London Advertiser

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London, Ont., Tuesday, July 18.

An Industrial West. S PEAKING to the publishers of Saskatchewan at their annual meeting in Saskatoon, PREMIER DUN-NING brought forward the idea that the agricultural development of the West was being urged to too great an extent in comparison with the other callings that should be followed. He claimed that at the present time development was somewhat lopsided, 70 per cent of the people of the province being engaged in agriculture. He urged that more interest be taken in the industrial growth of the province. They have vast coal areas, and they have the greatest variety of clays of any country in the civilized world, and MR. DUN-NING looks forward to the time when the pottery industry will be developed on an extensive scale in Saskatchewan. He did not believe in the policy of bringing a lot of men in from Ontario every year and then when the harvest was over hurrying them out again. It was not the proper way to develop the province

The idea of industrial development in the West is not new, but will stand revival. We have come to look upon Western Canada as a place to grow grain and raise cattle The whole development of the West has been largely along this line. The Progressives in the house at Ottawa, practically the sole representation of the country between the head of the lakes and the mountains, think and talk entirely in terms of grain and cattle, and measure all legislation that comes before the house by what effect it will have on the farming interests of the West.

Industrial development in the West would be a good thing if it tance from markets. If anything could be done to give variety to western development and provide employment for men PREMIER DUN-NING will have the best wishes of Eastern Canada if he can do any- don, says: thing to point out the way.

Not Much Danger.

WRITING ON the question of economy in public business, a correspondent of a Western Ontario paper claims there is danger great a danger of the practice being carried to any such extent.

There has been something happening at Washington in the last few question. The government of the final examinations. United States is facing a deficit of \$425,000,000 for the current year.

come within the revenue of the country. If they cannot do this or will not do it, then the next move will not not perfect by any means—in good working harmony with the life be
Topic will not do it, then the next move will not not perfect by any means—in good working harmony with the life be
It's pronounced harmony with the life be
It's

carried too far. As a nation we must talk it and practice it.

Mayor Parnell's Gift.

T WAS a kind act of the late MAYOR PARNELL of Winnipeg ahead." when by his will he left \$2,000 to It is a fact, as our correspondent the Thomas Alway Hall Home for THOMAS ALWAY HALL for many

gages. He obtained his coal over the aminations in order that a London and Port Stanley Railway. In 1872, when the railway was leased to the Great Western Railway, he went out of the coal and wood business and confined himself to loaning on mortgages. When he died he left \$10,000 to be

expended by his executors in establishing a home for children. The marriages in Port Dalhousie for the so far as examinations are made the Thomas Alway Hall Home for Children is the result. It has done a great deal of good under the splendid management of Mr. SANDERS, and is one of London's best benevolent institutions.

EDWARD PARNELL's gift is timely sweet. and proper. His heart was always in London, and turned towards it as home. His success in life was due to his native talent.

EDWARD PARNELL'S kind gift is evidence that he had not forgotten the place he got his first good start in life. It is much to his credit.

LITTLE 'TISERS

A man with only a little money cottage for a month.

know now if they passed entrance. and collect their promised prizes.

Peterborough is going to have or is it another way of making sure it?



TEACHERS AND EXAMINATIONS

Should All Have To Try Entrance — Can Parents Visit Schools and Judge For Themselves as to the Work Being Done?

those not recommended succeeded in mended in the city schools write and could be conducted in a way that passing examinations. The present pass their entrance examinations. would not be killed off by the dissipation of the system is not uniform. In some central terms and the pupils try entrance, while the system is not uniform. In some central terms are the system is not uniform. In some central terms are the system is not uniform. In some central terms are the system is not uniform. In some central terms are the system is not uniform. in others those making a sufficiently high standing are not required to teacher in Ingersoll, believes that write on the finals.

