

Perhaps you never before realized the strong position of Loan Companies which these figures disclose. We can offer you 4 1/2% and 6% investments. If this interests you write for 16th Annual Report. The Peoples Building & Loan Association, The Peoples Building, London, Ontario.

Exploded Theory—

There was once a "theory" that coffee was a cause of dyspepsia, palpitation, etc., but it has ceased being a theory and is now an established fact.

POSTUM

has proved the fact.

"There's a Reason"

POSTUM CEREAL COMPANY, Ltd.
Battle Creek, Mich., U.S.A.

A Delicious Drink Baker's Cocoa



Registered,
U. S. Pat. Off.

made by a scientific blending of the best tropical fruit

**52 HIGHEST AWARDS
WALTER BAKER & Co. Ltd.**

Established 1780

Dorchester, Mass.

Branch House, 86 St. Peter St., Montreal, Can.

Light as a feather



YOU'LL be 'proud to slice the light, snowy-white bread made from "PURITY" flour.

Costs more than the other kind, but worth the money. Results prove this.

"More Bread and Better Bread"

Western Canada Flour Mills Co.,
Limited
Mills at Winnipeg, Goderich, Brandon

PURITY FLOUR

MELANYL

BEST MARKING INK FOR ALL LINEN

In one bottle. No Heating or Mixing required. Clean, Indelible and Harmless on any fabric. Once used, always used!

May be obtained from stores throughout the Dominion.

COOPER, DENNISON & WALKDEN, Limited

Platts Chlorides.

United States, viz: 50 CENTS PER QUART.