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PUBLIC AMUSEMENTS

At the Royal Alexandra.

Aborn Opera Co. in "Thais."

Jane Abercrombie, Who will take the part of Leonora in "Il Trovatore" to-night.

Yesterday at the Royal Alexandra a warm welcome was accorded the Aborn English Grand Opera Co. It has been well-deserved, for no musical organization enjoys a better reputation for the light quality of its offerings. The opening presentation was "Thais," an opera in four acts and five scenes by Jules Massenet, with an English version by Herman Klein of the poem by Louis Gallet, in turn founded on the romance by Anatole France. It was produced in English for the first time in America by the Aborn Company at the Boston Opera House on April 17 of this year, and will be repeated at the Royal Alexandra on Friday night of this week.

Coming so immediately after the play it is not necessary to recapitulate the dramatic story. It turns on the effort of Athanael, a Cenobite monk, to redeem Thais from her gay and irregular life, on the love which she inspires in him and on the poetic justice which enables her in turn to recall him to his life of piety and devotion. The theme thus lends itself easily to strong emotional situations, offering splendid opportunities for dramatic and musical treatment. Massenet's score has many fine points of orchestration, and is rich in melody, but at the supreme moment it scarcely rises to the possibilities it invites.

The Aborn Company presenting Thais is one of notable excellence. The title role is taken by Miss Edith Helena, a soprano whose voice is of liquid purity, and who is in addition an actress of great charm that fitly accords with what the role requires. Nor was she less successful in emotional intensity. Louis Kreider, as Athanael, is a tenor robusto of fine carrying timbre, responding to the sympathetic demand of an artist who enters deeply into the requirements of an exacting part. Notable, too, was William Schuster, as Palemon. His rich bass was heard to great advantage. Leonard Samoloff sang the tenor role of Nicia with much acceptance, and Miss Zoe Fulton made an immediate impression as Myrtale. The choruses were good and picturesque, and the scenery of exceptional beauty.

During the third act a deep impression was created by the playing of "The Meditation," the violin solo by Joseph Arissof. The rendering could not have been bettered for artistic perfection, and depth of feeling. Both this and the opera generally received well-deserved tributes of the appreciation of the large audience.

Giuseppe Verdi's most popular composition, "Il Trovatore," will be given at the second performance of the Aborn English Grand Opera Company to-night at the Royal Alexandra Theatre. This wonderful old Italian composer had many and varied moods, and critics divided his writings into three different periods, early, middle and later, during which three distinct styles of grand opera came from his pen, "Il Trovatore" is of the middle period, dramatic, powerful and rich, with beautiful melodies too numerous to mention, the period of his development over the works of Rossini and other earlier composers, and before he had been led into later bombastic Wagnerian style. "Il Trovatore" does not attract the musical pedant, but has a wider appeal thru its mellifluous score, with its many familiar gems. These endear it to those ears that turn to music for pure enjoyment rather than for mathematical problems, and the general public clings to it in preference to more modern compositions. It is full of those musical beauties which the many can enjoy, as well as the few advanced students of music. Other offerings during the week will be "Lucia di Lammermoor," "Martha" and "The Tales of Hoffman."

At the Princess

"The Beauty Spot."

"The Beauty Spot," which appeared for a half week engagement at the Princess last night lacks nothing of the elements which render musical plays a popular form of theatrical entertainment. The delightsome character of Nadine, taken by that airy fairy little sprig of dainty brilliance, Goldie Joab, is sufficient to attract repetitions of the crowd that filled the theatre. There is a singular charm in her dancing and the grace of her movements, every gesture developing exquisite motion, invests the whole performance with a refining charm. Her songs, too, are airily sweet, and with "Cutie Dear" she enchanted the audience from the first. "Toujours la Politesse" was another success, and the duet "In a Hammock" with Jacques, was most charming. The triumph of "When Cupid Comes a Tapping," was prolonged by numerous encores and shared by M. Carl Crusada, whose violin playing was notable. The dialog is very bright, and the good things will no doubt be retailed. Bohemia, they say, is a land where money is tight and morals loose. "False in uno, falsest in omnibus, and maybe in a taxi-cab" is a reproach hurled by General Samovar (Frank Deshon) at his wife. Mr. Deshon is bubbling over with P.G. as he remarks all the time, and in song and dance and grotesque business is unsurpassable. His interviews with the French Sherlock Holmes (Carl Crusada) are screams. He proves himself to be a Jassack. The secret of the mole on his wife's knee, which has been painted by the suitor of his daughter, and which leads to fearful entanglements of the usual comic opera order, is solved with an ingenuity which must be seen to be appreciated. It is the knee plus ultra. The music is charming and the chorus pretty and well voiced. The two acts are beautifully stawed and the costumes bright as flowers.

