

Export and Investment Promotion Planning System

MISSION: 601 BOSTON

COUNTRY: 577 UNITED STATES OF AMERICA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: PROMOTE PARTICIPATION OF NEW EXPORTERS TO BORDER STATES IN NEW ENGLAND MARKET.

Results Expected: -ESTABLISH 10 NEW CDN FIRMS IN MARKET  
-ASSIST 20 OTHER FIRMS

Activity: ASSESS PARTICIPATION IN AMERICA EAST AND THE BIG SHOW

Results Expected: DETERMINE MOST EFFICIENT LONG TERM METHOD OF INTRODUCING COMPANIES TO NEW ENGLAND MARKET