

# SIMPSON'S

**We Pay Freight and Express**  
We pay transportation charges to any station in Ontario on purchases of \$10.00 or over.

# SIMPSON'S

## Today--The Dawn of a Great Day in Value-Giving at Simpson's

**After the Holiday Clearance of Women's Low Shoes 1-3 Off Regular Prices**

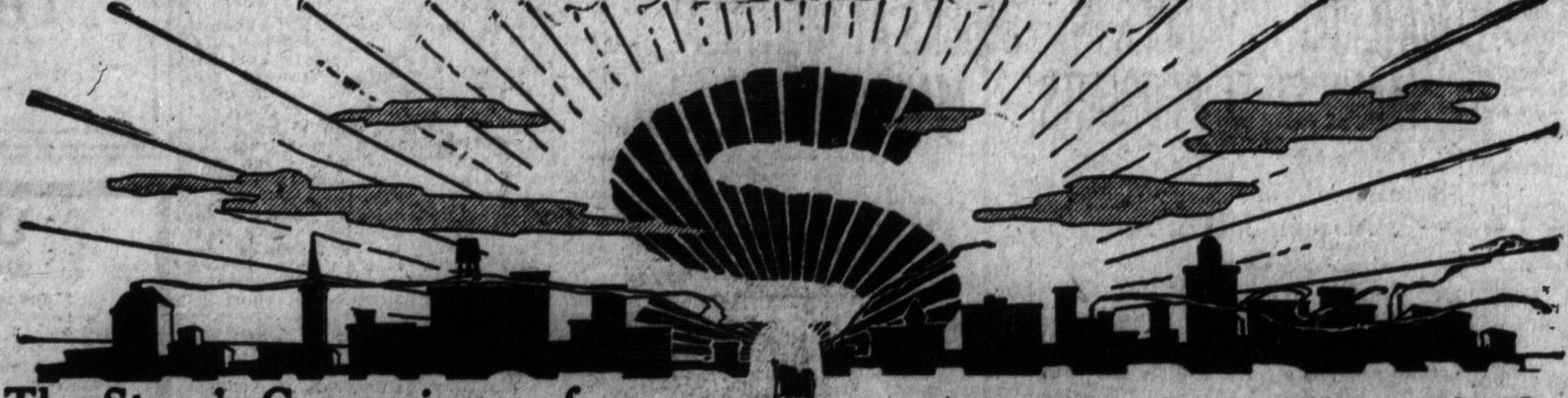
No Phone, Mail or C.O.D. Orders.

This morning every pair of Women's Street Pumps and Oxfords in stock will go at 1-3 off regular prices. Included are patent leathers—brown, grey and white kid, white canvas and buckskin—also several lines of evening slippers. Early shopping is advised. Every pair is fitted by experienced salesladies.

Regular \$15.00 Shoes, Today, pair ... \$10.00  
 Regular \$12.00 Shoes, Today, pair ... 8.00  
 Regular \$10.00 Shoes, Today, pair ... 6.50  
 Regular \$9.00 Shoes, Today, pair ... 6.00  
 Regular \$8.00 Shoes, Today, pair ... 5.50  
 Regular \$7.00 Shoes, Today, pair ... 4.50  
 Regular \$6.00 Shoes, Today, pair ... 4.00  
 Regular \$5.00 Shoes, Today, pair ... 3.50  
 Regular \$4.00 Shoes, Today, pair ... 2.85  
 Regular \$3.50 Shoes, Today, pair ... 2.50  
 Regular \$3.00 Shoes, Today, pair ... 2.00  
 Regular \$2.50 Shoes, Today, pair ... 1.85

**Women's White Canvas Boots, \$4.95.**

Several lines of White Canvas Lace Boots, with Goodyear welt and McKay sewn soles, to sell today regardless of cost of manufacture. All sizes and widths. Regularly \$6.00 and \$7.00. Today, pair, \$4.95.



