## Cultural trade events calendar

NEW YORK, NEW YORK — August 14-19, 2004 — The New York International Gift Fair is the global marketplace for giftware in the United States. Twice a year, more than 2,900 exhibitors and 45,000 attendees from around the world visit to display and find the most sought-after gifts. For more information, go to www.nyigf.com.

**EDINBURGH, SCOTLAND** — August 15 - September 5, 2004 — The **Edinburgh International Festival** attracts artists, industry representatives and spectators from all around the world for three weeks of the very best opera, theatre, music and dance. **For more information**, go to www.eif.co.uk.

**MONTREAL** — August 26 - September 6, 2004 — **Le festival des films du monde** attracts cinema professionals and the general public to view films from more than 70 countries. **For more information**, go to www.ffm-montreal.org.

**LONDON, UNITED KINGDOM** — September 1-3, 2004 — **ECTS** is the place in Europe where the entire interactive entertainment industry comes together to do business. Hardware and peripherals manufacturers, software publishers, distributors, developers and magazine publishers will exhibit. **For more information**, go to www.ects.com.

**TORONTO** — September 9-18, 2004 — The **Toronto**International Film Festival and Trade Forum is a must-attend event for anyone who works in the film industry. The annual trade forum aims to stimulate the growth of Canadian film. For more information, go to www.e.bell.ca/filmfest.

HALIFAX — September 18-20, 2004 — The Atlantic Film Festival's Strategic Partners Conference presents an international co-production and co-venture conference, featuring meetings with key players from around the world. This year, Strategic Partners will focus on the U.S., U.K.,

Ireland and a new country or region to be announced shortly. **For more information**, go to www.atlanticfilm.com/strategic.

**BERLIN, GERMANY** — September 18-22, 2004 — **Art Forum Berlin** welcomes exhibitors and visitors from around the world interested in video, photography, painting, sculpture and installation. Production in every media will be represented. **For more information**, go to www.art-forum-berlin.com.

**VANCOUVER** — September 23 - October 8, 2004 — The **Vancouver International Film Festival and Trade Forum** encourages and educates Canada's film and television community to produce quality product for domestic and international markets and to establish and foster long-term trade and industry relationships. **For more information**, go to www.viff.org.

MONTREAL — September 24 – October 31, 2004 — The fourth **Biennale de Montréal** will focus on the development and protection of public spaces, urban planning and public art. **For more information**, go to www.ciac.ca/biennale2004.

**Toronto** — September 30 - October 4, 2004 — The **Toronto International Art Fair** is the most important art fair in Canada. Last year, 77 galleries from 11 countries exhibited their works. **For more information**, go to www.tiafair.com. ★

Get connected to international business opportunities!

To get trade leads in your sector from the International Opportunities Business Centre (IBOC), register for the Virtual Trade Commissioner at www.infoexport.gc.ca—the only way to learn about IBOC's e-leads.

Also, go to IBOC's Web site at www.iboc.gc.ca and click on "Success Stories" to read about how IBOC has matched Canadian companies with foreign buyers.

Francisco Comico

International Trade Canada's and Foreign Affairs Canada's Enquiries Service publications and referral services to Canadian exporters.

7-8376 (Ottawa region: (613) 944-4000) or by fax at

SXCI/B1

1E 1F

Return requested if undeliverable: CanadExport (BCS) 125 Sussex Drive Ottawa, ON K1A 0G2

Canada Post Agreement Number 40064047