If you desire to see the newest creations in

WALL PAPER

you must call at our store.

O. B. GRAVES, 222 Dundas St.

AS THE PEN is mightier than the sword, so the eye exceeds both in power and usefulness.

But never before did a dollar have as much power to secure perfection of that most useful organ, the eye.

These prices have been so popular we have decided to continue them another week:

Solid Gold Frames.....$2 40
Gold Filled 10 kt Frames.....$1 00
Best Lenses in Nickel Frames.. 85c

Globe Optical Co., 227 Dundas St.

Ask your grocer for

HUNT'S DIAMOND FLOUR.

W. S. LOCKHART.
Painting, Decorating, Paperhanging, etc. Estimates given. 32 Wortley Road.

P. McPHILLIPS, Barrister Etc
NEW OFFICES—110 Masonic Temple Bldg
Office 'Phone 299. House 'Phone 884

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London

H. C. McBRIDE
Architect and Surveyor. 213 Dundas St.

Don't Allow

the chance passerby to occupy your telephone line any more than you would allow him to block the entrance to your store. When you do allow it, others must be told your

"Line's Busy."

Public Telephone Stations are for his class of business.

The BELL TELEPHONE CO. OF CANADA, Ltd.

J. Ferguson & Sons
UNDERTAKERS
Phones 543 and 373. 180 King St.
Reasonable Charges; Personal Attention; First-Class Equipment; Open All the Year Around.
JOHN FERGUSON, - Manager.

Divers are able to converse under water by placing their helmets, which are invariably made of copper, together, and shouting to one another. The sound, they say, is swiftly and distinctly conveyed.

LAXA-LIVER PILLS, regulate the bowels, cure constipation, dyspepsia, biliousness, sick headache, and all affections of the organs of digestion. v

Plate powder is usually made of rouge and prepared chalk. Plate powder containing mercury puts a splendid polish on silver, but is very injurious.

AS THE OIL RUBS IN, THE PAIN RUBS OUT.—Applied to the seat of a pain in any part of the body, the skin absorbs the soothing liniment under brisk friction, and the patient obtains almost instant relief. The results of the use of Dr. Thomas' Eclectric Oil have surprised many who were unacquainted with its qualities, and once known it will not be rejected. Try it.

Don't Be a Crank

Much of the ill-temper, despondency and even insanity is the outgrowth of malnutrition, the beginning of which may be traced to disordered digestion.

LIFE CHIPS

Treated With Malt Extract.

Being thoroughly cooked and partially digested, will rapidly give tone to the much-abused digestive organs if freely and persistently used. Its high nutritive value makes it especially valuable to those whose systems are in a run-down condition. Be wise and give it a fair trial.

In conjunction with this food remedy, drink Caramel Cereal and sleep well. It saves the nerves.

Flowers for Easter.
Gammage & Sons.

COAL for Furnaces Ranges and Baseburners.
Best Lyken's Anthracite Coal, egg, stove and chestnut, per ton..... $6
2,000 lbs to the ton, weighed on city scales, free of charge, if desired.
GEO. McNEILL, 657 Richmond St

Scranton Coal
Is the best coal mother earth produces—Burns to a clear ash and will not clinker.
HEAMAN,
York and Maitland Sts. Phone 312.

METEOROLOGICAL

Fair and Mild Weather for Good Friday—Showers at Night.

Meteorological Office, Toronto, March 27—8 p.m.—A few scattered showers have occurred in Ontario, Quebec and Manitoba, but in Canada generally the weather has been for the most part fair.

Minimum and maximum temperatures: Dawson City, 2—14; Victoria, 42—50; Calgary, 22—30; Winnipeg, 36—42; Port Arthur, 34—48; Parry Sound, 40—62; Toronto, 38—55; Ottawa, 28—50; Montreal, 30—52; Quebec, 24—52; Halifax, 26—52.

Probabilities for the Lower Lakes and Georgian Bay—Fair and very mild; a few local showers during the night.

