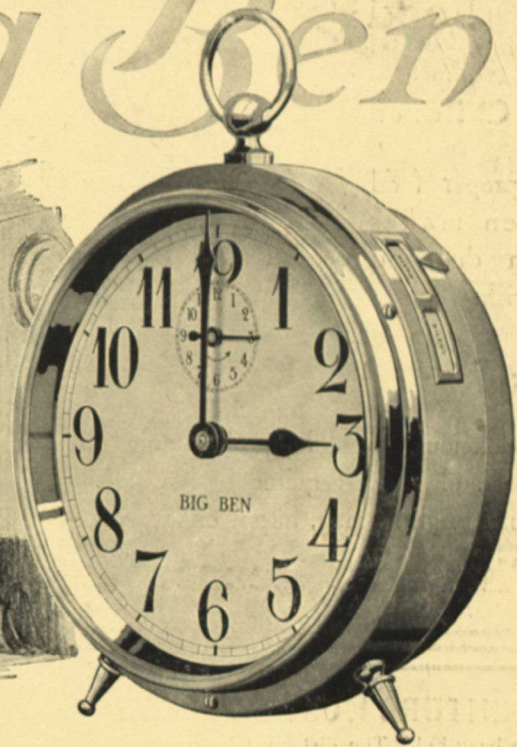
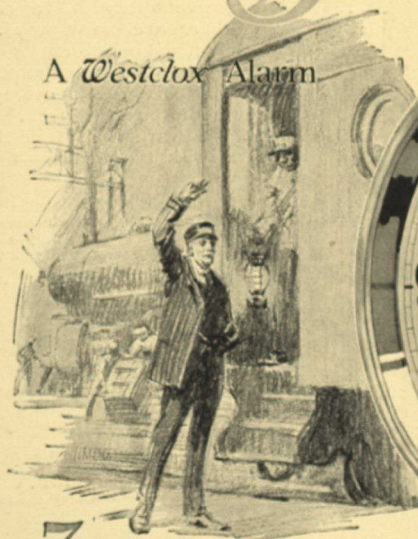


Big Ben

A *Westclox* Alarm



3 a.m.—

He Flags the Sleeper

AT three-fifteen the call boy comes, to wake the railroad man. Big Ben was on the job *first*.—He started the day at *three*. He is right on the minute when there's an early run.

The railroad boys all like Big Ben. He helps them make the grade. He calls, "All aboard!"—they're out of bed—plenty of time and a grin—signals set against a grouch—all cheery clear ahead.

Big Ben will run your day on schedule time—he'll sidetrack the Sandman whenever you say.

You'll like Big Ben face to face. He's seven inches tall, spunky, neighborly—downright good all through. He rings two ways—ten half-minute calls or steadily for five minutes.

Big Ben is six times factory tested. At your dealer's, \$2.50 in the States, \$3.00 in Canada. Sent prepaid on receipt of price if your dealer doesn't stock him.

Westclox folk build more than three million alarms a year—and build them well. All wheels are assembled by a special process—patented, of course. Result—accuracy, less friction, long life.

La Salle, Ill., U.S.A.

Western Clock Co.

Makers of *Westclox*

Other Westclox: Baby Ben, Pocket Ben, America, Bingo, Sleep-Meter, Lookout and Ironclad.