

# INCOMPARABLE VALUES

To See Our Customers Constantly Buying is Positive Proof That We Are Offering the Best Values in the City for Our Special Sale Days  
**FRIDAY, SATURDAY and MONDAY.**

<b>BOYS' OVERALLS</b> Blue & White Stripe Special, 43c. . . . . Pair	<b>MEN'S BRACES</b> for Dress or work purposes. Only . . . . . 39c. Pair	<b>POUND BEDSPREADS</b> White Marcella of exceptionally good quality. \$1.37 . . . . . pound	<b>EMBROIDERY EDGINGS</b> One inch width. <b>10 Yards for 19c.</b>	<b>POUND QUILT COTTON</b> Fairly large pieces. Special 55c. . . . . pound	<b>MEN'S PYJAMAS</b> Wonderful good quality Flannelette; all sizes. \$2.89 . . . . . Suit	<b>BOYS' ROMPERS</b> Grey striped, trim- med with blue collars and cuffs. Special 98c. . . . . Pair
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<b>Velveteens</b>  <b>Unusual Value</b>  Shades of Brown, Rust, Green, Fawn, Navy, Purple, Grey, White, Cardinal.  Special for our Sale Days <b>\$1.39 Yard.</b>	<b>HOSIERY</b> <b>MEN'S HALF HOSE</b> 19c. to . . . . . \$1.50 Pair  <b>LADIES' HOSE</b> 19c. to . . . . . \$1.90 Pair  <b>CHILDREN'S HOSE</b> 17c. to . . . . . 80c. Pair  <b>DURHAM DUPLEX RAZOR BLADES</b> 75c. . . . . Packet	<b>STRIPED FLANNELETTE</b> <b>BIG VALUE.</b> 19c. . . . . per yard.	<b>REMNANTS DARK SCRIM MUSLIN &amp; CRETONNE</b> 22c. . . . . per yard	<b>GLOVES</b> <b>MEN'S WOOL GLOVES</b> 75c. 89c. and \$1.20 Pair  Ladies' Fleece-lined Gloves Special . . . . . 22c. Pair  <b>IN-VIC-TUS BOOTS</b> \$10.49 . . . . . Pair	<b>Curtain Nets</b>  <b>Two Specials</b>  Beautiful patterns, good widths. Cut prices for Friday, Saturday and Monday.  Regular . . . . . 58c. yard Sale Price . . . . . 50c. yard Regular . . . . . 78c. yard Sale Price . . . . . 67c. yard
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## Marshall Bros

### SIDE TALKS.

By Ruth Cameron.

#### A CLEVER WOMAN.

It's the easiest thing in the world to spend money. That's what almost everyone thinks. And almost everyone is right. It's the easiest thing in the world to spend money if you don't care what you get in return. But if you do care it's one of the hardest things in the world.

That is one of the best paid jobs in the big department store? The job of a woman buyer gets from \$2,000 to \$10,000 a year just to travel around the world to find the latest fashions and buy them for the store. What a snap, you may think. But ask one of them sometime what she says.

#### Why They Get Big Money.

Good buyers get so much money for a very good reason that employees ever get large money—because they are hard to get and hard to hold on to. First class buyers are rare. Not only are they hard to get but in the big department store but in the home.

#### How good a buyer are you?

Did you ever ask yourself that question? If you are a married woman, buying is an important part of your intricate life. How well do you perform it? A good buyer in the home buys with a plan.

She knows what stores carry the things she needs. She knows what she ought to pay for everything. She studies the advertisements. She talks over her job with the other women of her acquaintance who are also in the business of making and is always quick to pick up tips from them.

A good buyer buys with intelligence. She is always able to recognize values and she knows the shoddy from the good. She can go into a store which carries both good and cheap merchandise and pick out the good just what she wants and no more. She knows the details about her purchases when she is buying it, not some time later. The clerk never palm off a poor piece of meat or the wilted vegetables or the ill fitting stockings on her because she has her eyes too open, they save these things for the woman who buys carelessly.

Even these two qualities do not make a perfect buyer. A perfect buyer buys not only with thrift and intelligence but she buys with taste. I have a friend who is what I call a perfect buyer. She puts thrift, intelligence and taste into every purchase she makes. She studies the magazines which specialize in beautiful things for the home and for women's wear, and she knows how to get things that other women with as much money, but not as much taste as she, would not know existed.

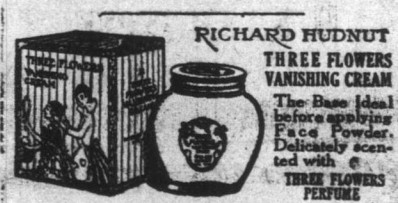
#### Everything In Her Home Has Distinction.

Almost everything in her house, her silverware, her furniture, her cooking dishes have a certain charm and distinction. She has a sense of color and line.

One day I went to her house and saw a new gold fish bowl. Both in

color and in odd grace of form it was an exquisite thing, entirely different from the ordinary bowl. That was typical. Most of us, if we wanted to keep gold fish would have bought an ordinary bowl at the bird and animal store. She wanted something that would be beautiful and that would fit into the corner it was intended for. Which it did to perfection.

