409 - BERNE

## SWITZERLAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

## RESULTS REPORTED

QUARTER: 1

-ASSIST SWISS CO'S & ENTREPRENEURS IN THEIR INVEST. PLANS.
-UTILIZE CON-SWISS ASSN AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM.
-PROVIDE INFO ON MAJOR FINANCIAL ISSUES.
-PREPARE 3 MAJOR MAILINGS TO FINACIAL COMMUNITY AND POTENTIAL INVESTORS.

QUARTER: 2

UTILIZE CSA AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM; (02) ASSIST SWISS COMPANIES & ENTRE-PRENEURS IN THEIR INVESTMENT PLANS; (03) PRE-PARE INITIAL RECOMMENDATIONS RE: DAVOS SYMPOSIUM (04) INFORMATION DISSEMINATION.

OUARTER: 3

VISIT OF FIN. MIN. WILSON TO MEET WITH SWISS DANKS, ADDRESS CDN-SMISS ASSOCIATION, MEET WITH INVESTMENT COMMUNITY & HOST DINNER FOR SELECTION OF FINANCIAL & CORPORATE ELITE (2) GOV'T OF B.C. MISSION TO SEEK INVESTMENT IN RECREATION INDUSTRY, "SKI MISSION"

QUARTER: 4

- CANADIAN PARTICIPATION AT DAVOS SYMPOSIUM - ONTARIO GOVT VISIT TO ZURICH AND DAVOS -TETTOVIL LTD, WHOSE DIRECTOR HAD VISITED CDA IN FEB. TO STUDY POSSIBILITY OF SETTING UP A PLANT, HAVE TAKEN FINAL POSITIVE DECISION. - HON. MONTE KWINTER, MIN OF FINANCIAL INSTITUTIONS/ONTARIO, ADDRESSED THE CSA ON DEREGULATION IN FINANCIAL SECTOR & MET WITH FINANCE REPS. - SUCCESSFUL MAJOR MAILING ON CHANGES IN FINANCIAL REGULATION -MAILING TO POTENTIAL INVESTORS RE INVEST IN BREWING INDUSTRY.

THE HON. GERARD LEVESQUE, QUEBEC MIN. OF FINANCE ADDRESSED THE CSA IN SEPTEMBER; (12) OVER 60 ENGUIRIES; (13)D. M. OSTRY & ONT. PREMIER PETERSON HAVE AGREED TO ATTEND DAVOS 88. INVITATIONS OUTSTANDING TO MIN. WILSON & MIN. MAYER; (14) MAILED OVER 100 PIECES TO INVESTMENT CONTACTS.

MIN. WILSON'S VISIT TOOK PLACE 10 NOV 878. HE MET WITH EXEC. OFFICRS OF CREDIT SUISSE, SWISS BANK CORF, UNION BANK OF SWITZERLAND & NATIONAL BANK IN PRIVATE MEETINGS. MIN. ADDRESSED CROWD OF 96 AT CSA LUNCHEON & MET WITH 25-30 PEOPLE ACTIVE IN INVESTMENT AREA AT 1-HR RECEP. 25 ATTENDED EVENING DINNER INCL. SR EXECS FROM OERLIKON-BEUHRLE, ALUSUISSE, MOEVENPICK & MANY OTHERS. (12) POST DID EXT. MAILING OF QUEST. TO DETERMINE INT. ARRANGED 12 MTGS IN ZURICH &

CDN GROUP LED BY FIN. MIN. WILSON MADE STRONG IMPACT AT DAVOS. WILSON HOSTED SUCCESSFUL LUNCHEON
(120 GUESTS); MIN. DE COTRET WAS HONDRARY GUEST AT
INV. CDA RECEPTION(100); DM OSTRY PARTICIPATED IN
INFORMAL GATHERING; INV. CDA. PRES LABBE MET WITH
NUMBER OF KEY INVESTORS; 30 PLUS CDN CED'S SUPPORTED PROGRAM. PREMIER PETERSON LED GRP INCLUDING
MIN. NIXON & MIN. KWINTER PLUS BUSINESS LEADERS;
PETERSON SPOKE AT CSA LUNCH IN ZURICH; HOSTED
GIANT(1500) RECEPTION IN DAVOS; & CHAIRED FORUM