Today (Friday) the sun rose at 7:08 a.m., and sets at 6:38 p.m. The moon rises at 11:17 p.m., and sets at 8:27 a.m.

TRUST FUNDS LOANED
On REAL ESTATE at low rates of interest.

THE CANADA TRUST COMPANY,
V. CRONYN, President,
J. W. LITTLE, Vice-President,
G. A. SOMERVILLE, Man. Director.
Offices—Huron & Erie Building, LONDON, CANADA.

London Advertiser.
UNION LABEL TYPOGRAPHICAL LONDON

Dry Roasted Coffee 40c lb.
Ranahan's "Dry Roasted" Java and Mocha Coffee is selected in the raw bean and ground daily on the premises in order to preserve its superior strength and delicious aroma. Price, 40c pound.
HARRY RANAHAN,
Phone 1024. 515 Richmond Street.

From and after this date the price of The Daily Advertiser will be one cent per copy, or $3 00 per annum delivered by carrier boy.

London, March 27, 1902.

A LOCAL BUDGET.

A KISS.

What is a kiss? Why, surely, you can guess—
A journalist, too? Well, just a free press.

What a woman's heart will always win—
Something in dress—just a nice sealskin!

According to all recognized rules,
Two pairs of lips and a couple of fools!

You say a kiss must be a noun—
I've really no compunction
In telling you your parts of speech
Are mixed—'tis a conjunction.
—La Touche Hancock.

—The M. C. R. and G. T. R. station platforms were covered with rice yesterday.

—Mr. and Mrs. Hays, of Ottawa, formerly of this city, leave for England and the continent on Monday.

—The Methodist churches of the city will unite in a Good Friday service at 3 p.m. in Askin Street Church.

—Mrs. C. P. Watson, of Dresden, is spending the holidays with her daughter, Mrs. A. L. Groves, 656 Waterloo street.

—Leon Herrmann, who appears at the Grand this afternoon and evening, occupied a box at last night's performance of "Barbara Frietchie." The members of Mr. Herrmann's company were also in the audience.

—The window of Messrs. T. A. Rowat & Co.'s store is very prettily decorated for the Easter trade. Very few grocery stores give so much attention to their windows as this firm, and, with their newspaper advertising, they seek the factors that bring trade.

—The spring and summer catalogue for 1902, issued by the Semi-Ready Clothing Company, is one of the best examples of the printer's art ever issued by a clothing firm in Canada. Being of envelope size, artistically illustrated and with concise descriptive reading, it reflects great credit upon the designer and this well-established clothing firm.

Worth Having Every Day

Because it does you good. Drink the celebrated

LONDON PORTER

and you will regain your wonted strength and vitality

Kent Brewery,
London, Ont.

GREAT WEATHER FOR GOLF
We Keep Full Supplies
THIS WEEK FOR EASTER CARDS
We have a great display from 2c each up to 35c.
Anderson's
THE BOOKSTORE,
183 DUNDAS STREET.

—Special Easter services will be held at the York Street Mission on Sunday next, at 7, 10 and 11 a.m. and 7 p.m. Evangelist Belcher will preach at the 11 a.m. and 7 p.m. services.

RE THE BEET SUGAR FACTORY.

The manufacturers' committee, which met last night, will recommend to the council that it pass a resolution stating that the city will not bring into the city that portion of London township upon which it is proposed the new beet sugar refinery shall stand.

LAST ORGAN RECITAL.

The following programme, consisting of the compositions of Canadian musicians only, will be rendered at the last of the series of organ recitals to be given by Mr. W. H. Hewlett, in Dundas Center Methodist Church tomorrow afternoon: Prelude and Fugue in C Minor (W. O. Forsyth); aria, "He That Dwelleth" (T. C. Jeffers); 'cello solo, "Romance" (W. H. Hewlett); Minuetto Scherzose (J. Humfrey Anger); song, "One Sweetly Solemn Thought" (R. S. Ambrose); Andante Pastorale, Festival March and Cantilene (William Reed); song, "All Ye That Pass By" (W. H. Hewlett); Reverie in E and March Militaire (G. H. Loud).

