

To Let You Know

WHAT IS COMING FROM

The House of Canada For Cards and Calendars

Our travellers are now ready to call on you, and they have the most brilliant assortment ever shown of entirely new productions in Christmas Cards and Calendars, etc.

CALENDARS.

Embossed Calendars known as "F" series, a fine art line, consisting of 80 different subjects at popular prices.

"F" series **Beautiful Colored Post Cards** mounted and tied with silk cord and tassels, 12 different designs.

Motto and Xmas Post Cards—"F" series, 12 assorted designs of each.

Mottoes—"F" series, 12 different subjects. All are tied with silk cord and tassels.

Novelty Scratcher Calendars, 43 different pieces.

Art Lithographic Publishing Company Calendars in a large variety of designs.

Hills & Co. Calendars, 44 subjects. **High Art Calendars**. A very special line, 37 styles, 434 subjects.

Block Calendars, 51 styles.

Gray's Litho Calendars 4 and 6-leaf turnover style, 12 subjects.

Morgan, Shepard Company. Special Calendars.

"Colossal" Series Calendars, 6 designs.

"Superba" Series **Embossed Floral Calendars**, 20 designs at 3 different prices.

Date Card Calendars, for desk use.

Booklet Calendars, in cloth and leather binding, 5 styles.

Castell's and Davidson Bros. 5c line calendars, 21 designs; 10c line calendars, 23 designs.

Castell's "Special" Calendars, 6 designs.

XMAS CARDS.

Hills & Co. "For the Empire" Series. Canadian emblematic, 30 different designs, also cards with Canadian views.

Autographic Cards in Boxes. Hills & Co., 12 assortments. Castell Bros., 44 assortments.

Ordinary and Celluloid Cards in Boxes and Packets. Davidson's special line, 20 assortments. Castell's special line, 14 assortments.

Comic Xmas Cards. A large assortment of designs.

Blanks for Private Greeting Cards.

Hills & Co. "For the Empire" Series. 41 different designs, also 30 designs Canadian Emblematic Cards.

Art Calendar Pads. 7 styles, 4 sizes in each.

Post Cards for Xmas and New Year. Satin, etc., with holly designs, 10 different assortments.

Xmas Sectional Post Cards, in sets, Santa Claus and Xmas tree designs.

Maple Leaf Xmas Post Cards, assorted designs.

Xmas Greeting Post Cards. Assorted, 12 designs, holly, etc.

"Missale" Series **Xmas Post Cards**, 18 designs. Assorted.

Post Card Mounts. 30 different styles, in 4 prices.

Booklets—"My Motherland" and "Canada My Home."

Castell Bros.' Booklets. 22 styles.

PICTURES.

A very low priced line, consisting of 94 different subjects. A large range of Mottoes at popular prices.

Art Blotters, Silk Bannerettes, Match Tidies.

Scribners' Sons' Picture and Calendar Publications. We are Canadian agents. Send for catalogue.

Post Card Albums. 29 different styles.

Papeteries. 88 different styles, for Summer and Fall trade.

The trade have now an opportunity of selecting the most attractive and saleable goods ever displayed.

THE COPP, CLARK CO., LIMITED

64 and 66 Front Street West

TORONTO

CANADA