

Saturday, Sept. 22nd

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Last Saturday our store was crowded from early morning until almost midnight. We have been able to repeat a number of the best selling lines, and will put them on sale again next Saturday. We will also have opened out two cases of New York's ready-to-wear Hats. Notice of our Grand Millinery Opening will be given next week.

Shop in the forenoon if you can.

Saturday Bargains!

3 Doz ready-to-wear Felts. The latest novelty, (the Pretoria) in pearl grey, fawn, cardinal, blue. This is a very becoming shape, and hats of this quality are sold in most stores for \$1.25 and \$1.50, our price is..... **\$1.00**

3 Pieces of heavy Scotch Tweed Dress Goods in colors brown, blue, and fawn, the new camel-hair effect, 42 in. wide and a good firm cloth for Coat Suits, regular 40c kind, for..... **25c**

2 Pieces only Fancy Check Dress Goods, tweed effect, very desirable colorings, and worth at least 50c per yard, special at..... **35c**

You can save from 15 to 20 per cent. by buying Dress Goods at this store.

5 Doz ready-to-wear Aprons in white and colored, with deep hem and two rows of tucking, fancy embroidery bibs and good full size, the regular 40c to 50c kind for..... **25c**

2 Pieces of heavy Fall Skirting 36 to 38 inches wide, in dark cardinal and cadet blue, with a deep border of black broche. These goods retail at most stores at 15c yd, they will be sold on Saturday at..... **10c**

6 Doz Fancy Shell Hair Broches, just the article the girls are looking after for hair ornaments, special on Saturday at..... **5c**

We are showing many new novelties in Hair Ornaments. Call and see them.

Dress Goods

Our Dress Goods department is humming it these days. Some stores report "nothin doin." Not so here; already this department shows a decided increase over last season. There is a reason for it. You will find here the newest stock, the handsomest goods, in point of value far exceeding anything ever shown in Aylmer. Never were there such bargains offered in new and high-class dress materials as here. Come and see them.

French Flannels

We are showing a very extensive range of fine French Flannels for Waists and Dressing Sacques, in stripes, spots and figured effects. This is a line in great demand at present. Our patterns are entirely different than those shown in other stores. Come in and see them or write for samples.

4 Startling Bargains for Saturday

No. 1.—500 Yards Double Fold Dress Goods in tweed effects, light mixtures also navy, myrtle and black, and some brocade effects. These goods are worth from 20c. to 25c per yard, on sale Saturday at..... **7c**

(Not more than 20 yds to each person.)

\$1 Blouse Silks for 60c per Yd.

No. 2.—On Saturday morning we will put on sale 150 yards of heavy Taffeta Blouse Silks in fancy checks and figures, beautiful designs, and a very desirable range of colorings, warranted not to cut, and all pure silk. These goods are actually worth one dollar a yard, on sale Saturday at..... **60c**

(Not more than one waist length to each person.)

40c, 50c Corsets on Saturday for 25c.

No. 3.—On Saturday morning we will put on sale 100 pairs of Corsets, well boned and made of good satin, Corsets that you usually pay 40c to 50c for. This is an odd lot, and won't last long, sizes 18 to 30, on sale Saturday at..... **25c**

(Not more than one pair to each person.)

300 Yds Fancy Tokio Flannels at 7 1/2c

No. 4.—On Saturday we will put on sale 300 yards of Fancy Tokio Flannels, for wrappers, dressing sacques, or waists in colors green and black, blue and black, black and white, green and white, white and black, in floral designs and spots. These goods are worth in the regular way 12c to 15c per yard, on sale Saturday at..... **7 1/2c**

(Not more than 25 yards to each person.)

We have limited the quantities of the above goods to each person. This is done so that each customer may get a share, as they are exceptional bargains and all new and seasonable goods. Of course we would advise coming in as early as possible on Saturday, as the quantities may not last all day.

25 Pairs of 75c Lace Curtains for 50c.

On Saturday we will put on sale a special purchase of Nottingham Lace Curtains, full 3 yards long, taped all around, good width, very special at..... **50c**

25 Pairs of \$1.25 and \$1.50 Curtains for \$1.00.

On Saturday morning we will put on sale 25 pairs of our Nottingham Curtains, 3 1/2 yds long, taped all around and a bargain at..... **\$1.00**

25c Men's Suspenders for 10c.

On Saturday we will put on sale 50 pairs of 25c Braces, made of good web and splendid fasteners. This is a better lot than was sold two weeks ago. **10c**

5 Doz new Neckwear received this week, in Flowing Ends and Fancy Bows in new Paisley designs, special at..... **25c, 50c**

NEXT TUESDAY, WEDNESDAY AND THURSDAY "AYLMER'S GREAT FAIR."

