

LEE: Oh yes, definitely, because every time you turn around there are more restrictions, more regulations, that you have to accomplish, but especially in food. And if we don't do it, that means there's... we cannot get through the border.

And besides that, I found that the embassy resource person, they also have doing some kind of connection for us because they have a stronger voice than we as a small business.

STEFANYK: Arlene Flock, do you think it's a good idea just to have women though? Why not mix it up? Because men run small businesses as well.

FLOCK: Well, it's interesting because the reason I'm here is the word export. Like, we're really determined to export into the US market, and that was my first agenda. That it's all female is a very interesting thing, but I tend to agree with you - men, women, whatever. But the wonderful thing about this conference is the networking. I've met some incredible women, and at the embassy last night it was just so exciting and the vibrancy and the excitement and the bright, bright, bright, intelligent women, it's just so exciting. So that's good.

STEFANYK: Yeah, that is a good thing. Betty, what do you think?

LEE: I think it's a tremendous idea because, like, for me in the last few years my frustration is when I talk to the Customs broker or the food broker, most of them are men. The message is very difficult to get through. Just by last night, when I was lining up for the hotel registration, I met a woman food broker and from there we just contact... I think we are going to do business with each other.