"Trusting that a question which is eausing much discussion and dissatisfaction also in our rural communities may be considered of sufficient importance for space in your valuable columns, I am writing you with regard to present regulation governing entrance examinations to collegiate institutes.

matter?

aminations held throughout the term, days seems awkward days that had a bearing on this while all rural pupils ntust try the now. But how utterly impossible life

method is the severe nervous and time! PRESIDENT HARDING has sent word mental strain which to most children ted in with the general scheme of accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the bureau chiefs to the effect accompanies the ordeal of a final extension to the operation is taken to the operation to th that they must cut down and amination, preventing them from de-

will not do it, then the next move will be that executive action will be strain is much greater on children coming from rural communities and guards.

changer of this economy talk being be our first consideration, however, a staten be our first consideration, however, a state if given by a clerk to and for this reason, with your permission, Mr. Editor, I hope others aminer be any more lenient with a interested will voice their opinions on mistake like this than the employer all arguments for and against before School is the preparatory introduc taking any further step.

says, that pupils in most of the urban centers are recommended on the showing made by the pupil through the term, a 60 per cent standard beyears kept a coal and wood yard on ing required. It is also a fact that doing him an injustice. He should, grounds, and loaned money on mort- centage of the class write the ex- to repeat so that when he is sound, inning Brampton made 58 and Guelph may be kept on the teaching that is

the city will hear very little about

Catharines Standard claims there tests the man from Missouri. were no births, no deaths and no this there is only one reply: ness was poor for the doctor, the self to blame.' jeweler and the undertaker. The

old fly tran that used to be made by insurmountable, and it can be over filling a cumbler with suds, placing come to a great extent by paying a sugared piece of bread over it and boring a hole in the centre of the ting less stress on results alone. slice? Flies simply crawled through that hole to see if there were better seem to have passed up this grand old device of the pioneer days.

Now comes an enterprising agency has a hard time knowing whether with publication rights to a story through special spectacles to deterto fill the coal bin or rent a lake called "The World's Greatest Lover." It is a detailed account of the mur- And you certainly wouldn't wait until ders carried on by Landru, who re-Well, all the little boys and girls cently had his head cut off by the French government for murdering before you transferred your custom year. The lucky ones can now go ahead and robbing some 283 women. What good purpose can be served by pub-

lication in newspapers of this rehash of intrigue, passion, dirt and filth?

ENTRANCE results are out now, so being done through the term. It is it will be known to what extent ber of pupils who do not get recom-

the teacher? George Coyne, a Writing to The Advertiser on this parents should know more personally subject, Sadie Smith, from near Lon- of what goes on at school, and to that end they should more frequently visit the schools. Mr. Coyne states:

"Like every other human institu-

brought before the 'Man From Missouri' at certain regular intervals and made to prove its right to continue. In other words, the examination system is itself examined, which "Why the unfair discrimination is a good thing for it, as it causes That may be, but there is not so against pupils of rural schools in this attention to be focused on its weaker points. This means that substitutes "The children in urban centers are, are tried out until something better I believe, promoted upon the teacher's recommendation, based upon exten in vogue in our grandparents' and absurd would seem to us if we were sud-"One reason given for the present denly put back 50 or 60 years in Judge Scott to Ontario trustees, in kept itself adapted to the needs of and bylaws of several teachers' fed-

this matter, so that we may consider who sacks his clerk on the spot? tion to that part of life where each "Be sure you are right, then go individual is supposed to be able to

stand on his own feet. "If the child, through carelessness nervousness, perversity or any other cause cannot attain the standard set up by the world of today, the examiner who declares him capable is diploma, or accomplish any other feat | wickets. of equal difficulty.

The statistical editor of the St. But examinations are apparently the great object in teaching," promonth of June, and therefore busi- goal of teaching you have only your-

"How do you judge your teachers? Standard holds to the belief that By the number of successful candifolks have got to keep moving in order to keep business good and tions? Therefore it must follow their reputations will see that few or better none, of their candidates What has become of that excellent fail. The difficulty, however, is not

more attention to methods and put-

"Suppose we use, in discussing the subject of examinations, a little of sugar on the other side. They sel. the common horse-sense that we emdom returned. In our mad rush we ploy in practically every other social or business activity we engage in. If, for instance, you go into a around in happy picnic style you don't have to look at the meat mine whether it's flyblown or not a government inspector had made cause hay fever at this time of the cut. Sufferers should avoid unnecesout his adverse report in triplicate

the line of education when you rate date every year. In general it atyour teachers once a year according tacks only the nervous or "high-to examination results, or depend on strung" type of person and is routed vent, treatment should be begun sevwood cutting as the approved When the man who officiated at the the inspector's report. Why not visit by the first frost. It travels under eral weeks before the attack is due method of providing work for the unemployed this winter. Very good, or is it another way of making sure it?