At the Grand.

"Brewster's Millions."

The most interesting and successful plays produced in recent years are those which have been made from popular novels. The best exemplification of this is "Brewster's Millions," a "best seller" as a book and a "record breaker" in stage form.

Book readers and theatregoers alike are familiar with George Barr McCutcheon's fantastic tale of frenzied finance. Imagine a young man trying to spend a million dollars in one year in order to get seven millions. He has a difficult task, but carries out the wishes of his uncle, who bequeathed him the money with certain stipulations. With but a few weeks remaining of the year, this young man, who is named "Monty" Brewster, finds himself almost ready to give up the job, but a storm helps him out, and it is this storm that offers the opportunity to present a sensational stage picture. Of course, the big thing in the play and that which delights and thrills the spectator more than anything else in it, is the storm scene at the end of the third act. The naturally developed, it is really a thing apart and a clever sensation. The picture shows a yacht tossing in the throes of a storm on the Mediterranean. The motion is vivid and heightened by the manipulation of the scenery. The clouds drifting past, the flashes of lightning, the receding shore and the passing of the lighthouse, the roar of thunder, the exciting rushing about of the ships' officers and passengers, combine in action and picture that for realism has never been equaled. The illusion of actual movement of the yacht is perfect.

Louis Kimball presents the character of "Monty Brewster" in a splendid manner, and brings out all the important passages in striking and convincing style. Grace Nile as "Peggy" is also well cast; in fact, the entire company is an efficient one. The large audience at the Grand last evening was liberal in its applause and thoroly appreciated the comedy.

During the week the regular matinees on Wednesday and Saturday will be given.

At Shea's

Fun, More Fun and Then Some.

Al. and Fanny Stedman are the bright particular hit on a bill of mirthful knockouts at Shea's this week. Al. and Fanny and Fanny's whistle are responsible for a series of unusual and mirth provoking stunts, which earned well-deserved thunderstorms of applause at two performances yesterday. Fanny is good to look at, but the faces she makes are a crime against sobriety. Al. can and does play the piano.

Byron and Langdon are back with "The Dude Detectives," which is just as good nonsense as ever it was. When it comes to a three-ply roar producer this sketch is the best ever and like good whiskey it gets better with age. Comes then Julius Tannen, whose line is talk. There are different kinds of talk, but Julius' kind is the funniest kind there is. Here are three cheers for the man that wrote the stuff, whether it was Julius or not.

James J. Corbett, who once was a pugilist and later an exponent of melodrama, comes along with a farce, which is good, very good in spots, but limps at the finish. Fanny Rice, whom everybody knows, has those same entertaining manikins that sing, dance and act like real folk.

The Five Nosses have a musical offering, which is a little too classical for some of us, and which most of us would like a deal better for a little of that ragtime that we blush for but love.

Louis Stone dances feet up or any old way, and has a good opening act, while the Frey Twins close the show with poses of Roman wrestling.

At the Star.

High School Girls.

"A really good show." That was the remark heard while coming out of the Star Theatre yesterday after one of the performances of the "High School Girls," this week's attraction. The opening number, "The Dude Pug," is well put on, as is also the closing little one-act musical comedy, "Get Trimmed Quick Rubes."

It is in the olio, however, where the show seems to stand out with four acts full of good singing and fun-making. Stewart and Stevenson, the latter a local boy, were given a most flattering reception.

Dainty Marie, the extra attraction, has an excellent act, and one that took well with the audience. Besides singing very well this young lady performs most darlingly on the flying rings and makes every one of her stunts look easy.

Dixon and Mills with their parody singing made a good impression, as did also Fred Reese and Kitty Mitchell in a song act. This latter team are a little above the average seen in burlesque. In all the show is good, and one that should play to large appreciative audiences during the week.

At the Gayety.

"The Merry Whirl."

Two and a half hours of laughs is what Morton and Moore are handing out to Gayety Theatre patrons at every performance this week.

Morton and Moore's "Merry Whirl" Company were greeted by two bumper crowds yesterday and both audiences were kept laughing until the tears ran down their faces. The bill provided is in two burlettas, entitled "The Magic Ring," and "The Merry Whirl." Morton and Moore as chief funmakers keep the mirth bubbling from curtain to curtain. The first scene is laid in England, and many amusing situations are introduced.

The concluding burletta, "The Merry Whirl," is laid in a Paris dressmaking establishment. It is a scream.

