

A request—

If you receive two copies of this, will you please hand one to another collector; and if you are writing, mention this to us—we will appreciate the favour.

AN OPEN LETTER.

WILLIAMS & Co.,
- PHILATELISTS,
Casilla No. 989.

CABLE ADDRESS—"WILCO."

LIMA, PERU, August 8th, 1898

Dear Sir,

We earnestly request you to consider this a personal letter and to give the following matter the same attention as if accompanied by our written request. Letter postage from Peru is excessive—more than double that of any other country—hence we ask your indulgence in this first instance. We are addressing this to you with the hope that it will induce you to commence serious connections with us; the larger the scale the better, as we are prepared to do an indefinitely larger business.

We have carefully considered all our statements and offers, as we always work for permanency of business relationship by doing our utmost to give satisfaction in EVERY case. At the present we can only express the desire that YOU will give us a chance to prove this.

We have endeavoured to express ourselves clearly regarding our terms, wants and all other points, in order to avoid useless correspondence, and we must respectfully request you to read them carefully.

As agents like us are not too plentiful, we trust you will accept this invitation and grant us the favour of a PROMPT reply.

We beg to remain

Yours faithfully,

pro Williams & Co.,

REGINALD C. FARRANT.

On London "Bazaar" Reference Register, and Members of International Stamp Dealers' Association, Berlin (No. 186); Stamp Dealers' Protective Ass'n (No. 13); International Philatelisten-Verein, Dresden (No. 1911); American Philatelic Association; International Philatelic Union; Societe Francaise de Timbrologie; International Philatelen-Rariteten-Club, Munich;	Dominion Philatelic Association; American Stamp Exchange, Boston; Sociedad Filatelica Argentina; Oesterreicher Philatelisten-Club; Copenhagen Philatelic Club; Deutscher Philatelisten-Verband, Gossnitz; Societa Filatelica Internazionale, Rome; Southern Philatelic Association; Philatelic Sons of America; etc., etc.
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Sole agents (and correspondents) for Peru for more than 80 philatelic magazines.
Descriptive circular of these sent on application.