

Appreciate Mining Reports

ESTED AUTHORITIES

Telegram Captain Victor Gordon, oner for Newfoundland, in the "Progress and Newfoundland", and publishing Telegram of the s, in speaking of our res:

Mineral deposits so far d, oil shales, iron, maglead, pyrites, chromite, and molybdenite. The found on the West Coast, ated that some 2,000,000 mined."

nt Captain gives the al kinds of mineral, and 000,000 tons of recoverwhat terms the measur infer he means coal, sers to 750,000 tons of re-

ore in the same local-ber interesting to know-berthy he makes these logical calculations. coal, which every right ought to be interested he has not the data at sh facts, I would refer & Spottiswood, Kings ton, and get a copy of

Survey of Newfoundd by the Colonial Of-This report was written James P. Howley, Esq., cepted as authentic by Office.

port Mr. Howley says, of the coal in the Miland and Robinson's River's

Seam, which is the best averages 4 feet 5 inches t, clean coal; but at one und to swell to 14 feet, feet of coal. It was out a quarter of a mile

Seam comes next, and t 2 inches of excellent y Seam, 2 feet 2 inchgood quality of coal, ears Seam, though only es at its outcrop, is of acter, being almost a ce. The Murray Seam, rgest of the section, is as the others. All the

in this trough aggrckness of 27 feet. This or every square mile ay be found to occupy, g."

calculations were made of 1,500 tons of coal to which calculation is con-

States Geological Bul- 12, on the valuation of ys: "A bed of bitumine-ace in extent and one tains approximately 1, coal." Had Mr. Howley s findings on the Bar-

obinson's Rivers section, ed by "The St. George's limited", he would have otaine 30,240,000 tons to

er proof of the existenc commercial quantities in e, I may quote from the e XII International Geo-

ness, held in Canada in gress was attended by geologists, capital-er men, including the ar Bowring. The late wley, F.G.S., acted as The following extract Resources of the World

age LXI, may be inter-

ness of the coal and the of areas would seem to minum estimate of 500, or a probable reserve." gentlemen who compos-

ive Committee of the International Geological hich included many of Geologists, Scientists, newspaper men of the

ing world, must be sat- the proofs submitted by re they decided to give a place in the coal ries of the world, by es-

cal reserve at 500,000, and 3, of the Coal Re- World, are at the De- Agriculture and Mines, g to the available quan-

in sight in the central St. George's Coal Fields ing from developments d out on the Jukes,

g Long Seams, I am safe, 11 feet 6 inches of com- or 12,580,000 tons to the

This Store, known far and near for the goodness of its Hosiery Values, goes on record with an overwhelming assortment of the finest Springtime Hosiery ever gathered within its four walls, and to introduce the innumerable good values obtainable here, and their charming newness of styles, we announce a mammoth

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48c 58c 78c 98c 1.18 1.58

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Here is a line we specialize—in reason of its distinctiveness—in double weight Silk, in repeating self vertical stripes, lustrous finish, Lisle garter top, toe and heel, otherwise all Silk. Shades of Pongee, Brown, Jack Rabbit, Fawn, Airdale and Blk. Special,

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**Girls' & Boys' Children's Hosiery**

Best wearing English fast Black Cashmere Hosiery, plain and ribbed, reliable, respectable and reasonable in price; all sizes now await you.

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Fine and coarse ribbed Hosiery, reputable lines in Black, Cordovan, Tans, Sky, Sage, Pink, Fawns and White; all sizes; popular Summer Hosiery.

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**Lisle Hosiery**

Huge stocks from across the water as well as the pick of America's finest grades. Seamless finish, with garter tops. Shades of Fawn, Beaver, Airdale, Putty, Silver Grey, Pongee, Navy, Steel, Mole, Champagne, Black and White.

55c. 65c. 75c. 85c. 95c. \$1.20

**'po r't' Hosiery**

Huge stocks of this very fashionable Hosiery await you here. In Silk, Silk and Wool and English Cashmere, Checks, Stripes, Heathers and Broad Ribbs, every wanted shade, every wanted size. Special.

69c. 89c. \$1.18 \$1.39 \$1.59 \$2.20

**Silk Socks**

All Silk and Art Silk Socks of the foremost grades, many of them double weight for best wearing; Socks that look well with low shoes, Light and Dark shades, new fancy mixtures and new weaves; others Silk and Wool. Special.

53c. 69c. 98c. \$1.15, \$1.35, \$1.45

**Cashmere Socks**

Every man likes a pair or two of this weight, and every man likes those shades now showing here; plain and ribbed in shades of Putty, assorted Browns, Greys, Fawns, Navy, Embroidered, clock effects and plains.

55c. 75c. 85c. \$1.09

**Stout Women's Hosiery**

The largest size made, larger than you have probably ever bought. Here they are in shades of Cordovan, Navy, Black and White, garter tops, seamless. Special,

**49c**

**Misses' 'Sport' Hosiery**

The little Miss can be just as neatly stockinged as her bigger sister. Our new lines have brought along all sizes in fancy "Sports" Hosiery, in assorted shades and ribs. Wool Cashmere finish, seamless, to fit from 5 years to 16 years. Special

**85c & 95c**

**Cashmere Hosiery**

Particularly suited to our Spring Season, warm without weight Hosiery plain and ribbed, the latter includes fine and broad ribs, shades of Cordovan, Beaver, Airdale, Nude, Champagne, Jack Rabbit, Pongee, Silver, Grey, Putty, Navy, Brown and Black.