In either case treatment should be children are being taught? You may among which are rose cold, peach under the supervision of a compension that another way of making sure it?

is being taught; so much the better If the teacher cannot make it clear to you with the help of the general

Where, then, lies the setting up of a standard of efficiency apart from the number of pupils the teacher is able to put over the hurdle at expendent of the temperament which is independent and collections. tion the examination system is make a very high showing at exam- great deal more of their own. ination time, and in that way demonstrate that the teacher has been very much on the job during the term. ANOTHER reader of The Adver-

The examination system fit- which exception is taken to the oper-There is nothing strange or new in this. If a nation does not keep its expenses inside of what it has to spend it is going to run deeper into debt, and there are no nations now that can afford to go deeper into debt. Most of them are up to the neck now.

We fail to see where there is any danger of this economy talk being to the mark of the "I wrote arithmetic today," an- with any school board not in good

tiser sends in an address by she refuses to accept employment

His remarks on this point, addressed to the trustees, are: "Another grievance which has crept in during the SUCCESS. By Lord Beaverbrook last few years is the virtual closing of high schools during the greater part of June in holding promotion and departmental examinations.
Trustee boards feel keenly the imposition of being forced to pay he intends to discuss only one kind salaries which are not earned and of success—the kind that is measthe curtailing of three weeks' in-struction to the pupils at a critical chapter he has this to say about This association should in- money sist that the school should be operated until the close of the term and with it the real qualities in life that the examinations should take Here are the counters which mark care of themselves during the vaca- character and brains. The money With the right of teachers to or-ganize to better their profession, and which the greatest number of men

examinations elsewhere before the close of the regular teaching term.

grading of teachers, etc., very much it is so." to the front, and it is for that reason The Advertiser welcomes the use of a life devoted entirely to money grabits columns by readers who wish to bing. He believes that as soon as a discuss these and kindred points.

READ YOUR CHARACTER

NO. 269-ELIMINATING THE

STUBBORN. If you were a, salesman confronted

ones, or those more easily convinced? Very kind of their teacher to make
the suggestion that parents visit the man will have to answer for himself
"The danger of the athlete is to the suggestion that parents visit the man will have to answer to mission the danger of the athlete is to schools and find out for themselves in the light of the conditions surther quality of the work being taught. Where one teacher welcomes visitors, a bit of knowledge of character analysis can easily aid him in differanother is glad to see them depart, alysis can easily aid him in differ-

for lack of ability. It must be (1) have before you, or from photographs that trustees are 100 per cent efficient at which you are looking, simply as employment agencies, or (2) that make a comparison of upper lips, the belief held by many that certain teachers, although not efficient, are This means, of course, that you are men possess a kind of sixth sense in still retained on the staff. We know going to have more difficulty in judg-the realm of speculative finance and of no other business in which eming the man with a mustache than know by instinct what enterprise will ployees are picked and retained to the man without one. Because what succeed or fail, and whether the maryou are looking for is the long upper ket will rise or fall. The truth of the

amination times? It can be argued that if a teacher does his work thoroughly, has his class well in hand on all subjects, that his pupils should the opinions of others, thinking a

Tomorrow—Selecting a Determined Will. (Copyright, 1922, by Public Ledger Company.

