

Appendix C

Selected Resources on Corporate Social Responsibility

Books:

John Elkington, *Cannibals with Forks: The Triple Bottom Line of 21st Century Business* (Gabriola Island: New Society Publishers, 1998).

John Mitchell, *Companies in a World of Conflict* (London: Royal Institute of International Affairs, 1998).

Paul Schwartz and Blair Gibb, *When Good Companies Do Bad Things: Responsibility and Risk in an Age of Globalization* (Toronto: John Wiley & Sons, 1999).

Websites:

Canadian Business for Social Responsibility – <http://www.cbsr.bc.ca>

Business for Social Responsibility – <http://www.bsr.org>

UN Global Compact – <http://www.unglobalcompact.org>