DIED VERY SUDDENLY.

Luigi Castellano, who boarded at No. 66 King street, died very suddenly yesterday afternoon. He had just finished his dinner, and had retired to bed for a while, when he was heard to groan, and on going upstairs the people of the house found him apparently dead. A physician was called, but his services were of no avail, for life was extinct. Neuralgia of the heart was the cause of death. Deceased was unmarried and had recently returned from a trip to Italy, his birthplace, where his mother had died. He had no relatives here excepting an uncle, Mr. Caravello. Mr. Castellano was employed at the Parisian Steam Laundry some time ago, but left to go into business for himself.

THE PRIMA DONNA IN LONDON, ENGLAND.

Miss Jessie Maclachlan's second appearance in London, Ont., on Tuesday evening next, April 1, reminds us that she created as much enthusiasm in London, England. This is what The Echo, of London, England, said: "Anyone who knows the strong hold Miss Jessie N. Maclachlan's singing has taken of Scotsmen need not be told that a large and distinguished audience was at the Queen's Hall, at the complimentary concert arranged for her by the Scottish societies in London, Eng. The Scottish aristocracy were well represented, there being present Lord and Lady Archibald Campbell, the Earl of Kintore, Earl Wemyss, Lord Reay, Lord Glenesk, Lord Walter Gordon Lennox, Archdeacon Sinclair, Sir James Sivewright, and Sir William Wedderburn, M.P. Miss Maclachlan sang some of the songs with which her name is already familiarly associated, reserving to the last the old and perennial favorite, 'Ho, ro, My Nut-Brown Maiden.' Miss Maclachlan starts shortly on a six months' tour in the United States and Canada, where she is certain to meet with a hearty reception from her countrymen and countrywomen."

Concerning Grants to Charitable Institutions.

The London Catholic Record does not concur in the latest decision respecting the grants to the various local charitable institutions of the city. This is how it speaks:

"We are slow to bring a charge of bigotry against any of our Protestant fellow-citizens, and would not do so did not a recent action of a majority of the city council call for such a complaint. For many years it has been the custom to make small grants to the different charitable institutions in the city, and Mount Hope Orphan Asylum has been apportioned $200 annually. We must state, however, that there were many years when this institution was cut off entirely, so pronounced and aggressive was the storm of bigotry prevailing at the time. Our readers will no doubt remember these years when mayoralty candidates were elected largely because of their having expressed hatred to the faith of their Catholic neighbors. One gentleman in the city council, Ald. Campbell, seems to be possessed of that love of justice and fair play which is highly commendable, and we might say the same of those other gentlemen who voted for an increased grant for Mount Hope Orphanage. At the last meeting Ald. Campbell said he desired to effect some system in the method of making grants to the various charitable institutions, and to that end had a table prepared showing the work done by these bodies, and showing how disproportionate was the aid given by the city. With all the information before it, however, No. 1 committee recommended to the council at its last meeting the same grants given the year before. The council commenced to go over the several items, and when Mount Hope was reached, Ald. Campbell moved that the grant be increased to $300. Ald. Douglass moved that the entire clause of the report be adopted, and the grants all made as they were last year. His motion carried. Yeas—Douglass, Beattie, Greenlees, Winnett, Abram, Jolly. Nays—Campbell, McMechan, Cooper, Stevely, Dreaney.

The following table will show how unfair is the present system of giving grants to the different institutions:

	Expenditure 1900.	Inmates 1900.	Inmates 1901.	City grant.
†Aged People's Home	$ 6,217 39	96	102	
Mt. Hope and Mt. St. Joseph	*14,076 24	154 102	103 88	$200
Convalescent Home	601 75	30	31	100
†Home for Incurables	960 75	30	45	
Infants' Home	1,482 86	86	65	
Protestant Orphans' Home	3,113 94	76	74	350
Salvation Army Shelter	1,390 21	198	75	75
Children's Aid	2,000 00		73	500
Totals	$31,872 00	772	656	$1,225

*Average annual expenditure, about $9,500.

