

G. E. Edison "THE MARK OF QUALITY."

This trade mark on your electric light bulbs is a guarantee that you are receiving the latest and best thought of the world's foremost experts in illuminations.

When replacing old lamps insist on G. E. EDISON. We carry them in all types and sizes in 32, 65, 110, 210 and 250 volts.

LAMP SHADES and BOWLS just to hand and ready for your inspection; the above in artistic designs and tints at attractive prices.

St. John's Light & Power Co., Ltd.
ANGEL BUILDING.

oct 4, 11, 18, 25

WOMEN'S High Laced Boots, At 1914 Prices.



LADIES' BLACK KID 9 inch BOOTS—Price only \$6.50 per pair.

This boot makes an ideal walking boot and has a good sensible walking heel. We sold this boot for \$9.75 last year.

LADIES' 9 inch TAN CALF BOOT, with Tan Cloth Top. Price only \$6.00 per pair.

Only 200 pairs of these boots at \$6.00. Secure a pair to-day.

300 pairs LADIES' GUN METAL CALF BLUE-CHER BOOTS, only \$3.99 per pair.

Special price on case lots for cash.

Mail orders receive prompt attention.

F. SMALLWOOD,
The Home of Good Shoes,
218 & 20 Water Street.

THE SCHOOL OF NURSING

of Saint Mary's Hospital, Saint Marks and Buffalo Avenues,
Brooklyn, New York City.

Offers a two and one-half year's course. Entrance requirement, one year High School or equivalent. Uniforms, Text Books, Laundry, Maintenance and Monthly Allowance of \$10 for the first, \$20 for the second and \$30 for the third ten-month period.

Graduates are eligible for State and Municipal positions. Nurses' Home a separate fireproof building. Tennis Court.

For further particulars write to Sister Superior or Director of the School of Nursing.

jne28,24,tu

BREAKFAST FOODS

For the Different Seasons.

QUAKER CORN FLAKES.

QUAKER ROLLED OATS.

(In sealed cartons, two sizes.)

QUAKER PUFFED RICE.

QUAKER PUFFED WHEAT.

These Puffed Cereals are excellent for children.

E. J. GODDEN,

Distributor for Newfoundland.

Water Street, St. John's.

Phone 320.

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**Forty-Two Years in the Public
Service—The Evening Telegram.**

TO THE TRADE.

Get Our Prices on

HAY

—AND—

OATS.

GEORGE NEAL, Ltd.

'Phone 264

Mr. Merchant!

WILL YOU BE READY WHEN THEY
COME TO BUY THEIR SUITS
AND OVERCOATS?

**Victory Brand
Clothing**

was never of higher quality than is
evident in every stitch and thread of
up-to-date Suits and Overcoats for the
fall demand and just waiting your order.

THE CALL WILL BE FOR SUITS,
PANTS and OVERCOATS
of quality. We are now quoting
Lower Prices

for master-built clothing. Order now
and be prepared.

**The White Clothing
Manfg. Co., Ltd.,**
DUCKWORTH STREET.

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FLOUR

We offer the following leading
brands Flour ex "Manoa"
from Montreal to-day, at
greatly reduced prices:

**"Five Roses,"
"Verbena,"
"Victor,"**

—AND—

**"Windsor
Patent."**

F. McNamara,
QUEEN STREET.

PHONE 393.



No Matter How the Fire
is Caused

If you're not insured you're a
loser. Take time to see about
your policies. We give you the
best companies and reasonable
rates.

PERCIE JOHNSON,
Insurance Agent.

Removal Notice!

On and after 1st October, business will be
removed from 308 Water Street to 323 Duck-
worth Street, next Daily News Office. Busi-
ness will be closed while removing Thursday
and Friday.

sep28,tu

J. D. RYAN.

Fashions in Furniture.

Furniture fashions
vary almost every
season, there is al-
ways some newly-de-
signed chair or lounge
coming into vogue.

The present trend is
is toward upholster-
ed Furniture, a splen-
did selection of which
we are now showing.
Here—huge Cosy
Chairs, Chesterfields
and Lounges, over-
stuffed and beautiful-
ly upholstered in Silk,
Tapestry, Damask,
etc.—gladden the
eye, and there is no
lack of smaller up-
holstered articles.

U. S. Picture & Portrait Co.,
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Goods of the Finest Quality at Lowest
Prices.

CHOICEST HAM BUTT PORK20c. lb.
CHOICEST SPARE RIBS16c. lb.
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WETHEY'S and WAGSTAFF'S JAMS,
the finest Canadian, in 1 lb. tins,
at only 30c. each.