59c., 69c., 79c., 89c., 98c., \$1.18, \$1.40, \$1.60, \$2.20

**Cotton Hosiery**

Seamless, plain and ribbed Cotton Hosiery, in shades of Cordovan, assorted Greys, Tan, Champagne, mixed shades, and many with embroidered ankles—clock effects. Special

19c. 29c. 35c. 40c. 43c. 48c.

**MEN'S SOCKS**

**49c Special Wool Socks**

50 dozen of them in plain shade Cashmeres, assorted Greys, Fawns, Browns and Blue Socks for everyday wear, excellent weight. Your size and every wanted size. Worth 75c. pair. Special . . . . . 49c.

Including good wearing English Heather Worsted Socks, strong ribbed make; all sizes; great range. Special . . . . . 29c. & 59c.

**Cotton Cashmere Hose**

Everyday Hosiery, seamless finish, full fashioned leg, splined heel and toe, popular Hosiery and a long way on ahead for them. Shades include Fawn, Cordovan, Brown, Tans, Airdale, Greys, assorted Maris, Pongee, Navy and Black.

19c. 29c. 39c. 49c. 59c. 69c.

**Silk and Wool Hosiery**

Just the loveliest of fine weaves, rich looking tones, beautiful blended shades, in Heathers, Fawn and White, Black and White, Brown and Navy, Grey and White, also a sweeping range of plain shades, plain and fancy ribbed and fancy checks.

90c., \$1.20, \$1.30, \$1.40, \$1.80, \$2.30

**"Sutrite" Hosiery**

Milady's finest Silk Hosiery, pure Silk thread throughout, reinforced linen heel and toe. Slipper sole. Regular \$3.00. For this Sale . . . . . \$3.00

**Cuties Socks**

Socks for everyday wear in White with Pale Blue and Pink striped tops, worn everywhere; easy to wash, low priced, sizes 4 to 9 1/2 inch. Special,

**24c**

**James Baird LIMITED**

**Children's Wool Socks**

Best grade "Alpha" Wool and Silk and Wool Socks for children from 7 months to 7 years, plain and fancy makes.

29c. 39c. 85c.

depth this seam ought to carry, at least, 7 feet of commercial coal, this showing 30 feet 6 inches of coal, equal to 34,160,000 tons in the square mile surrounding the discovery location of the Jukes and Cleary Seams. The coal from the above described seams may be mined through one main shaft.

In addition to the above described seams we have the Howley Seam, on the Robinson's, showing 4 feet 2 inches of coal, the Murray Seam No. 2 on Barachois River showing 3 feet 3 inches of excellent coal, and many other seams of coal of great promise which could be developed with little cost.

It seems there is some ulterior motive behind the drastic opposition and unfair propaganda "The St. George's Coal Fields Limited," have to combat both at home and abroad.

I am sorry the gallant Captain, whom we all regard as one of Nature's gentlemen, should allow his good name and high office to be used to an article, detrimental to an honest endeavor to create an industry which, if successfully carried out, would enable Newfoundland (by the erection of smelting works) to compete with the iron, steel and copper producing countries of the world. I have been informed by the Vice-President of one of the largest mining and smelting companies in the United States, who were, at the time, considering the purchase of the Great Gull Lake copper property. He said, in part:—"I have read with interest your report on the coal fields in St. George's, and I would be pleased to open negotiations with you for the purchase of the property if your mines were producing coal. My Company, he said, would go in to your country to-morrow and erect smelters to handle your copper and other minerals if we could be assured a supply of coal. This offer was made within the last two years and holds good to-day. After all is said and done, is it not mines and minerals that bring emigration. We have coal in millions of tons, the finest grade of bituminous coal in our reach to-day. Why, then, may I ask the question, are we, who are spending the best years of our lives, trying to promote a valuable industry, libeled by false and misleading statements in the press of every land? It is about time to call a halt.

Thanking you for space

Yours truly,  
THOMAS J. FREEMAN  
Managing Director.  
The St. George's Coal Fields, Ltd.  
St. John's, Nfld., March 28, 1925.

**RICHARD HUDNUT**  
THREE FLOWERS FACE POWDER  
The Face Powder that is Different  
Having the Particularly Desirable  
Quality of Admiration. It is  
Famed with the Distinctive and  
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in All Popular Shades.

**Explorers' G.H.Q.**

**HOW WE GOT THE ROYAL GEOGRAPHICAL SOCIETY.**

When a man joins the Royal Geographical Society and becomes an "F. R. G. S.," he enters a magic circle that circles the earth.

The Society has within the past hundred years added more to our knowledge of the world than had been gained previously in many centuries.

Established to promote geographical knowledge by means of travel and exploration, and accurate teaching in schools, the Society had its origin in what was known as the Raleigh Dining Club.

This club, which came into existence ninety-seven years ago, consisted of men who had visited all known parts of the globe, every division marked on the club's map of the world being represented by at least one member.

The Geographical Society, or Geographical Club, as it was first known, was founded in 1830, absorbing the Raleigh Dining Club some thirty years later, when the Society was granted its royal charter. The first list of Fellows contained four hundred and thirty names. To-day it extends to more than five thousand names.

Exploration and research are encouraged by the Society by grants of money and scientific instruments. Livingstone's ever memorable expedition to Africa was largely organized by the Society. Captain Scott's second Arctic expedition was aided by a grant of one thousand five hundred pounds, while Amundsen's and Shackleton's journeys into the Polar regions were helped in similar way.

At its headquarters near the Albert Hall, the Society has one of the most interesting Museums in London. There you may see Stanley's canvas-patched boots, a relic of his epic journey into Africa, Scott's tragic diary, Darwin's assistant, Gordon's pocket barometer, and many other souvenirs of the great travellers and explorers of the past.

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