†Aged People's Home and Home for Incurables received several thousand dollars as board money for poor inmates sent in by the city council.

EASTER PROMOTIONS IN ST. GEORGE'S

Names of Successful Pupils in the Various Grades.

Following are the Easter promotions in St. George's school, Mr. S. Baker, principal:

MORNING KINDERGARTEN TO AFTERNOON KINDERGARTEN.

Hazel Ellwood, Marjory Struthers, Irene Webster, Margaret Moule, Ilene McDougall, Percy Henderson, Frank Connor, Allan Johnston, Gordon Woonton, Eddie Taylor.

FROM AFTERNOON KINDERGARTEN TO GRADE I.

Gladys Park, Nellie Dean, May Ardiel, Velma Hart, Dorothy Anthistle, Ruth Wallace, Pearl Aiken, Florence Howard, Aldine Dickinson, Victor Barclay, Fred Pinnell, Nelson Minhinnick.

FROM PART I. TO PART II.

Pearl Ashton, Jack Beatton, Willie Bissell, Gertrude Cole, Eva McGilvery, Harold Menzies, Minnie Robinson, James Snowden, Edith Walker, Arnold Webster, Wilson Wrighton.

FROM PART II. TO JUNIOR SECOND.

Eva Southcott, Chester Parkinson, Annie Middleton, Mabel Meek, Vernon Carlisle, David Logan, Lillian Watson, Annie Peterson, Rivington Fisher, Willie McDowell, Violet Grant, Percy Elms, Sadie McDowell.

MUSIC AND DRAMA.

"Barbara Frietchie" at the New Grand.

"Barbara Frietchie," the first of Clyde Fitch's plays to be seen in this city since the visit of Effie Shannon and Herbert Kelcey in "The Moth and the Flame," and the second of his plays ever produced here, was given before a small audience at the Grand last night by a capable company, headed by Miss Frances Gaunt. The play deals with the troublous times of the American civil war, when not only the nation itself but communities and households found themselves divided. Barbara Frietchie, instead of being shown as the aged dame of Whittier's well-known poem, is depicted as a winsome Southern girl, whose attachment for the South is changed to sympathy with the cause of the North by reason of her love for a Union officer. The latter dies from a wound dealt by the heroine's brother, and it is in the desperation of grief that she waves the Union flag from the balcony of her home as the rebel troops march through Frederick. Despite Gen. Stonewall Jackson's command that the man who raises a weapon against girl or flag shall be shot like a dog, Barbara's discarded lover, John Negley, fires at her and kills her. He is led away to execution at the command of his military father, and the curtain falls with Barbara's lifeless body hanging over the balcony, with the Stars and Stripes still clasped in her dead hand. The play is one into the spirit of which a Canadian audience cannot enter so readily as can one on the other side of the line. The action drags at times, but on the whole proves an interesting and clean dramatic offering.

Miss Frances Gaunt, who essays the role of the warm-hearted, impulsive heroine the part formerly filled by Miss Julia Marlowe, proved herself an actress of charming method and considerable emotional power. The part is one which requires finesse in handling, and Miss Gaunt's treatment of it was in every respect an admirable one. She found an able coadjutor in Mr. Richard G. Williams, a Canadian actor, whose talents were well suited to the delineation of the character of Capt. Trumbull. J. H. Hazelton gave an excellent portraiture of the fiery but kindly-hearted old Southerner, Mr. Frietchie, while Charles Chappelle was equally good as the Yankee-hating old soldier, Col. Negley. Edwin Meyer marred his work as Jack Negley by a tendency to melodrama. Edith Bowman was acceptable as Sue Royce, and the balance of the roles were acceptably taken.