LEARN A WORD EVERY DAY

It's pronounced ha-rang, with yond the school whose portals it in which, among other things, he or the accent on the last syllable. The first a is as the a in ask, and the

25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LUCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

JULY 18, 1897.

and Brampton played cricket on Thursday. inning Brampton made 58 and Guelph Carter 21 not out, Colson 19, S. R. passed he will have not only a Saunders 10. Brampton made 67 in diploma-which is of little value in the second inning. Guelph made the itself-but he will have to win that remaining 17 runs and won by ten

> The Italian citizens of London, particularly the older members, are To much grieved to learn of the death of Signor Libighini was practically the founder of the Italian colony in

BY DR. R. H. BISHOP.

doners within its limits whose love for their old home continues although residents of another city. Last night a well-attended and enthusiastic gathering was held in the Queen's Hotel, and an association was to be known as the London Old Boys'
Association. The following former residents of London were elected officers: Hon. patrons, Hon. Sir Frank Smith, Sir William Meredith, His

Grace Archbishop Walsh, the Bishop of Toronto, Mr. Justice Ferguson, Mr. Justice Street, Mr. Justice Macmuch grieved to learn of the death of Signor Charles Ribighini, which occurred suddenly on June 18 in Europe.

Oronhyatekha; honorary vice-presidents, Dr. Beemer, Capt. A. W. Porte. W. J. Dyas and J. S. Willison; presi-London, by whom he will long be dent, A. B. Wigmore; vice-presidents, held in affectionate remembrance.

Toronto has a large colony of Lon
Toronto has a large colony of Lon
Toronto has a large colony of Lon
W. J. Dyas and J. S. Willison; presidents, A. B. Wigmore; vice-presidents, L. K. Cameron, Charles Macdonald, Atwell Fleming; secretary, C. A. Stone; treasurer, Thos. Reid.

DR. BISHOP'S ADVICE

HAY FEVER RELIEF

Rag-weed is the cated by asthma.

to some other store.

But that's just what you do in which generally occurs at a fixed fering.

rag-weed fever and nervous coryza. HE hay fever days The disease is an affection of the are almost here. upper air passages. Symptoms in Hay fever is caus- the early stage resemble those of a ed by breathing into cold, but there is more sneezing than the delicate pass- in the case of a common cold. The ages of the nose, nostrils become choked, due to swellthe pollen, or ferti- ing of the lining of the air passages. lizing powder that There is a slight fever at first and grows on wild, use- later a tendency to sub-normal temperature. Many cases are compli-

commonest cause of To avoid hay fever, persons usually hay fever. But other attacked by it should see that all weeds, such as tall grasses and weeds, especially marsh elder, also rag-weeds, near their homes are kept sary exposure to pollen. An hour's Hay fever is a periodio disease drive on a road near pollen-producing weeds may mean a night of suf-

Vaccines are used to prevent and



London: Stanley Paul & Co., publishers. 2s. 6d.

LORD BEAVERBROOK makes it plain in his opening chapter that

"Money which is striven for brings brain is, in the modern world, the ganize to better their profession, and by bettering their profession, securing more pay is meant, there can be no objection. It is done in countless other lines. Teachers should be very careful, though, before they allow their organization to be committed to the highly questionable practice of "black-listing" certain schools where the money offered may not be—for very good reasons—as high as that paid elsewhere.

World of industry and finance. The Recent developments have brought world of industry and finance. question of examinations, the politician will never believe this, but

But the author does not advocate man has accumulated enough wealth to live the sort of life that pleases him, he should retire. His remaining years should be devoted to some form of public service. The experience gained in business life and the aptitudes developed by it should, he thinks, be useful in politics, journalism or the management of commissions or charitable organizations.

As the three qualities which make for success, Lord Beaverbrook names Judgment, Industry and Health. with the problem of selling your Judgment is needed to direct indusproposition to a big organization, in try into the proper channels, induswhich several men must be convinced try to carry on the work which knowledge you have picked up since of its merits before you get the order, judgment selects, and health enables both judgment and industry to funcleaving school, how can he ever hope which men would you concentrate tion at their best. Exercise, as a to succeed in teaching the young- your effort on first? The stubborn means of health, he considers valuable, but he warns us that it can

another is glad to see them depart. Alysis can easily aid him in different and the parents visit the classes where their children are taught would be out of the question. The one thing outstanding in this regard is the fact that we seldom or never hear of a teacher being released to be stubborn from a group which you reversely the provided to be stubborn from a group which you reversely. Speaking on the subject of luck, Speaking on the subject of luck