**The Store's Conveniences for Visitors to Toronto**

The Palm Room Restaurant on the Sixth Floor.

Information Bureau, on Main Floor, Centre.

Telegraph Station and Free Parcel Check Room, in the Basement, Centre.

Post Office, on the Street Floor, Centre.

Women's Rest Room, on the Third Floor, Richmond Side.

Telephone Booths, conveniently located throughout the store.

**In The Palm Room**

Breakfast—4.30 to 10.00 a.m.  
 Dinner—11.30 a.m. to 2 p.m.  
 & La Carte Lunches, all hours.  
 Afternoon Tea, 3.00 to 5.30 p.m.—Sixth Floor.

**Splendid Values in Women's Skirts**

Wash Skirts of white poplin, drill, novelty weaves and colored stripes. Broken lines from \$1.95, \$2.25, \$2.50 and \$2.95 stock. On sale today, \$1.75.

Good quality serge and gabardines—manufacturer's samples and overmakes. Colors blue, grey, taupe, brown, green and black. Regularly \$5.00, for \$3.95.

**Semi-Ready Dresses 75c**

Attractive designs, requiring very little work, stamped on Alice blue chambray. Sizes 2, 4, 6 years. Special value, 75c.

Turkish Guest Towels—size 15 x 24 inches. Fancy designs—stamped on ends—blue border. Each, 89c.

Boys' Semi-Ready Dresses of white dotted poplin—stamped buttonhole edge on neck and cuffs. Size 2 years. Special, 75c.

Many of these specially priced lines will be cleared early today, others may last through the day. But the wise shoppers will come first thing this morning for best values.

Visitors to the city can save substantially by taking advantage of this after-holiday event.

**At 10 a.m. Today**

**Women's Silk Dresses, \$10.95**

Regularly \$12.95 to \$16.50.

No woman who is looking for a smart low-priced silk frock should miss these, so much reduced, for today.

Lustrous silk poplins and messalines, in clever bolero and surplice styles. Embroidered and button trimmed. Colors navy, green, brown, Copen, and taupe. No exchanges, no refunds, no C.O.D.'s. Extraordinary value today, \$10.95.

Also \$5.95 and \$7.50 Wash Dresses. Today, \$4.95.

### \$4.50 Sheets on Sale Today, \$3.65 Pair

Those preparing for Exhibition visitors, hotels and rooming houses, should take advantage of this special sheet value—bleached, good serviceable quality—hemmed. Excellent value at \$3.65.

Hemmed Pillow Cases—sizes 42 x 33 and 45 x 33 in.; \$1.00 value. Today, pair, 79c.

Scotch Crash Roller Towelling—heavy quality, red border; 17 inches wide; 45c value. Today, yard, 36c.

Old Bleach All-linen Huckaback Bedroom Towels—size 20 x 38 inches. Fancy damask borders, hemstitched. Special, pair, \$1.95.

\$3.00 Table Covers at \$1.73. A special purchase of 300 Hand-made Battenberg Lace Table Covers or Lunch Cloths. Deep heavy lace edges and lace centres. Sizes 45 x 45 and 54 x 54 inches round. Regularly \$3.00 and \$3.50. Today, only, \$1.73.

Flannelette Blankets Less Than Mill Price—Largest size, 70 x 84 inches, and best Canadian quality. Not more than three pairs to a customer. Rush price today, pair, \$2.95.

Madapolam—42 in. wide, 50c value. Today, yard, 39c.

Factory Cotton, in medium weight—34 inches wide. Clearing at 15c yard.

### Sale Extraordinary Today---10,000 Women's Summer Vests at 29c

**50c, 65c and 75c Values.**

Fine ribbed cottons, list thread and mercerized listle and cotton. Low neck and no sleeves, with plain tailored or deep lace yokes. Mostly white with a few pinks. Sizes 34 to 42 in the lot. Regularly 50c, 65c and 75c. Today, 29c.