There are 30 good-looking, well-costumed girls with the company, who can sing and dance well. Mr. Morton and Mr. Moore are well supported by several good comedians in lesser roles.

EATON'S ATHLETIC GIRLS

Healthful Spirit Planned at Enthusiastic Meeting Last Night.

The Girls' Section of the Eaton Athletic Association held a successful social gathering last evening in the employes' lunch room of the new factory. There was a splendid turnout of the members. Refreshments were served, after which a program of music and readings was enjoyed very much by the girls.

Those who took part were: Miss Hurst, expense department; Miss Trotter, city advertising department; Miss M. Watson, mail order department; Miss C. Langton, mail order audit department, and Miss R. Gardner, music department.

The president, Miss A. Flowers, outlined the work that the girls' committee intended to carry out the coming fall and winter season. They intend to engage in gymnastic work, basketball, skating and swimming.

The girls' committee, composed of the Misses Flowers, Lily, Watson, Troman, Taylor, Porteous, Rountree, Speers, Long and McPherson, deserve credit for the manner in which the evening's entertainment was conducted.

DEATH WAS ACCIDENTAL

Jury Exonerate Street Railway in King Street Fatality.

James Barlow, who was struck by a King-street car near Logan-avenue on Saturday, came to his death accidentally. Coroner Young's jury returned a verdict after one sitting last evening, exonerating the Toronto Street Railway and its employes from any blame.

It appears from the evidence of three boys, William Duffy, Archibald Jennings and William Smith, that Barlow ran from the sidewalk on to the road and tried to pass in front of an eastbound car, in order to board a car going west and as he stepped in front of the car going east his foot was struck by the fender. He fell against the body of the car and then to the ground. When the car stopped his head was at the rear wheels. He died of concussion of the brain.

BAPTIST Y.P.U. MEETING

In a short but impressive speech at Dovercourt Baptist Church last night, A. F. Gay, president of the city union of Baptist Young People's Union, formally presented the international banner to President Howard of the Jones-ave. union, for securing the highest percentages in papers on sacred literature for two consecutive years in Canada and the United States.

Toronto has won the international banner for five consecutive years as follows: Century Baptist Union, 1907; Chester B. U., 1908; East Toronto B.U., 1909; Jones-ave. B.U., 1910-11. Jones-ave. Union was the victor this year with 35,000 competitors in the field, and is the smallest union in the city, having a membership of less than 60.

Rev. Mr. Rust, pastor of the First Baptist Church of Rochester, N.Y., addressed the union on the subject of race track gambling. He declared there was a great difference between a Christian who asked his pastor if he could do certain things and still be a Christian, and the one who was constantly throwing aside worldly things in his effort to reach the goal.

The course of study for the union for 1912 will be "Truths that abide."

A. F. Gay presided, assisted by Rev. J. J. Ross.

Canadian Northern Ontario Railway Will Operate Toronto-Trenton Line, Commencing Monday, October 9th.

This latest addition to the Canadian Northern System runs through the following places: Malvern, Cherrywood, Greenburn, Brooklin, Oshawa, Bowmanville, Orono, Starkville, Osaca, Port Hope, Cobourg, Grafton, Colborne and Brighton.

Trains will leave Toronto 9.30 a.m. and 6.30 p.m., arriving Trenton 1.20 p.m. and 10.20 p.m. Trains will leave Trenton 9.10 a.m. and 5.40 p.m., arriving Toronto 1 p.m. and 9.30 p.m. daily except Sunday.

Trains will run into the Union Station, Toronto, and Central Ontario Station, Trenton, where connection will be made with Central Ontario Trains.

Ticket Offices corner King and Toronto-sts., and Union Station.

YOU CAN'T CURE CATARRH BY SWALLOWING DRUGS

Cough Syrup, Tablets and Sprays Sicken the Stomach But Don't Reach the Germs of Catarrh—Hence Their Failure to Help.

To cure an ailment in the throat or chest, to rout out Catarrh or Asthma, it is essential that the medicine be conveyed direct to the affected parts. This is why no other remedy has achieved such world-wide success as Catarrhozone, which alone can be breathed in one second to every air cell in the breathing organs. The healing vapors of Catarrhozone mix with the breath and descend through the throat, down the bronchial tubes, to the deepest air cells in the lungs—all parts are saturated with the rich piney essence that ease, heal and cure.

Catarrhozone has entirely displaced the old-fashioned remedies, such as cough syrups, sprays, tablets and sedative powders. It contains none of the opium, chloral and drows narcotics so commonly found in liq cough and catarrhal remedies.