PRUNES.
Our Prunes are delicious. We handle the finest Prunes packed. 2, 2½ and 3 pounds for 25c.
APRICOTS.
Every Apricot is selected. You don't find any culls. 20c and 25c pound.
GRAPE FRUIT.
Thin-skinned Florida Grape-Fruit, 3 for 25c.
CALIFORNIA ORANGES
The finest quality, 30c, 40c and 50c dozen.
T. A. Rowat & Co.,
234 Dundas st. Phone 317.

HERRMANN THE GREAT.

Herrmann the Great, who appears at the New Grand this afternoon and evening, has an entirely new and novel programme of magic and mystery—magic never before seen in this city, and so marvelous as only he himself would attempt. Several new sensational illusions are also on the programme. This season Herrmann has accompanying him McWatters & Tyson & Co., in their latest New York vaudeville success, "Scenes in the Dressing-Room."

"SHORE ACRES."

James A. Herne's famous comedy-drama, "Shore Acres" comes to the New Grand tomorrow for matinee and evening performances. It has justly been said of this play that it is as delicately and simply beautiful as a morning-glory. The story Mr. Herne tells in "Shore Acres" is easily followed, and as you watch its unfolding you can readily understand why this simple play has been crowned with such lasting popularity. As heretofore, the play will be presented with entirely new scenery and a fine acting company that includes all the old favorites.

"LOVERS' LANE."

The following are comments upon this latest Clyde Fitch success by two of the best known dramatic writers in the country: Amy Leslie, in the Chicago News, said: "'Lovers' Lane' is a hit. A delight of beautiful sentiment and sweet country freshness. It draws, draws, draws, without interruption." George P. Goodale, in the Detroit Free Press, said: "'Lovers' Lane' moved and diverted me, and will certainly do more than that to the untired theatergoer who seeks the playhouse for pleasure." The original company will be seen at the New Grand next week.

AT THE LONDON TODAY.

The Rochester Herald of two weeks ago says of the Dainty Paree Extravaganza Company, which comes to the London Opera House today and Saturday for matinee and night performances: "The performance is opened and closed by the farces entitled "Royal Troubles" and "Paris Upside Down," which are bright and snappy. Otis Shattuck and Miss Minnie Bernard are an excellent team and do good work. Frank and Gracie Graham did an illustrated song turn that brought down the house last night. The rest of the company are above the average seen with burlesque troupes." Seats are selling rapidly. Reserved seats may be had for Friday matinee.

Mrs. Winslow's Soothing Syrup
Has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN, CURES WIND COLIC, and is the best remedy for DIARRHŒA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's" Soothing Syrup.

A slander starts in a whisper and ends through a magaphone.

Piles To prove to you that Dr. Chase's Ointment is a certain and absolute cure for each and every form of itching, bleeding and protruding piles, the manufacturers have guaranteed it. See testimonials in the daily press and ask your neighbors what they think of it. You can use it and get your money back if not cured. 60c a box, at all dealers or EDMANSON, BATES & Co., Toronto.
Dr. Chase's Ointment zxv

SPECIAL NOTICES

Diseases of the Kidneys.

Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 190 Delaware avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitis and Diabetes, upon application either in person or writing to the above address. tf

Notice—Mattress and Feather Bed Cleaning Factory.—New goods; brass and iron bedsteads, from $4 each; mattress spring beds, goose-feather pillows and feather and down cushions, from 39c up; upholstering and repairing; cosey corner cushions, at Hunt & Sons, 593 Richmond street. Telephone 997.

Exceptional Opportunities.

To visit all points of the Great West for pleasure, education or business.

The Union Pacific has authorized the following excursion rates:

Twenty-five dollars from Missouri River points to California, Oregon and Washington points every day during March and April.

Phenomenally low rates to the Pacific Coast and intermediate points. Single trip Colonists' tickets open to all during the coming spring and summer.

Special round trip excursion rates will be sold to the Pacific Coast at less than one cent per mile. Choice of routes returning.

