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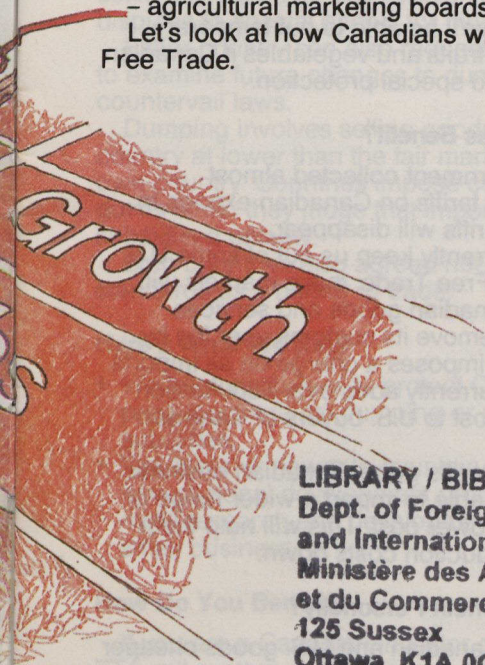
- **It will mean more jobs for Canadians**
 - in farming, fishing, forestry, mining and manufacturing
 - in service industries like banking, insurance and telecommunications
 - in the energy field, and
 - in supplying government with goods and services.

- **It will mean better and higher paying jobs.**

Lower costs mean more profit. This in turn means businesses will invest more in technology, giving Canadians higher quality jobs and higher paying jobs.

- **It will protect Canada's**
 - cultural industries
 - regional development programs
 - social programs
 - agricultural marketing boards

Let's look at how Canadians will gain from Free Trade.



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