Couldn't Breathe—Catarrhozone Cured

"No one ever contracted a more obstinate attack of nasal catarrh than I suffered a month ago," writes Mr. G. E. Root, a well-known resident of Bridgetown, W.I. "My head ached terrifically. I sneezed about every three minutes, but still my nostrils were entirely closed and I couldn't breathe through them. Ten minutes inhaling Catarrhozone gave me a little relief, so I continued to use Catarrhozone every hour, and before the day was out I had improved. Catarrhozone quickly cured me. I am well ever since."

There is no remedy so certain and safe as Catarrhozone, but being a good remedy it is imitated. Beware of the substitutor. Large Catarrhozone lasts two months, price $1.00; smaller sizes 25c and 50c. All reliable dealers or the Catarrhozone Co., Buffalo, N.Y., and Kingston, Canada.

And Now To Business.

As a session of the new Canadian parliament will be held forthwith, every citizen of this great country will be intensely interested in the proceedings. You can best keep in touch with the political happenings by being a regular reader of The Toronto Morning World—delivered or mailed for Twenty-Five Cents per month.

Fill in the following Coupon and send to The World, Toronto:

Deliver or mail to the following address The Toronto Daily World for ..... months, for which find enclosed $.....

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A Daring Book On Advertising

Secrets Never Before Put in Print

We have issued a book which tells, for the first time, the main reasons for our success.

It is startling in its frankness, daring in its revelations, long considered too valuable to print.

The ideas in the book came from a thousand sources. But we garnered and sifted and filed them.

The ways in which we employ them will give you new respect for this Agency's efficiency.

Part of the book deals with Strategy—the very climax of salesmanship-in-print.

This is the science of doing, by clever maneuvers, what used to be done by sheer force of attack.

National distribution is attained in a month. New products are made immediately profitable. Advertising is relieved of nearly all its uncertainties.

How this is done is shown by what has been done—by cited examples—in this new book.

The book also tells how we get information.

Old-time advertisers merely guessed at what would lead people to buy. They learned trade conditions through costly mistakes.

Now the wise reconnoiter. They make an actual canvass of dealers and users instead of depending on theory, guesswork and chance.

Then they start their campaigns with a skirmish line—an experiment, perhaps.

This book tells how men have won millions in this way, without any risk at all.

It also shows how one may profit by other men's experience.

Most selling ideas have been tested out. Most of our problems have been somewhere solved, most of the pitfalls discovered.

What folly it is to grope in the dark when one may be guided by recorded facts.

A thousand concerns have contributed to our storehouse of ideas. This book gives an insight to it.

Any man with a selling problem is welcome to this book. And every such man should have it.

The ideas it reveals are of wide application. They will better your qualifications.

It will lead to better advertising. And better advertising always leads our way.

Cut out this reminder; put it in your pocket. Then, when convenient, write us for the book.

A Reminder

to write Lord & Thomas, Trade Building, Chicago, for their latest book, "Real Salesmanship-in-Print."

LORD & THOMAS

Advertising

290 Fifth Avenue, NEW YORK 132 North Wabash Avenue, CHICAGO

VIADUCT BYLAW AGAIN TO PEOPLE

Continued From Page 1.

the council could not start too soon to find whether or not they had made a blunder. He moved that the matter be referred back.

Mayor Geary said that the city had to get the land first and then see about building. That had been done. If there were a few difficulties in the way of building there they could be easily overcome. He did not see any use in getting afraid of the proposition before it had been fought out.

Ald. Maguire, McBride and Controller Ward opposed the motion to introduce a bylaw authorizing the issue of debentures to pay for the site, but as the rest of the council voted for it, it passed.

As to the proposed regatta course over at the island, with a concrete walk around it, it was decided to ask at once for reports on the matter from the various officials.

As the bylaw providing for the expropriation of the Kingston-road lines of the Toronto and York Radial Railway had not been prepared and as there were a number of intricate points involved in its formation, the whole matter was referred back.

The rate of pay of civic laborers was raised from $2 to $2.25 per day, to take effect Jan. 1, 1912.

Ald. Maguire called the attention of the council to the wooden hydro-electric poles that were being put up in Yonge-street north of Wood-street. He called them unsightly and said that putting them on the main streets was antagonizing the merchants against the hydro-electric system. The merchants in Yonge-street were displased over these poles, he declared.

Controller Ward said that the main business streets should be lighted by cluster lamps. Mayor Geary said the matter had engaged the attention of the hydro-electric commission at the last two or three meetings, and they were preparing a report on the subject. It was largely a matter of money, he said. Cluster lights on all of the business streets had not been provided for in the estimates.

