

technologies and products that allow preservation of the environment.

5. Technology transfer

(1) Companies shall seek appropriate means for the domestic and overseas transfer of their technologies and expertise for dealing with environmental problems and conserving energy and other resources.

(2) In participating in official development assistance projects, companies shall carefully consider environmental and antipollution measures.

6. Emergency measures

(1) If environmental problems ever occur as a result of an accident in the course of company activities or deficiency in a product, companies shall adequately explain the situation to all concerned parties and take appropriate measures, using their technologies and human and other resources, to minimize the impact on the environment.

(2) Even when a major disaster or environmental accident occurs outside of a company's responsibility, it shall still actively provide technological and other appropriate assistance.

7. Public relations and education

(1) Companies shall actively publicise information and carry out education activities concerning their measures for protecting the environment, maintaining ecosystems, and ensuring health and safety in their activities.

(2) The employees shall be educated to understand the importance of daily close management to ensure the prevention of pollution and most efficient use of energy and resources.

(3) Companies shall provide users with information on the appropriate use and disposal, including recycling, of their products.

8. Community relations

(1) As community members, companies shall actively participate in activities to preserve the community environment and support employees who engage in such activities on their own initiative.

(2) Companies shall promote dialogue with people in all segments of society over operational issues and problems seeking to achieve mutual understanding and strengthen cooperative relations.