That woman has a gift for buying. If she had chosen business instead of matrimony as a career, I am sure she would have made an excellent buyer. We can't all have that much gift but we can cultivate what we have and realize that it's an important part of our job.



#### A Wigan Eccentric

Buried in Coffin He Made for Himself Years Ago.

Mr. Edward Croston, of Whelley, Wigan, who has just died, was buried in a coffin which he had made for himself several years ago, when he was paraded in the district lying in the coffin on a lorry.

The coffin at that time had a plate inscribed, "Edward Croston; have no fear—his only fault was drinking beer," but on his real burial this was changed to the ordinary brass plate giving the name, date of death, and age. When he was married Croston went to church on a coal lorry. He was at one time an agent for a local firm of undertakers, and he could often be seen conducting funerals wearing a tall hat and a pair of clops.

Child's White Rubbers; sizes 8, 9 and 10; only 50c. pair at F. SMALLWOOD'S. Feb. 3, 1925.

#### THE GOOD PROVIDER.

The village praised James Bungart Sunday, and threw him nosegays day by day; men said: "He is a good provider, he surely keeps grim winter away, he feeds his folks on pie and cider, and dresses them in brave array."

He blew his coin with princely ardor, and modern comforts graced his shack, and costly victuals filled his larder, including cake and canvas-back; and hard he toiled and ever harder, that he might blow in lots of jack. How different was Tighthead Tacker, whose wife and children were old hats! He often dined upon a cracker washed down with water from the rats; he clung to every hard earned smacker, as plague germs cling to city rats. Men used to say, as he went drilling: "There goes a slayer, grasping knave," his only thought to gain a shilling, to pare and pinch and skimp and save; his hoarded coin he should be spilling—he can't take gulldrums to the grave.

Then came disease, and these two voters, the good provider and the screw, were soon as dead as Yarmouth blowers, poor victims of the Spanish flu; in vain we used the town's pulmonators, and called police and doctors too. The good provider's wife is aching with thoughts of luxury once known; the village washing she is taking, to earn a few pennies, a paltry bone, and she does scrubbing, charring, baking, and does it with a weary groan. The tightwad's widow rides in splendor, she has a gaudy limousine, and she has stacks of legal tender, of stocks and bonds and good long green; "My husband's course needs no defender," she says while buying gasoline.

CITY CLUB. — The Annual General Meeting having been adjourned until Thursday evening next, February 5th, 1925, at 8 o'clock, in the Reading Room, the election of Officers and Committee for the ensuing year will then take place. Feb. 5.

#### Some Other Great Gales

(By Ralph Harold Bretherton.)

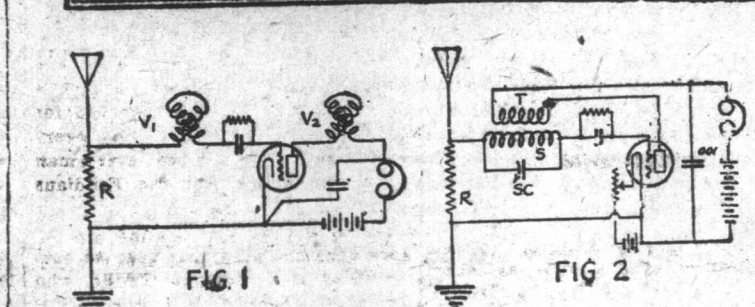
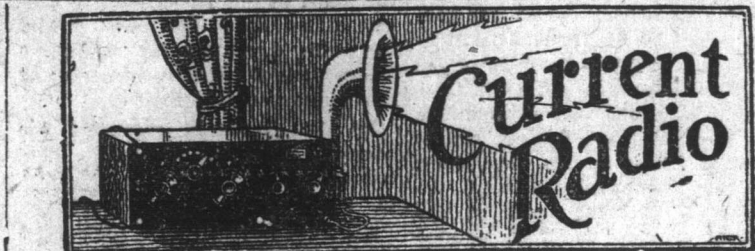
Although there is nothing unusual in a spell of rough weather in the fortnight following Christmas, we have to go back to 1899 to find such a succession of gales as we have had this season.

Gale after gale swept in across the Atlantic in February and March of that year, and there was great anxiety for shipping, many ships becoming overdue. Nine steamers and twelve sailing vessels on voyages between Europe and North America were never heard of again. Atlantic weather was never worse within living memory than in those two months, but the damage seems to have been mainly on the open sea, and not along the coast or on land.

November 1898 gave us a buffeting very similar to that which we are experiencing now. Then there were great gales on five consecutive days. That on November 18 is memorable for the trapping of a number of ships in St. Ives Bay. They were sheltering there from a south-easterly gale when the wind suddenly backed into the north-west and drove them ashore. There were other wrecks along the coast, and altogether 300 lives were lost in the five days.