Lord Beaverbrook protests against the belief held by many that certain sorbed, through a careful and continuous study of events, so much knowledge of business that their minds reach a conclusion automatically. Some idea of the scope of Lord

Beaverbrook's treatise may be gleaned from a list of the chapter headings: Success, Happiness, Luck, Moderation, Money, Education, Arrogance, Courage, Panic, Depression, Failure, Consistency, Prejudice. Calm. Under each of these headings will be found many bits of advice well worth heeding by the young man who is starting out to make his



A Big Bar

A full-size, full-weight, solid bar of good soap is "SURPRISE." Best for any and all household use.

iving per family in Canada?

COST OF LIVING IN CANADA. | in Canada per family of 5 in Q.-What is the estimated cost of November, 1921, was \$21.65, as against \$26.91 at the peak in July,



Fix that Bell To-day!

Columbia Dry Batteries work better and last longer -for bells and buzzers -for thermostats —for gas engines
—for ignition on the
Ford while starting

—for dry battery lighting outfits in closet, cellar, gar-ret, barn, wood-shed, etc. The world's most famous dry battery. Fahuestock spring clip Binding Posts at no extra charge.

TET one Columbia "Bell Ringer" or two Columbia "No. 6" Batteries, and make the old bell

Columbia Dry Batteries are better for every purpose. More power and longer life at little cost. Used everywhere for doorbells, buzzers, heat regulators, alarms, etc., for gas engine and tractor ignition, and for quick starting ignition on non-self-starting Engines. Columbias are for sale all around

you—electricians, hardware stores, general stores, auto supply shops, garages, implement dealers. Insist upon Columbia. CANADIAN NATIONAL CARBON CO.,

LIMITED Montreal Toronto Winnipeg Vancouver

Dry Batteries



When teeth glisten

Ask Us For your free test

To every home we offer a free test of Pepsodent. If you have not had your tube, send the coupon now.

The test will be delightful. The results will give you new ideas of what cleaner teeth mean.

Add Pearly Teeth To your attractions—Combat the film

Have you noticed how many smiling women now comply with the new-day requirements. And these show pretty teeth? And how much they add to beauty? film combatants are embodied in it. Millions now combat the film-that dingy film on teeth. And they gain results which, when you know them, you will never go without.

Film is unsightly

You can feel on your teeth a viscous film. It is ever-present, ever-forming. Mere brushing does not end it. So much remains to form the basis of dingy

Film is what discolors, not the teeth. Film is the basis of tartar. It holds food substance which ferments and forms acids. It holds the acids in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar,

are the chief cause of pyorrhea. Thus most tooth troubles and most dingy teeth are now traced to film.

Now millions do this

To save the teeth it was essential to combat that film. So dental science, after long research, found two ways to do it. Leading dentists the world over now advise their daily use.

A modern tooth paste has been created-made to



Made to comply with modern requirements. Now advised by leading dentists almost the world over. All druggists supply the large tubes.

This tooth paste is called Pepsodent. Millions of people who have seen its results now apply it twice a day. And they enjoy the teeth you see - whiter, cleaner, safer.

Mouths kept alkaline

Another result is to multiply the alkalinity of the saliva. And that neutralizes acids which cause tooth

Each use also multiplies the starch digestant in the saliva. That to digest the starch deposits that cling. If left to ferment they form acids. Thus every application gives manifold power to

Nature's tooth-protecting forces in the mouth. The results will surprise and convince you. You will see that teeth-cleaning can be made vastly more

effective. Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teet: whiten as the filmcoats disappear. Then you will know why this new method is everywhere advised. Cut out the coupon

> 10-Day Tube Free Can. THE PEPSODENT COMPANY,
> Dant. C-24, 191 George St., Toronto,

Mail 10-day tube of Pepsodent to

ONLY ONE TUBE TO A FAMILY