**Women's \$1.50 Brassieres, 98c.**

They are corset cover and brassiere combined. The underbody is tight fitting, with a loose fitting front to cover. Dainty yokes of lace and insertion. Regularly \$1.50 to \$2.25. Today, 98c.

**\$3.00 Corsets, \$1.49.**

New low bust models for average figures. Made of excellent quality white or pink brocade. Novelty lace trimmed. Regularly \$3.00. Today, \$1.49.

**Women's Bathing Suits, \$4.95.**

Wonderful value—pure wool knitted or lustre suits. Two-piece or tunic styles, with fancy sleeves, collars and trimmings. Splendid variety of colors. Regularly \$7.50 to \$10.00. Today, \$4.95.

**\$1.75 Nightgowns, \$1.19.**

Made of fine cotton and nainsook. Slip-over styles with round, square or V-shaped necks. Yokes of Swiss embroidery and lace insertions. Regularly \$1.75 to \$2.25. Today, \$1.19.

**75c Corset Covers, 49c.**

Of fine cotton and nainsook, with yokes of lace and real Swiss embroidery. Some front and back trimmed. Regularly 75c and 85c. Today, 49c.

### Good News for Men Men's \$2.00, \$2.50 and \$3.00 Combinations 88c

**Sizes 30 and 32 Only.**

800 suits in the lot. Small men's size combination underwear. Special purchase from a large Canadian manufacturer. In the lot are silk listle, mesh, poros and elastic rib knits, short or long sleeves, ankle length. Sizes 30 and 32 only. It's a great snap for the man who wears the small sizes.

**Men's 65c Balbriggan Underwear, 49c.**

Natural shade, made from fine two-thread yarns; shirts and drawers to match. Sizes 34 to 42. Regularly 65c. Today, garment, 49c.

**Men's 50c Secretary Suspenders, 35c.**

Pulley-back style, from the makers of the famous President brand, slide easy back, cast-off cord ends, medium and heavy webbings. Regularly 50c. Today, 35c.

## These Good Basement Savings for Today Instead of Monday

### Do Not Miss This Opportunity in Aluminum Ware

Aluminum Tea Kettle, the famous Lifetime Brand, quart size. Today \$2.98.

Aluminum Coffee Percolator, 8-cup size, ebony finished handles. Today \$1.69.

Wear-Ever Aluminum Fry Pans, 8 1/2 in. diameter. Today \$1.25.

Aluminum Bread or Cake Pans, size 4 x 8 x 2 1/2 in. Today 89c.

Aluminum Double Boilers, 1 1/2-qt. (inside dish), Today \$1.69.

Aluminum Combination Tea Kettle and Double Boiler—the kettle, which may be used separately, is about 2-qt. size—the insert is about 1-qt. size—very useful utensil. \$1.95.

Aluminum Coffee Percolator Insert, for use in the ordinary coffee pot, converting into a percolator. Today 39c.

Aluminum Tea Pots, six-cup size. Today, \$2.69.

Aluminum Salt and Pepper Shakers, load-on bottoms. Today, pair, 15c.

### Wash Day Needs Handy Utensils to Take Drudgery Out of Wash Day.

Imperial Clothes Wringers, enclosed cone, warranted grade rubber rolls, 72 only to sell, today, each, \$4.99.

Folding Wash Benches, made of nicely finished hard wood, varnished, holds two tubs and wringer. Today \$2.75.

Galvanized Iron Wash Tubs, rustproof, four sizes. No. 1, diameter 18 in., today 99c; No. 2, diameter 20 in., today \$1.49; No. 3, diameter 25 in., today \$1.79; No. 4, diameter 30 in., today \$2.19.

Dover Sad Irons are a very superior make, a solid iron, with nickel-plated hood cover—set consists of three irons, stand and handle, complete, today \$1.98.

Copper Bottom Wash Boilers, with heavy tin bodies. No. 5 size. Today \$1.95.

The Vacuum Clothes Washer, will wash clothes in a tub or boiler, tub or pail. It is light and convenient fit. 35c.

