

# PUBLIC PROGRAMMES

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*“By any yardstick, a survey published recently by the Canadian Institute for International Peace and Security was also an amazing event. It attests to a fundamental shift in Canadians’ attitude toward superpower relations ...”*

JOHN BEST  
*Star Phoenix,  
Saskatoon*

**T**HE PUBLIC PROGRAMMES OF THE Institute are designed to encourage knowledge, understanding and public discussion of issues of international peace and security. The programmes make available to the public the results of Institute research, fill gaps in the existing accessible literature, increase the level and quality of debate, and encourage the expression of diverse points of view.

The implementation of these programmes during 1988–1989 focussed on publications, relations with the media, work with teachers and students, speaking engagements by Institute staff at conferences, seminars and workshops, joint projects and partnerships with external organizations to fulfill complementary objectives.

Annex A lists Institute publications during the year. *The Guide to Canadian Policies on Arms Control, Disarmament, Defence and Conflict Resolution* continues to be a useful reference for a diverse audience of officials, journalists, academics and high school students. We published four *Occasional Papers* this year: one, by Paul Marantz on Soviet foreign policy, will be reprinted in the Soviet Union this year – “an astonishing development,” as the author himself noted. Twelve *Background Papers* and *Points of View* were published; this series is intended for the interested, but non-expert audience, and fulfills an important function for readers who want to

know a little more about an issue than they can find in the newspaper, but do not want to read a long discourse on it. *Working Papers* are works in progress, conference reports, or papers which have a more limited audience. The Chief Executive Officer writes an *Annual Review* of issues of international peace and security and the Canadian response, which we release at the end of the calendar year. We added to the *Factsheet* series this year by producing six more titles: these are intended primarily for high school students, and demand for them is high.

The magazine *Peace & Security* continued in its 44 page format – twenty-two pages in each language. Five feature articles and seven regular departments constitute the format of the magazine. The design of the magazine, the illustrations in it, the length of articles are all intended to reach a wider audience than are other Institute publications. Annex B contains a list of articles and their authors. The mailing list for the magazine and other Institute publications continues to grow, indicating a receptive audience for our work.

The Institute undertook its second public opinion survey on foreign policy issues this year. The results have proved to be of lively interest to the media, policy makers and the interested public. We plan to continue such surveys, varying some of the questions and the respondents each year. The surveys are done by mail; 1,000 respondents are asked upwards of fifty questions for an in-depth look at Canadian opinion. This year we cooperated with two international polling agencies: citizens of the United Kingdom and West Germany were asked some of the same questions as Canadians, and the results were tabulated and released simultaneously.