Some of us are inclined to think that that storm of November 18, 1898, is the fiercest that we can remember. But that of March 9, 1901, was more spectacular. It was a blizzard which covered a large part of southern Britain with snow more than a foot deep. In Devon the drifts were packed 10 to 20 feet high, and in some places the snow did not disappear for a month. The gale lasted until March 13, and 14 ships and 60 lives were lost around the coast.

Fortunately we do not watch to-day as anxiously as we used to do for a tale of wrecks after a great storm. In October 1881 there was a gale which caused 130 wrecks in our waters—one of the worst storms in respect of damage to shipping. In the next month a lighthouse was destroyed in Bantry Bay, and eight men were marooned on a rock for over a week before they could be rescued. The worst gale accident in Britain, apart from wrecks, was the blow-



A Different Type of Tuner.

The tuner we show to-day is presented with some reservations. It is not a new circuit, having first appeared, to our knowledge, some years ago, and being patented by one of the Navy men located in Washington.

Low-loss enthusiasts may shy at the circuit on the basis that the inclusion of a big resistance "R" in the circuit will not be in keeping with the general policy of "low loss," and will have detrimental effects on the operation of the set. If you fall in this class do not get worried about it; the circuit is quite sensitive, has a good degree of selectivity, and is generally satisfactory. Although possessed of some of the general qualities (selectivity, for instance) of a fairly loose coupled receiver, the tuner has only one tuning control and one additional control for regeneration.

Explaining the diagram, in Fig. 1 we show a tuner in which grid and plate tuning is effected by means of variometers. "R" is a non-inductive resistance—grid leaks, or Bradley variable resistances, or Crescent L.V. variable resistances, for example—with a Copyright, 1925, by The American Radio Relay League, Inc.

ing over of the Tay Bridge on the night of December 28, 1879, as a train was crossing. Nearly a hundred people were drowned. A year ago a tidal wave, due probably to some great gale out in the Atlantic, swept in upon Western Europe, causing floods and damage along a line from Biarritz to Dublin. Hull, about three years ago, suffered from similar flooding due to abnormal tides caused by gales. In October

1923 there were gales that were destructive to property along our coast less by reason of the force of the wind than because they drove great tides up the Severn and the English Channel.

#### The Size of Rain

A weather expert once set out upon the laborious task of measuring the dimensions of raindrops, and he found that the largest were about one-sixth of an inch and the smallest one-five-hundredth of an inch in diameter. An interesting fact which he also discovered was that raindrops are larger in hot than in cold climates.

At the moment of condensation of the water vapour to the liquid state, great numbers of extremely small drops are formed close together. As they fall they merge, and thus what we call raindrops are formed. The size of the drop when it reaches the earth depends upon the height from which it has fallen.

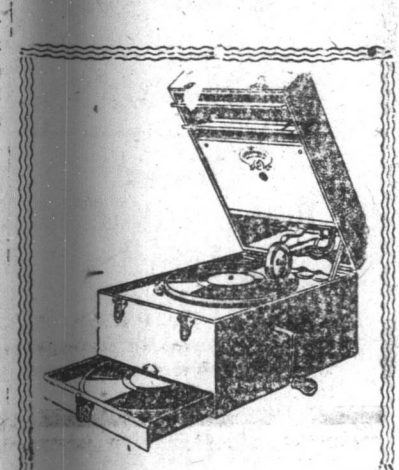
Now, in summer the air is warmer than in winter, and, therefore, clouds are formed at a greater height, where conditions are favourable for rapid condensation.

In Fig. 2, "S" is one of the standard secondaries. This, as mentioned before, may be 60 turns of No. 22 d. s.c. wire on a four-inch cardboard tube. The condenser "SC" is a .00025 mfd. variable. The size of the tickler will have to be determined by experiment.

According to the man who originally brought out the circuit, some interesting results may be had by experimenting with various values of resistance for "R." We suggest that as low as 100 ohms, and as high as 50,000 ohms be tried. Without any experimenting whatever, however, the circuit will be found to be quite satisfactory where interference is not too great.

#### Rough Pimply Skin Cleared By Cuticura

You may rely on Cuticura Soap and Ointment to clear your skin, scalp, hair and hands. Nothing better to clear the skin of pimples, blotches, redness or roughness, the scalp of dandruff and the hands of chapping. Sample each free by mail. Address: Cuticura Department, P.O. Box 1414, Montreal, Quebec. Buy the Cuticura Soap and Ointment. Try our new Shaving Stick.



THE NEW

### Columbia Gramophone

PORTABLE MODEL

Finished in Black, Fabrikoid with nickel trimmings. Record drawer with a capacity for eight records, exclusive tone, control leaves.

A Revolution in Gramophone Tone

\$62.50

The Columbia new Process Records.

Hear the master musicians of the world in records of unblemished music.

All and Only on Columbia "New Process"

Records without scratch.

75c. to \$3.50 each

Dicks & Co., Ltd.

Jan. 31, 1925. Agents for Nfld.

#### MUTT AND JEFF

#### ANOTHER FIVE HUNDRED BUCKS GOES BLOOEY.

—By Bud Fisher