Section 7 of part III. of bylaw No. 5791, being "A bylaw for regulating milk produced for sale, offered for sale or sold within the municipality of the City of Toronto, passed in accordance with the provisions of section 3 of the Ontario Milk Act," was repealed and the following substituted therefor:

"Milk that shows signs of any dirt or impurity must not be received at any dairy. No milk shall be held, or offered for sale, or sold for human consumption, the temperature of which is above 50 degree Fahrenheit, or that contains bacteria which, in the opinion of the medical health officer, is or may be injurious to the public health."

THRU TRAIN TO PORCUPINE.

Chairman J. L. Englehart of the T. and N. O. Railway Commission leaves on Thursday for Porcupine. Within a month it is anticipated that a thru train will be running direct from Toronto to the new gold camp, and Mr. Englehart is going north to see how the arrangements are being made for the running of the trains, and also when these arrangements may be completed.

REV. J. S. BROUGHALL INDUCTED

At Grace Church last night the service inducting the Rev. J. S. Broughall, M.A., as rector of the Parish of Grace Church, was conducted with the usual Anglican Church ceremony by Archdeacon Cody. The church was well filled and many clergymen from Toronto and outside were in attendance. The sermon was preached by the Rev. E. C. Cayley.

After the ceremony a reception was tendered the pastor and Mrs. Broughall in the basement of the church. The ladies of the congregation presented Mrs. Broughall with flowers, while the former pastor, Rev. C. H. Mussen, was given a purse in recognition of his services in the past. The pastor spoke briefly, touching upon the proposed work of the church, and thanking the congregation for the kindnesses shown him. Light refreshments were afterwards served.

GUESTS OF E. R. WOOD.

Sir Alexander Fraser and Sherwood Eddy were guests of E. R. Wood last night at the latter's residence in Queen's Park, when an informal reception took place.

Mr. Eddy spoke of the backing the Y.M.C.A. received in India from officialdom, and the English residents generally and was invited to return and address a larger gathering on Nov. 13.

FORGED MARRIAGE CERTIFICATE

After the evidence against George F. Dove in the general sessions, charged with forging the name of Rev. C. O. Johnston to a marriage certificate, had been taken, he pleaded guilty. Dove will come up at the end of the sessions for sentence.

In the spring Dove was charged with leading a girl under 18 years of age astray. The charge was later withdrawn. Dove, however, had produced a marriage certificate to Mrs. Lewis to prove to her that he had been legally wedded to her daughter, and the name of Rev. C. O. Johnston appeared upon it. The girl's father enquired of Mr. Johnston, who knew nothing about it.

BADLY GASHED IN STREET FIGHT

Joseph Lawless, 15 Trefann-street, lived up to his name when he engaged in battle with Joseph Large, 470 Ontario-street, at Queen and Parliament-streets last night, and proceeded to carve Large about the head and hands with a jack knife. Large received two severe gashes upon the head, and was removed to the General Hospital after being attended by Drs. Simpson and Hargreaves. Lawless was arrested, charged with wounding. Large was cut from the left eye to the ear, and from the ear to the corner of the mouth.

BRITISH ADMIRAL SAYS

ROYAL NAVAL CLUB,
Portsmouth, England

To the Zam-Buk Co.

Dear Sirs,—I have found Zam-Buk most reliable for healing cuts and abrasions; while for the relief of skin irritation it is invaluable.

(Signed) RODNEY M. LLOYD,
Admiral.

Zam-Buk Cures Bad Burns.

Stoker Kingsnorth, of H.M.S. "Cochrane," says:—"I slipped and fell with my arm on an exhaust steam pipe, which fairly frizzled the skin. At once the ship's surgeon dressed my arm, but the burns took the wrong way, owing to a lot of dirt from the pipe setting up blood-poison. A large scab appeared, and from underneath the festering flesh, matter oozed out. I was in fearful pain and didn't know how to get ease.

"For weeks I remained under treatment, but the ordinary ointments proved no good. Indeed, I got worse. I therefore obtained a supply of Zam-Buk and almost as soon as this was applied I got ease. From the very first application, healing commenced; and a few boxes of Zam-Buk healed my wound completely."

Zam-Buk cures eczema, ulcers, abscesses, ringworm, bad leg, varicose ulcers, piles, cold sores, chapped hands, babies' sores, etc. All stores at 50c., or post free from Zam-Buk Co., Toronto, for price. Send 1c. stamp for trial box.

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