Let "Sunlight" Dispel the Gloom

THE shadow of a blue Monday does not fall across the path of those who use Sunlight Soap. For this soap cuts labor in half.

And the nightmare of clothes being "rubbed to shreds" disappears when you learn the gentle Sunlight way.

Sunlight Soap is as pure as sunlight itself. A \$5,000 guarantee says you cannot find a single adulterant or impurity in this cake of concentrated cleanliness.

Sunlight 5c. Soap

Sold by all grocers.

Canada sent 8,000 men to the aid of

He will return to Ottawa again im-

Niobe as a Scout.

vice. The boat is now tied up at Halifax, without a crew. While it

would be difficult at this juncture to obtain trained men to man the guns

on the cruiser, there would be no dif-

ficulty in getting men to run her as a

scouting vessel. The Niobe will be put

Rainbow in Readiness.

VANCOUVER, B. C., July 30. - It is

reported here today that the summer

view of the threatening war situation.

the cruiser Niobe, with a party of 50

naval volunteers from Vancouver and

A week ago she was in Vancouver attending to the case of the Hindus'

ARRESTED IN GERMANY

telligence Department.

[Canadian Press.]

Russian spy was arrested here today.

burg military intelligence department.

WHEAT IS FIRMER

[Canadian Press.]

of the board of trade today first

compared with a variation of seven

HELP FAR AS POSSIBLE

[Canadian Press.]

Washington, July 31.—Secretary of the Treasury McAdoo issued a state-

ent saving the treasury department

[Canadian Press.]

London, July 31.—Dowager Empress

STEAMSHIP ARRIVALS.

RETURNS TO RUSSIA

U. S. TREASURY TO

the opening yesterday. The

Chicago, July 31 .- At the opening

Allenstein. Germany, July 31 .- A

steamer, Komagata Maru.

With 300 of the crew on board, com-

British arms against the Boers. Premier To Shorten Tour.

CANADA CAN SEND 25,000 ARMED MEN WITHIN TWO WEEKS

Col. Hughes Ready to Help Mother Country if it is Necessary.

THE MOBILIZATION PLANS

Mines To Be Laid in St. Lawrence Ports if England Is Involved.

OTTAWA, July 30 .- As a consequence into dry dock at Halifax and cleaned by of a message from the British War way of preparation. Office an emergency meeting of the Canadian Militia Council was held today. Minister of Militia Hughes made a hurried trip to Ottawa to preside. Should England become actively en- cruise of the D. G. C. Rainbow, in gaged with France and Russia against Behring Sea, has been postponed, in Germany, Austria and Italy, Canada will offer aid to the motherland.

Parliament will be called to meet in posed chiefly of regular service men special session, and from twenty to from England, and from the crew of thirty thousand men will be enrolled, formed into regiments, and sent across Victoria, the Rainbow is now waiting, the Atlantic to serve with England's with steam up, in Esquimault harbor. army in Europe. The Canadian head-Juarter's staff has plans prepared for moblization, and calculate that ten batallions, each of a thousand men, can be raised, armed and put on transports FIRST RUSSIAN SPY within three weeks.

25,000 Trained Men. Hon. Col. Hughes states that Canada will be able to forward 25,000 armed and | Said to Belong to St. Petersburg Intrained men within two weeks. Canada has an active militia enrollment of 80,000, and a reserve of half a million men, who have had militia training. No difficulty is anticipated in obtaining 25,- He is said to belong to the St. Peters-00 volunteers for service abroad.

The first Canadian contingent of 20,-000 men will probably be commanded by Col. Hughes, the minister of militia, who had considerable experience on active service in South Africa, where

Prevent Dandruff and irritated sales of wheat showed changes of not to exceed two and a quarter cents, as compared with a variation of seven Cuticura Soap and cents at Ointment. Sample of primary changes were downward. each free with 32-page Skin Book. Address "Cuticura," Dept. 17A, Boston, U. S. A.

will help as for as "it legitimately may Don't Hide Them With a Vell; Remove present situation. Them With the Othine Prescription.

