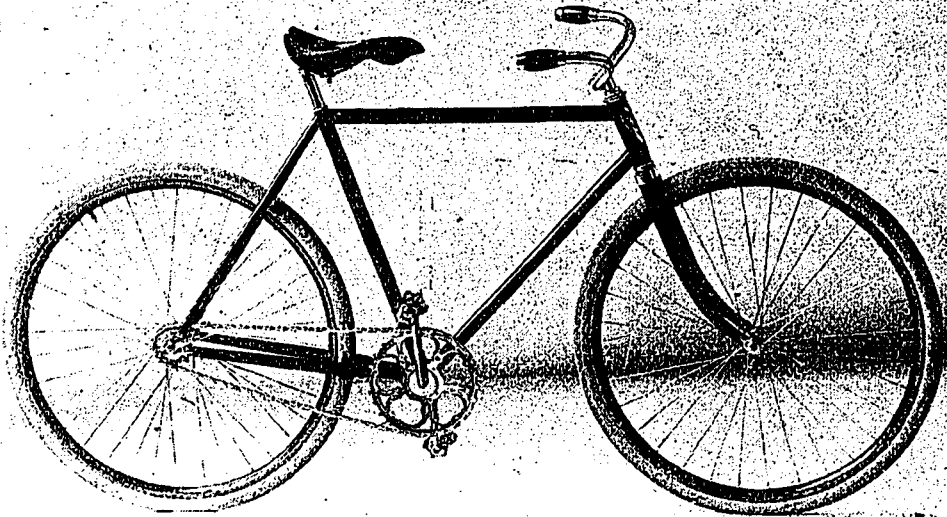


To the

Barnardo Boys and Girls,
and Readers of
"Ups and Downs."

The world is made of Ups and Downs
With far more DOWNS than Ups:
But to have more Ups than Downs
You must ride a "**BROWNIE BICYCLE.**"



1900 BROWNIES will be made better than ever; we have all the useful up-to-date improvements that brain and money can desire. They have stood the test for years and are the most popular and thoroughly reliable, and stand as the King of Wheels to day.

We emphatically say you cannot get **BETTER**, and we are going to sell you our "**BROWNIES**" at \$20.00 less than others, so do not be gulled into paying fancy prices to your local agents, who must have a handsome margin for their profits, so buy direct from our factory and save the agent's profit. **BROWNIES** are made in any color, tire or gear, in fact anything you want, from \$30.00 to \$40.00, and fully guaranteed, so ride a "**BROWNIE**" and have the best. We have hundreds of second-hands of all makes in perfect repair and newly enamelled, from \$15.00 to \$25.00, and good honest wheels \$10, \$11, \$12 and \$15.00, and we make you a further offer to pay charges to your railway depot. We want your trade and good will. We sell sundries of every kind. Should you want a new Tire, Saddle, Handle Bar, Pedals, Wheel Enamelled or Plated, we can save you money. Write for Catalogue, or list of Second Hand wheels. When in the City we cordially invite you to our salesroom. Kindly mention us to your friends.

THE W E BROWNJOHN CYCLE CO

Manufacturers of "**THE BROWNIE,**"

100 Queen Street West.

TORONTO