

# Make This Come True!

THE best news we can send to our brave boys in France is that we are behind them to our last Dollar in VICTORY.

We can send them that word by over-subscribing the Victory Loan.

They have been on the firing line long enough to know that the guarantee of a clinched Victory is still a matter of men, *plus materials*, *plus maintenance*.

If they hear that we at home are backing them up with our money, that every dollar we can scrape together is going into the Victory Loan, they will feel that Victory is clinched.

They fought with courage and strength; they went into battle with confidence and determination; they feared nothing and stopped at nothing.

**Let Us Send Them This Good News!**

**Let Us Buy Victory Bonds!**

**BUY—BUY—BUY—till it hurts!**

A. E. AMES & CO.

Montreal

TORONTO

New York

ESTABLISHED 1809

Total Funds Exceed **\$109,798,258.00**

Canadian Investments Over **\$9,000,000.00**

Capital Authorized - - - \$29,200,000.00  
Amount Subscribed for - - - 21,900,000.00  
Amount Paid Up in Cash - - - 11,862,500.00

FIRE AND LIFE

## North British and Mercantile

INSURANCE COMPANY

DIRECTORS

WM. McMASTER, Esq. G. N. MONCEL, Esq. E. L. PEASE, Esq.

Head Office for the Dominion: MONTREAL

Agents in all the principal Towns in Canada

RANDALL DAVIDSON,

H. N. BOYD,

Manager Fire Department

Manager Life Department

Evans & Gooch, Resident Agents, Toronto, 26 Wellington Street East

COMMENCED BUSINESS 1901

RECEIVED DOMINION CHARTER 17th June, 1908

Capital Stock Authorized and Subscribed **\$500,000.00**

Capital Stock Paid Up **\$174,762.70**

## The Occidental Fire

INSURANCE COMPANY

Under the control of the

North British and Mercantile Insurance Company

RANDALL DAVIDSON, President

C. A. RICHARDSON, Vice-President and Secretary

DIRECTORS:

S. B. RICHARDS

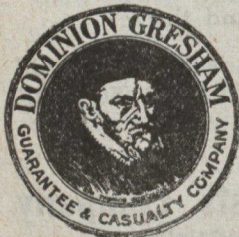
S. G. DOBSON

W. A. T. SWEATMAN

Head Office, WINNIPEG, MAN.

Agents Required at Unrepresented Points

Resident Agent, Toronto, Bryce B. Hunter, 51 Yonge Street



HEAD OFFICE:  
GRESHAM BLDG., 302 ST. JAMES  
ST., MONTREAL.

PERSONAL ACCIDENT  
SICKNESS  
LIABILITY (ALL KINDS)  
AUTOMOBILE  
FIDELITY GUARANTEE  
BURGLARY

Loss of Merchandise and Packages through the Mail.

F. J. J. STARK, General Manager.

Applications for Agencies in Ontario should be addressed to  
L. D. JONES, Ontario Supt. of Agents, 412 Jarvis Street, Toronto.



## Railway Passengers Assurance Co.

OF LONDON, ENG.

Head Office for Canada and Newfoundland: TORONTO

Manager and Attorney, F. H. Russell.

**ALL KINDS** Accident, Health, Employers' and Public  
Liability, Motor Car, Elevator, Teams,  
Plate Glass, Burglary and Fidelity Bonding.