DOWAGER EMPRESS This prescription for the removal of freckles was written by a prominent physician and is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold by Cairneross & Lawrence under guarantee Maria Feodorowna, of Russia, who had to refund the money if it fails. come to England intending to pass some Don't hide your freckles under a veil; weeks with her sister, Queen-Mother

get an ounce of othine and remove them. Alexandra, has decided to return direct Even the first few applications should to Russia tomorrow, cancelling her usual show a wonderful improvement, some of visit to Denmark. the lighter freckles vanishing entirely. Be sure to ask the druggist for the double strength othine; it is this that is New York, July 31.—Arrived: Steamers treatment, but delatone.—advt.

Be In Great Strife?

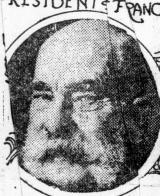


KING OF ENGLAND





PRESIDENTEFPANCE



FIROR OF AUSTILA Col. Hughes left tonight for Bracebridge to address a political meeting.



KIF ITALY

WaBulletins

LON uly 30.—The Servian I here received a message from Nish saying the ardment of Bel-grade wined by the Aus-trians a ck this morning. Shells wick this morning. cipal sticted at the prin-telegram the city. The telegram the city. The trian spi hat several Austhe Serveen captured by

LONDO 30.—Several sections of British special defense for sealled to sealled today on called to duty coasts to ast and south he regulars in guarding sidings an and railroad ng the coast defenses.

VIENNA ouncil and leave silv a special wal council, at ed large st today, votfunds for the start relief diers at the of the sol-Cross purpond for Red

CAPETOW 30.—The man S. A., July ish imperial the Britica were cancSouth Afsoldiers order and the their posts in bturn to critical situatice of the cial precaution pe. Spefor the protecten taken for the protection and the naval sie ports Simons-

PARIS. July France today rank of rate from 3½ scount and its rate for cent, to 51/2 per cent. n 41/2

BERLIN, July mittee of the Imcom-Germany has been of tomorrow to act neet ability of raising vis-LONDON, July 3 ard Steamship Conn-

An Unfailing Way to Ba

[Beauty Notes Ugly hair growths can in the privacy of your own and mix into a paste en powder and water to cov surface. This should be skin about two minutes, th and the skin washed and of hair will have vanished. or inconvenience can result treatment, but be sure you

the report printed in the United States that the Aquitania has been commandeered for war ser-LONDON, July 30.-Applications for passports at the foreign office this week have exceeded all

LONDON, July 30 .- The transfer of troops from Ireland to England was begun. The Cornwall Regiment leit Newry tonight.

LONDON, July 30.-The Daly Mail's Semlin correspondent, ir eye-witness to the shelling of Belgrade by the Austrians, says in a dispatch that only three piers of the Semlin-Belgrade bridge on the Austrian side of the river now remain. He adds that the Servian was ineffective. Beautiful weather, he says, prevails.

BERNE, July 30.-The Swiss Government has authorized the issuance of 20-franc notes of the international situation.

ODESSA, July 30.-The bourse has been closed for three days. The greatest activity prevails in

LONDON, July 31.-War risk insurance reached almost panic rates in London yesterday. Twenty shillings per cent was paid on specie from the United States on the liners Oceanic, St. Louis and Bluecher. BERLIN, July 30. - State rail-

road employees, armed with car-

bines and ball cartridges, were

placed on duty today at all the rail-

road bridges throughout Germany. LONDON, July 31. - The Berlin correspondent of the Times fears that there is little to be hoped from Sir Edward Grey's latest mediation proposals, and declares that the question of peace or war is to

be decided within a few hours.

RUSSIAN TROOPS

Mobilization Declared by Correspondent To Be General and Absolute.

St. Petersburg correspondent declares general and absolute, and that the sailhave been ordered to hold themselves evitable. in readiness for immediate service. The Morning Post, in an editorial, follows the lead of the Times in declaring that Great Britain must, if needful, take up arms to prevent Germany from crushing France.

EUROPE'S FATE IN HANDS OF GERMAN EMPEROR

LONDON, July 30.—With the exception of official reports from Vienna, given in the briefest form and thus far dealing with the bombardment of Belgrade and the capture of several Servian vessels on the Danube, little reliable news has been received in London concerning the course of hostilities.

