

such offices within and without Canada as it may deem expedient." The W.I.B. had proceeded to do so and left to the C.I.S. a small but active operation abroad (London, Paris, Canberra, Washington and New York) plus Ottawa-based activities involving foreign visitors, speakers, and the preparation of printed and radio material for foreign audiences.

Planning for the peacetime function of Canadian public information abroad began to take shape early in 1945. In an undated W.I.B. paper which, from internal evidence, was written just before the end of the war in Europe,⁽¹⁾ detailed recommendations were put forward for operations after the war. The purposes and functions were set out in standard terms:

To facilitate the flow of information about Canada to the outside world. This does not mean competing with the natural flow of information through channels of news and otherwise. It does mean assisting and supplementing the natural flow where necessary, particularly of background and reference material. Activities will be carried on through any media of information including the printed word, film, radio, pictures, display material, as though desirable.

This document, intended to be a basis for discussing peacetime information abroad, is surprisingly deficient in advancing reasons for conducting the whole operation. The rationale of national purpose and interest in telling the peoples of other countries about Canada is taken care of in a single declaratory sentence: "It will be in the