SUNBEAM WASHING POWDER5c. pkg.
MONKEY BRAND SOAP5c. cake

JUST IN:
25 cases **SMALL SILVERPEEL ONIONS.**
10 cases **JEY'S FLUID.**
25 boxes **CHOICEST CANADIAN BUTTER.**
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PHONE 647.

STEER BROS.

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complete protection, our second to grant that protection at the
lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
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Great Realization Sale,

AT 266 WATER STREET.

COTTON BLANKETS, \$2.75

FOR LARGE SIZE.

and numerous other bargains.

W. BARNES, Prop.

OPPOSITE BOWRING BROS.

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Reid-Newfoundland Co., Limited

Labrador Steamship Service.

S. S. "Meigle" will leave
the dry dock wharf at 10
a.m. on Wednesday, October
5th, for the usual Labrador
ports of call.

Reid-Newfoundland Co., Limited

To Householders—Eggs!

Ask your Grocer for "Bull" Brand Eggs, specially
selected, therefore the most reliable on the market.
Every egg in the case guaranteed. Insist on seeing the
registered brand, a bull's head stencilled on either end
of the case. A fresh shipment due on every steamer
from Charlottetown.

sep2,m,eod

Intercontinental Transports Limited

MONTREAL-ST. JOHN'S SERVICE.

MONTREAL TO ST. JOHN'S.	ST. JOHN'S TO MONTREAL.
S.S. "Manoa" . . . Oct. 18	S.S. "Manoa" . . . Oct. 21
*S.S. "Mapledawn", Oct. 23, direct.	*S.S. "Mapledawn", Oct. 30
S.S. "Manoa" . . . Oct. 29	S.S. "Manoa" . . . Nov. 6
*S.S. "Mapledawn", Nov. 10, direct.	*S.S. "Mapledawn", Nov. 17
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S. S. "Manoa" has excellent accommodation for pas-
sengers.
*Between Montreal and St. John's direct, carrying
freight only.

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Representing CANADA STEAMSHIP LINES, LTD.

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ST. JOHN'S, Nfld.-NORTH SYDNEY, C.B.
STEEL STEAMSHIP SABLE I.

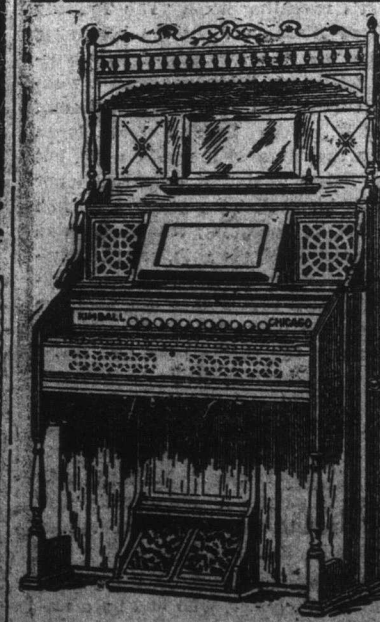
Sailings from St. John's, 10 a.m. every Tuesday.

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urday. First-class accommodation.

One Way Fare \$30.00 includ- ing Meals and Berth.

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**EVERY INSTRUMENT
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Our Catalogue gives the
opinions of some of our best
musicians and will convince
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It is yours for the asking.

Musicians' Supply Co.
DUCKWORTH STREET
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VOLUME

Auction

POP
POV
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AUCTION

AUCTION

At the

MRS. GA
Blatch Avenue
Freshw

To-Morrow

at

Part Household
facts consisting
bureau and was
other bureaus an
bedstead and spi
2 W. E. bedstee
trusses, 3 straw
1 oak extension
oak dining room
board, 1 Singer
new), 1 baby ca
1 baby cot, 1 m
frames, 1 kid
wash tub, galv
bucket, 1 baby
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Dowden

oct5,11

AUC

GRO

THURSDA

at

AT OUR

5 Wal

10 boxes DRIP

5 boxes DRIP

4 boxes KIPP

5 boxes DAT

5 cases TIN

5 cases TOM

5 cases PEAK

5 sacks BEA

10 doz. 1/2 lb

20 doz. 5 lb

7 barrels TUR

2 cases 8 oz

2 cases 1 lb

2 cases PUM

ASSORTME

IES.

oct5,11

AUC

On Thurs

Inst. at

at the

Messrs.

590 barrels

109 1/2 quintals

6 tierces

4 barrels

About

Ex S. S.

Avian Settlement

A. S. Re

oct4,21

FOR

FREEHOLD

That well

every modern

fine garden

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information

206 Water

Jewellery

Box 913.

FOR SALE

House, alth

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MIRAB'S

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