People identified with local interests at various points en route will show you every attention. It will be to your advantage to make inquiry in regard to these low rates to the Pacific Coast before deciding on the trip.

Call or address postal card to G. G. Herring, G. A., 126 Woodward avenue, Detroit, Mich. 23bu zxv

Imitations and Light Weight.

A certain well known canned goods packer is putting on the market an imitation of Clark's Pork and Beans in Chili Sauce. It is to your interest to get the genuine as the imitation is light weight, to say noting of the quality.

Don't be imposed upon. See that Clark's name is upon the label. The price is 10c for a large tin. 43-tf vx

J. H. CHAPMAN & CO.
"THE BUSY STORE"

Store Closed Today (Good Friday).

SATURDAY
Easter Shopping Day

Great abundance of what is needed for Easter and spring refitting. Personal and home wants.

NEW SPRING MILLINERY.
--View Our Trimmed
--Hat Display Tonight.

Jaunty, Stylish, Ready-to-Wear Hats, for ladies, misses and children, at Chapman's low prices.

The show-rooms will be prepared for visitors tonight. Everybody is welcome.

New Waistings-- Dress Goods Section.

WAIST LUSTRES—For spring wear, serviceable and good looking Lustres, in Mexique and pale blue, pink, cream and cardinal. Special..... 50c Yard.

STRIPED DIAGONALS—New woolens for waists, in becoming red and white, white and red, black and white, white and black, blue and white, white and blue stripes. Special, yard..... 50c

NEW CASHMERES—Fine Soft Cashmeres, in all shades. Special, yard..... 50c

ALL-WOOL DELAINES—Yard..... 35c

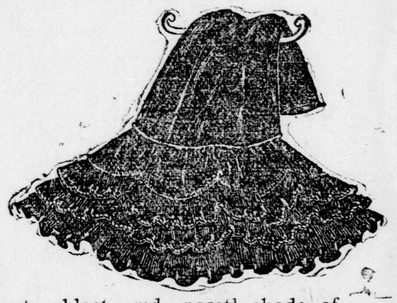
American Foulards 12½c Yard
Sea Island Percales 12½c Yard

300 yards 32-inch American Foulards, fine, soft, elegant finish, the newest patterns, shown exclusively by us for Blouse Waists, Ladies' and Children's Dresses, Wrappers and Sacques, as effective as 20c stuffs, our price, yard..... 12½c

300 yards Sea Island Percales, 36 inches, for wrappers and house dresses, in wide range of dark wash colors that are guaranteed absolutely fast. Worth 18c yard, special..... 12½c

FRENCH DRESS PATTERNS—A couple of dozen or so of dress lengths of fine Mercerized Sateen, French novelty, material looks like silk, no two patterns alike, figures, spots and stripes, colors are the best. Per yard..... 35c

Travelers' Samples of Silk Petticoats.
Much lower-priced than usual



Handsome Silk Petticoats, black, red, pasetl shade of green..... $13 00
Handsome Silk Petticoats, black, pink, shot silk, choice..... $12 00
Handsome Black Silk Petticoats..... $11 00
Handsome Silk Petticoats, black, blue and gray, choice..... $10 00
Handsome Black Silk Petticoats..... $8 50 and $7 50
Black Sateen Petticoats with black silk flounce..... $5 00

Mercerized Sateen Petticoats in great variety of styles. Prices $1 to $3.75.

Ladies' Easter Kid Gloves.

FOWNES' FRENCH KID GLOVES are superior in every way. Each grade represents the best value possible.

At $1.00—The new shades are shown; also black. Two-clasp Dressed French Kid.

At $1.25 and $1.50—Dressed and Undressed Fine French Kid, Easter shades, two and three clasps.

Easter Neckwear.

Our stock of Ladies' Neckwear is one of surpassing beauty. A new, bright neckpiece for Easter will add a great deal of attraction to a new or old gown, and the cost is trifling.

J. H. CHAPMAN & CO.
"THE BUSY STORE"
126, 128, 128½ DUNDAS STREET.