Numerous reports are current that battles are in progress at various points, including one from Milan tonight that a heavy engagement is raging south of Belgrade, but according to Servian official accounts all attempts on the part of the Austrians to cross the river have been repulsed, and the reports of the occupation of Belgrade are considered premature.

Little Hope of Negotiations. While the news of the actual developments in the Austro-Servian war is unsatisfactory the general situation is one of growing menace. There is a vague report that Austria and Russia are still engaged in diplomatic negotiations through the medium of Berlin, diplomatic intercourse between these two countries having been suspended, but slender hopes are entertained of success in this direction.

Germany has addressed a note to Russia planation of Russia's mobilization, and in the uiring an exsatisfactory reply it is feared Germany may take stepnee of a ilize also. It is understood that on the failure of his cond mobilize also. scheme Sir Edward Grey invited Germany to suggest some we out of the difficulty, and all eyes are now turned to the German Emperor as the man upon whom Europe's fate depends.

Kaiser Can Bring Peace. It is believed that if the German Emperor desires it, peace will be maintained. The German view is that it behoves Great Britain and France to bring pressure to bear upon Russia to allow the two principals to settle their differences without outside interference. In the meantime every nation in Europe is taking active steps to be prepared for any eventualities.

The Daily Telegraph's correspondent at Vienna, who is often the mouthpiece of the Austrian Government, says that Sir Edward Grey's mediation proposal must not have the object of modifying the peace terms agreed upon by the belligerents. Austria Is Determined.

"The Austro-Servian conflict in all its phases from the wording of the note to the ratification of a peace treaty," he says, "is deemed to be a matter which concerns those states alone, just as Count Von Aehrenthal (the late Austro-Hungarian minister of foreign affairs) refused firmly to discuss the annexation of Bosnia and Herzegovina with any power but Turkey, and accepted the suggestion to come to a conference only on the express condition that this question should be elim-LONDON, July 31. - The Chronicle's inated from the list of topics to be dealt with.

"So will Count Von Berchthold decline to admit any inter- Premier Announces Force Will that though described as only partial, ference between Austria and Servia when the conditions of Be Offered-Members Sing the Russian mobilization in effect is peace are being settled, signed and ratified."

If this correspondent's statement represents the Austrian ors of the Baltic and Black Sea fleets policy, as probably it does, war with Russia appears to be in-

SUSPENSION ANNOUNCED

brokers, was announced on the floor OF COTTON BROKERS of the Cotton Exchange today. The

suspension of the cotton brokerage New Zealand, today announced to firms of F. J. Frederickson & Co. and Homer Howe & Co., both small con-New York, July 31—The suspension cerns, was announced. The market posed to offer the services of an exof H. S. P. Pell & Co., cotton stock was unaffected by the announcement. peditionary force to the Imperial Gov-

forget. SOM ELEVATOR COMPANY

Automobile Dealers Will

Read This Book With Profit Do you want to know Write for it to-day. Don't put it off and forget all about it. You'll find on pages 12 and 13 information which may mean all the difference between success and failure. Tear off the coupon and mail NOW. before you have time to

OTION will tell you.

National Anthem.

[Canadian Press.]

Wellington, New Zealand, July 21 .-

William F. Massey, prime minister of

Parliament that the Government pro-

how some of the most

successful automobile dealers

in Canada have reduced

their expensive ground floor

area in congested districts,

and cut down their overhead

Y ST., TORONTO

1 "OUPON "N 17." Name. d me your Book.

Address ernment if events necessitate.

the members thereupon stood an "God Save the King."

Positive Relief

from the suffering caused by disordered conditions of the organs of digestion and elimination— from indigestion and biliousness always secured by the safe, certain and gentle action of

Beecham's

Our Great Clothing Clearing Sale MEN'S--25 to 50 Per Cent Reductions-BOYS

July, 1914, has been the most successful sale in our whole history of selling. Every week, almost every day, has been a new record of selling. Our values have discounted everything shown in the city. SATURDAY STARTS AUGUST with a whole list of new bargains. Again the pruning knife has been used with vigor, and profits have been lopped off in chunks. MEN AND BOYS FROM OUTSIDE CITIES AND TOWNS can save their expenses and a good day's pay on each outfit. Besides, there's the bigger and better choice of selections. Shirts, too, and Underwear, Odd

1,200 Shirts on Sale 67c Suits, \$10

SEE OUR WEST WINDOW.

