 inches wide. Friday, yard 19



Today's Market

Telephone Tonight, 5.30 to 10 o'Clock, for Provisions to Go by Early Delivery Saturday. Call up Adelaide 6100.

- MEATS.** Shoulder Roasts, prime beef, lb. 15
- Blade Roasts, very tender, lb. 18
- Roiled Boneless Brisket Pot Roast, lb. 18
- Loin Roast Young Pork, lb. 25
- Front Quarter Spring Lamb, lb. 25
- Hind Quarter Spring Lamb, lb. 38
- Loin Spring Lamb, lb. 38
- Leg Spring Lamb, lb. 40
- Family Sausage, our own make, lb. 12 1/2
- All Pork Sausage, our own make, lb. 20
- Pure Lard, 2-lb. pails, gross weight, 40
- Easifrit Coteauet or Domestic Shortening, 3-lb. pails, gross weight, 50
- Breakfast Bacon, mild, sliced, lb. 30
- Finest Canned Apples, gallon size tin 25
- 500 Jars Pure Orange Marmalade, Harvey's, while they last, quart gem 25
- Finest Canned Lobster, new pack, Golden Key Brand, 1/4-lb. tin 18c
- Choice California Prunes, 2 lbs. 25
- Choice Rangoon Rice, 4 1/2 lbs. 25
- Finest Pasi Tapioca, 2 1/2 lbs. 25
- English Malt Vinegar, "reputed" quart bottle 15
- Finest Canned Salmon, tall tin 15
- Toasted Cornflakes, 5 packages, per lb. 25
- 500 lbs. Fresh Fruit Cake, per lb. 15
- Fancy Mixed Biscuits, per lb. 15
- 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. 74
- FRUIT AND VEGETABLES.** Choice California Sunbelt Oranges, doz. 39
- Choice Grapefruit, good size, 3 for 25
- Finest New Potatoes, measure 17
- New Canadian Cabbage, each 8
- CANDY—MAIN FLOOR AND BASEMENT.** 1,000 lbs. Assorted Gum Drops, per 10
- 2,000 lbs. Chocolate and Maple Cream, 2 lbs. 25
- 500 lbs. Chocolate Covered Peanut Clusters, per lb. 27
- 500 lbs. Butter Scotch Squares, wrapped, per lb. 17
- FLOWERS.** 4,000 Fresh Carnations, assorted colors, while they last, per doz. 19
- 2,000 Fresh Peonies, assorted colors, per dozen 25
- Finest Aster Plants, 2 dozen 25
- Boston Sword Ferns, each 49

The Robert SIMPSON Company Limited

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