THE JOURNAL OF COMMERCE-FINANCE AND INSURANCE REVIEW.



Examples of the Profits actually and absolutely given to Policy-holders, and not under any circumstances whatever liable to future reduction or recall by the Company :--

No. of	Years'	Annual	Sum	Cash	Bonus
Policy.	Duration.	Premium.	Assured.	Profit,	Profit.
2,020 7,515 7,835 9,771 11,193 12,242 13,967	22 6 5 4 8 2	$\begin{array}{c} \$ \ 43 \ 17 \\ 5^{-1} \ 00 \\ 101 \ 60 \\ 67 \ 00 \\ 53 \ 00 \\ 61 \ 00 \\ 41 \ 60 \end{array}$	\$2,000 2,000 2,000 2,000 2,000 2,000 2,000 2,000	$\begin{array}{r} 8324 & 60 \\ 90 & 54 \\ 100 & 60 \\ 91 & 64 \\ 61 & 50 \\ 49 & 26 \\ 25 & 62 \end{array}$	$\begin{array}{c} \$793 53 \\ 300 00 \\ 300 00 \\ 250 00 \\ 260 00 \\ 260 00 \\ 150 00 \\ 100 00 \end{array}$

These and other cases prove that the Canada Life affords advantages such as have not been surpassed nor attained by any other Company, and intending assurers are invited to carefully examine and satisfy themselves of that fact.

of that fact. New companies, from heavy expenses of management of their compara-tively limited business, and other causes, cannot be conducted with the suc-cess and large profit results of the Ganada Life, nor can they by any mirrely different mode of dividing their smaller profits give their assures such advantages as the Ganada Life has afforded to its policy-holders; and a comparison of the above examples of the Ganada's profits with the profits given by companies which adopt a different plan of division will clearly illustrate this. A. G. RAMSAY, R. IHLLS, J. GARVIN,

Man, Director. Secretary, Supt. Agencies, Agent in Toronto, J. D. HENDERSON, Ganada Life Buildings, 46 King Street West.

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