A special purchase of 100 dozen full-size, up-to-the-minute Shirts; fast colors and durable wearers; gives you the great advantage of buying \$1.00 Shirts during our great August Sale for 67¢

120 Dozen High-Class Shirts, French Cuffs, Separate Collars, go on sale Saturday 20 to 40 Per Cent Reductions.

drawers 32¢ 50c Soft Collar and Tie Sets..... 39¢

A magnificent range of Fine Any and every Straw Hat, Saturday,

briggan and B.V.D. Combina- Men's 75c English Soft Straws...40¢

POSITIVELY \$25.00, \$24.00, \$22.00, \$20.00, and \$18.00

Just this-We're making a clear sweep after the largest season of selling we've ever had, of every suit of this spring and summer's Suits. There are not more than two suits of any line, but all sizes in the lot.

Every Suit, whether \$18.00 or \$25.00, bears the original

We will "sail" out in the next two weeks two thousand pairs of

trousers. Note the prices. Better still, come and note the quality.

250 pairs of London's best \$2.00 Trous- 200 pairs of best \$1.75 Trous-

Any store can mention prices; we produce the quality.

British Blue Suits Specials

Standard. Standard Standard. TAILORED

\$10 SUIT \$15 SUIT \$20 SUIT STANDARD \$25.00. Young Men's and Men's \$10.00 Suits. All new goods; two and three-button styles. Our great sale

Here's a snap for your "Second Best" Suit. Good, strong, durable cloths, all new, welltailored, trimmed and stayed. Very spe-

UNDERWEAR

SPECIALS

60 dozen 50c French Balbriggan

Shirts and Drawers.... 36¢

Nainsook, Silkette, Poros, Bal-

tions. All sizes, 32 to 46.

Boys' A Great Trouser "Sail" 11.80 14.65 20.00 Jerseys

50 dozen, long and short sleeves, all colors. Very special 19¢ Children's 25c Tan Stock-

cial \$7.90 | ings 10¢

SPECIALS

A STRAW HAT HUSTLE.

Boys' \$1.00 Sailors, special......50¢

each (come early)89¢

FURNISHINGS Railroad Mitts and Gloves A full selected range..... 25¢ to \$1.25 ALL FANCY COLORED SUITS

briggan Shirts and Drawers. 50c Silk Neckwear..... 3 for \$1.00 Very special 25¢ 50c Silk and Lisle Hose...3 for \$1.00 Sold everywhere for \$1.25. Very spe-OVERALLS. Odd lines—\$1.00 Silkette and 20c Tan and Black Hose......10¢ cial \$1.10 75c Fancy Shirts and Drawers, clearing, special at..... 29¢ \$1.00 Onyx Silk Hose, special.... 59¢ EXTRA SPECIAL—Black and Blue Over-50 dozen 45c Balbriggan Shirts 50c Crown Silk Hose.... 3 for \$1.00

Work Shirts

Best 90c American Drill Puritan Shirts, Braces, Underwear, Hats, Caps,

100 pairs of best \$3.50 Trousers \$2.48

ers \$1.18

ers \$1.98 300 pairs London's best \$5.00 Trous-Boys' Department

50 dozen best 35c French Bal- 25c Wash Ties....... 3 for 50¢ LEATHER LABEL AND PEABODY'S

alls, 75c quality, elastic braces, with bib 50¢

ers \$1.38

400 pairs London's best \$3.00 Trous-

50 dozen 50c Black and White Stripe Shirts 39¢ black and white stripe, checks and Ties, Collars, Extra Bloomersplains 65¢ everything from Hat to Hose,

Values up to and including \$4.00 for \$2.60 Values up to and including \$7.50 for \$4.60 Values up to and including \$12. for \$6.80 Boys' Bloomers, Boys' Knickers and Boys' 40c Overalls. Spe-

Boys' Blouses, Shirts, Belts,

EXTRA STAFF, EXTRA HELP IN OUR TAILOR SHOP, EXTRA DELIVERY BY MOTORS, HORSES AND WHEEL BOYS.

R. H. & J. DOWLER, LIMITED