This store extends a very cordial invitation to the visitors to inspect the leading Dry Goods Store that a first-class store should keep. The contents of our 50 cases of new autumn and winter merchandise awaits your inspection. Make this store your headquarters while in town. Meet your friends here. We will take care of parcels, wraps or baskets and deliver them to any part of the town free of charge. No need to buy unless you like. You will see many novelties here that will interest you.

THE BARGAIN STORE.

THE BUSY STORE.

MATRON AND MAID.

Mrs. Mary Preston Slosson of Laramie, Wyo., has been nominated for member of congress by the Prohibitionists of the state. Mrs. Slosson is the chaplain of the state penitentiary.

Mrs. Amelia Folsom Young, one of the wives of Brigham Young, made her first journey to Utah 45 years ago largely by wagon, and is now at work upon a volume of memoirs of early Mormon times.

Mrs. Stanislaus Vezky, the representative of the Polish photographers of Chicago at the recent convention of the American Photographic association in Milwaukee, is one of the few women professional photographers in the United States.

Miss Rose E. Cleveland, sister of ex-President Grover Cleveland, was in Rockville, Mo., recently accompanied by Miss Ames of Boston. Miss Cleveland has just bought the Warren farm at Park Harbor, Isleboro, one of the finest pieces of property at that resort.

Mrs. William Astor, who is looking remarkably well since her recent return from Europe, is partial to a costume of black crepe de chine. The hat is ornamented with a white plume and the cape, which completes the costume, is a combination of black and white lace over taffeta.

Mrs. Clara L. Bovard of Atlanta appeared in court recently in her own behalf in a suit against a person who owed money to a firm for which she was collector. Women are not admitted to the bar in Georgia, but Mrs. Bovard, who has studied law, hopes to have a chance to practice some day.

Miss Vivian Sartoris has this season added to her former accomplishments that of golf, and is said to be one of the strong players of Richfield Springs, where, with her grandmother, Mrs. Julia Dent Grant; her mother, Mrs. Nellie Grant Sartoris, and her sister, Miss Rosemary Sartoris, she is spending the season.

A few weeks ago Miss Sarah Carr of Boston was a dock model in a department store. Now she is Mrs. Frank Skinner, Jr., wife of a millionaire and mistress of one of the finest homes on the Back Bay. While accompanying his aunt on a shopping expedition, the young millionaire saw the girl who became his wife, and his parents made no objection to the match.

A newspaper correspondent with Mrs. William J. Bryan says that the wife of the Democratic candidate for president is the best story teller of all the women but one the correspondent has heard, and always has a good story to relate. Mrs. Bryan is an unusually good mimic and imitator of dialects, by which qualifications she makes her anecdotes the more effective.

CHINESE PROVERBS.

A wise man forgets old grudges.
A bird can roost but on one branch.
Disease may be cured, but not destiny.
He who pursues the stags regards not hares.

The gods cannot help a man who loses opportunity.
Riches come better after poverty than poverty after riches.

The error of one moment becomes the sorrow of a lifetime.
Who swallows quick can chew but little (alluded to learning).

The gem cannot be polished without friction, nor a man perfected without trials.

A vacant mind is open to all suggestions as the hollow mountain returns all sounds.
If the root is left, the grass will grow again (the reason given for exterminating a traitor's family).

A wise man adapts himself to circumstances as water shapes itself into the vessel that contains it.

For "Enough is as good as a feast" the Chinese say "A horse can drink no more than its fill from the river."

A wife may not spend her husband's money in thought even, taking the gown in gratitude, asking no more. If few she shall not desert her lord in liquid demenor, but shall walk with energy, as though well pleased.

THE DOMINIE.

Lincoln Park church, at Cincinnati, has a mother's gallery, with a nursery supplied with cots, easy chairs and other conveniences adjoining it.

Mgr. Favier, the Roman Catholic bishop of Peking, holds, by virtue of a decree of the emperor, the local rank of mandarin of the grade equal to that of the governor of a province.

A new Catholic church is being erected at Vancouver, B. C., at a cost of \$150,000. It will be finished in October and will be the most magnificent edifice on the Pacific coast.

The Rev. Henry B. Smith, rector of St. Paul's church, Ardmore, I. T., who has just been ordained to the priesthood in the Episcopal church, is a full-blooded Cherokee Indian. He will soon leave St. Paul's church to become a member of the staff of the cathedral at Milwaukee.

SCRAPS OF SCIENCE.

In a perfectly dry atmosphere animal life can exist at a temperature of 300 degrees F.—that is, 88 degrees above the boiling point of water.