Spring Clothes Pins, today, 5 dozen, 25c.

Sisal Rope Clothes Lines—6-ply x 60 ft., today 29c; 6-ply x 72 ft., today 35c.

Steel Gas Hot Plates, two-burner, large surface, Cursey's reliable make. Today, \$2.98.

Metallic Gas Stove Tubing, complete with rubber ends, in 3, 4, 5, 6, 7, 8 or 10 ft. lengths. Today, ft. 10c.

Corn Brooms, four string, medium size, not more than two to a customer. Today 69c.

Sprutz Polish Mops, for cleaning and polishing hardwood floors, linoleums, tile, etc. Complete with handle. Regularly \$1.99. Today \$1.00.

Sprutz Mop, for use on woodwork. Regularly \$1.00. Today, 75c.

Sprutz Polish is a very superior make on furniture, woodwork, etc.

Galvanized Garbage Cans—ball handle—slip-over cover—medium or large size—29c only to sell. Today, each \$1.25.

Three-burner Gas stove, "The Nelson," a very reliable, well-made stove, with 18-inch oven; star drilled burner, needlepoint valves; 23 only to sell, today, each, \$13.95.

### Conserve! Preserve!

"Buy more fruit, eat more fruit."

Get your preserving attended to while the supply of jars, kettles and jar rings is complete.

Here is a list for today that will give your preserving plans a big push forward in the right direction.

**PRESERVING TIME NECESSITIES—Phone M. 7841. Prompt Delivery.**

Crown Jars, pints, dozen \$1.00; quarts, doz., \$1.20; 1/2 gallon, doz., \$1.40.

Perfect Seal, pints, dozen, \$1.20; quarts, dozen, \$1.50; 1/2 gallon, dozen \$1.80.

Lemon Reamers, today, each 5c.

Flower Vases, an assortment of shapes and sizes. Choice, today, each 35c.

**Stoneware Crocks for Preserving.**

No. 1 size ..... 37  
 No. 2 size ..... 54  
 No. 3 size ..... 79  
 No. 4 size ..... 98  
 No. 5 size ..... 123  
 No. 6 size ..... 139

**FISH CLOSERS.**

Pint size, each 29c.  
 Quart size, each 25c.  
 Half gallon size, each 90c.  
 One gallon size, each 75c.  
 1 1/2 gallon size, each 95c.  
 Two gallon size, each \$1.25.  
 Three gallon size, each \$1.75.

**Rich Dinnerware.**

"Noritake," pretty floral and conventional decoration in Nippon china—all gold handles and edges. 97-piece composition—\$32.50.

### TODAY--Important Sale of Glassware

Kermis shape, 15c, this white English ware.

Decorated semi-porcelain, 15c.

Clover Leaf, 15c. Cups only, white porcelain, each 6c.

Japanese Teapots, 2 to 5-cup size, 25c.

Milk Jugs, various decorations and sizes, 25c.

Wedgwood Dinner Service, \$19.75. New floral design in finest quality semi-porcelain—gold traced handles and edges—97 pieces, \$19.75.

Grindley Dinner Service for \$19.75. Regularly \$24.50 set of English semi-porcelain, with conventional border decoration—gold lined handles and edges, 97 pieces, \$19.75.

**4c EACH**

No. 1, Each ... 12c  
 No. 2, Each ... 10c

No. 3, Each ... 12c  
 No. 4, Each ... 7c

Flower Vases, an assortment of shapes. Your choice, 25c.

**This 7-Piece Glass Set, 49c.**

Glassware, like all other table ware, is most difficult to obtain. An old contract enables us to offer these good quality pressed glass Fruit Sets at a substantial saving, seven pieces, as illustrated, set 49c.

Table Set, 59c—as illustrated—sugar bowl—cream jug—butter dish and spoon holder. Fruit Nappies, 5c each—pressed glass—new design. Today only 5c.

Cream Jugs—pressed glass. Each 15c.

**The SIMPSON Company Limited**