Recent discoveries tend to increase the belief that the sun's corona, the mysterious, lace-like, pearl colored halo that is seen surrounding the sun in a total eclipse, is an electrical phenomenon similar to the aurora.

M. Metchnikoff of the Paris Pasteur Institute has communicated to the Academy of Medicine his discovery of a lymph which regenerates the red globules in the blood of lepers. He thinks that when he has improved his serum he may be able to rejuvenate the organs of the human body.

HOUSEHOLD HINTS.

Paint stains on your coat will probably yield to alternate applications of turpentine and benzine. The turpentine must be used first.

Rooms that smell close and musty or are "stinky" for any reason may be fumigated by burning a little flowers of sulphur on hot coals, using an iron vessel. It is death to germs.

Make frequent use, wherever slops, refuse or waste is thrown, of copper wire during hot weather. Use it plentifully in the sink, waste pipe, drains, slop pails, etc. The proportion is a pound and a half of copperas to a gallon of water.

THE BIG BUSY CORNER.

Dress Goods, Newest Styles

The qualities, the designs, and the prices have been most carefully watched. Many of them are worth much more than we are asking for them, but we make prices to bring the people. The stocks was never so complete. We believe we have surpassed our own best efforts

Here's a List of Money Savers:

38-inch pure wool Serges, in dark and opera shades, worth 35c., for.....	25	52-inch Fancy Check homespun Dress Goods.....	80
38-inch fancy Cheviot homespun Dress Goods, 6 shades to choose from, very special..	25	56-inch Fancy Check Homespun, in skirt lengths, one skirt only of a pattern.....	1.50
40-inch fancy Tweed Dress Goods.....	20	38-inch Plain Poplins, good assortment of colors, all pure wool.....	.50
40-inch fancy Tweed Dress Goods.....	25	38-inch Satin Cloth, all the leading shades, pure wool.....	.60
38-inch heavy Coating Serges, pure wool.....	30	50-in. Plain Broad Cloth Black and Colors 1.00 and.....	1.25
42-in. Plain Cloth Dress Goods, fawn, navy and black.....	30	42-in. Camel's Hair Checks, Skirt lengths beautiful goods.....	1.25
42-in. heavy Coating Serges, pure wool.....	38	PLAID DRESS GOODS.	
48-in. heavy Coating Serges, in navy, cream and black.....	50	We are showing a beautiful lot of Plaid Dress Goods in all the latest weaves and colorings, very special, at the following prices, 7, 10, 15, 25, 30, 48, 50, 75 and 80c.	
40-in. pure wool Cheviot homespun.....	48	NOVELTY DRESS GOODS.	
42-in. plain homespun Dress goods.....	50	Our stock of French Fancy Dress Goods is well worthy of your attention. Every novelty of the designers is here priced as we price all merchandise, to your benefit. Prices run from 20c. to \$1.75.	
46-in. fancy Check Tweed Dress Goods.....	50	BLACK DRESS GOODS	
38-inch fancy homespun Tweeds.....	60	A MOST COMPLETE STOCK	
37-inch plain wool Diagonal Homespun.....	60	We have many money savers in our black Dress Goods section. Our range of black novelties is very complete, the values very special, and in the staple weaves we are offering many lines at less than we could purchase them for to-day. Come early if you would secure choicest picking.	
56-inch plain homespun Dress goods.....	60		
50-inch fine pure wool Serges, very special.....	60		
44-inch heavy Coating Serges, very special.....	60		
56-inch Fancy Tweed Dress Goods.....	75		

Every Day is Bargain Day at the Big Busy Corner. New Idea Patterns for October are in stock.

Simpson & Case

Dry Goods Importers and Clothiers, Aylmer, Ont.

Lest You Forget

That the firm of Christie & Caron carries a full stock of Clothing furnishings and Boots and Shoes of the very latest and most approved styles.

Here is a Reminder or Two

We have just received for fall trade a full line of the CELEBRATED BUCKEY HATS in Stiffs and Fedoras, in browns, beavers and blacks, the very newest shapes. We have a novelty in the way of a CRUSH HAT, which can be folded and put in the vest pocket. Call and see them, and don't fail to ask Bruce to show you the latest touch in novelty ties. It is a reversible four-in-hand which gives a solid effect on one side, and fancy when reversed.

Our Neckwear and Haberdashery department always well furnished is especially so just at present.

THIS WEEK we will sell a line of Boys' Blouse Shirts, in navy and creams for 35c., were 85c.

In Boots and Shoes we are offering some bargains which will actually stagger you in summer goods, which must go to make room for fall goods.

We are well Healed for Summer Goods

the best brands to be had You have always got your money's worth at our stores, you always will.

CHRISTIE & CARON.

Established 1879.