

REID-NEWFOUNDLAND CO.

Nova Scotia Provincial Exhibition, Halifax, N. S., September 8th to 16th.

Special **Reduced Fare** for the above Exhibition, good going September 5th to 14th, and good returning leaving Halifax up to September 16th.

RATES on Application.

Have You Ever Smoked


CLOVER LEAF TOBACCO?

If not you are losing all the charms of a good cool smoke. We sell it at

10c. per plug.

And besides being the best it is the largest piece on the market for the price.

W. GOSSE,
PLYMOUTH ROAD.



A Fine Sweet Pipe.
We have a large assortment of

The Wellington PIPES,

and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog.

TRY ONE TO-DAY.

J. C. BAIRD.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry Co., Limited.
Phone 148. P. O. Box 476.
may 12, 14

DELICIOUS

Ice Cream!

delivered at shortest notice, by quart or gallon. Just the thing for party or outing.

Oyster Bay Ice Cream Parlors.
Phone 7704. 162 New Gower St.
July 26, 1915, 2 mos.

MINARD'S LINIMENT CURES DIPHTHERIA.

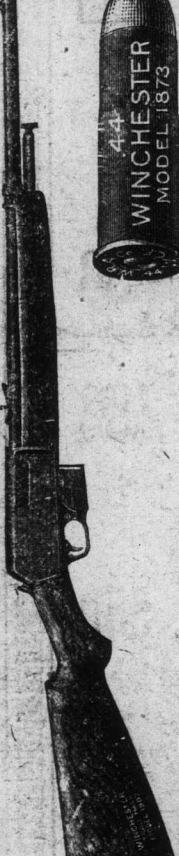
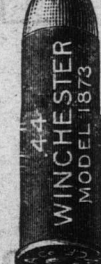

Just arrived: another shipment of

Gill Nets,

6 in. mesh; length, 69 1-2 fathoms—
mounted; complete with leads and buoys.

Robert Templeton

Shooting Season.

Single & Double Barrel Breech-Loading Guns.
Single & Double Barrel Muzzle-Loading Guns.
Winchester Rifles in Half and Full Magazines.
Ross Rifles and Revolvers.
10, 12, 14, 16 and 20 G Cartridges, all sizes Shot in Black & Smokeless Powder.
8, 10, 12 and 16 G Brass and Paper Shells.
Winchester Ammunition in Blk. and Smokeless Powder.
Reloading Outfits, Wads, Primers, Cleaners,
Powder & Shot, Gun Caps, Gun Oil and Grease, Game Bags, Cartridge Belts and Bags, Gun Covers, Shooting Vests and Coats,
Dog Collars & Chains, Whistles, Pocket Flasks and Cups, Hunting Knives, Pipes and Tobacco, Traps—all descriptions.
Call and inspect our stock or write for Catalogue and price list before purchasing elsewhere.

Martin Hardware Co., Ltd.

Just Received!

300 SIDES

Selected LEATHER

200 Sides Selected

Leather, Trimmed.

Selling at Lowest Prices.

BOWRING BROS., Ltd.,
Hardware Department.

To the Trade!

I have pleasure in announcing that I have been appointed Sole Agent for Newfoundland for the two following old established firms:

Huntley & Palmers, Limited,
Biscuit Manufacturers, Reading, England.


Cross & Blackwell, Limited,
General Grocery Purveyors, Blackfriars, London.

All orders for the above firms entrusted to my care will receive prompt and careful attention.

P. E. OUTERBRIDGE,
180 WATER STREET,
(Over City Art Co.)
Telephone 60.
sat, tu, th, fr

Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

JOHN SKINNER.
may 16, 6m, s, tu, th

Use MOREY'S COAL.

Now landing, 682 tons
North Sydney Coal.

Also
Anthracite Coal.

We can now supply the best coal in the market.

OUR COAL IS GOOD COAL.

M. MOREY & CO.

"The Million Dollar Mystery."

You will be interested to know that the shipment of the above book, which we have been expecting for the last eight days, has at last arrived.

As the number is limited, we would advise you to get your copy early, else you will be one of those who will again be disappointed.

"The Million Dollar Mystery" is the most popular book we have handled for years.

Send, phone, or write for yours now.

Cloth, 60c.; if mailed, 62c.

DICKS & CO., Limited,
Biggest, Brightest, Busiest and Best, Book, Stationery and Fancy Goods.
Store in Nfld.

Splendid School Shoes!




The rough and tumble games of school life require the best of Shoes for the Boys and Girls. A general impression exists that this is the best place to buy School Shoes. It's a right impression, too! We won this reputation by giving special attention to all our School Shoes and always providing the best.

BUY BUSTER BROWN BLUE RIBBON SHOES—AND SAVE THE COUPON.

N.B.—A Buster Brown Watch and Fob will be given away FREE each week to the holder of the lucky numbered Coupon given away with each pair of Buster Brown Shoes.

SEE OUR SHOW WINDOWS EVERY MONDAY AFTERNOON FOR THE WINNING NUMBER.





F. SMALLWOOD,
THE HOME OF GOOD SHOES.

As cheap teas are so dear why not pay a little more and get the very best? And the BEST of course is

"ARMADA."

60c. per lb. everywhere.

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J. J. St. John.

45c.—The Real Irish Butter—45c.
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.
500 dozen Nicely Perfumed

Toilet Soap,
in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,
203 Water St.

Fresh New York Chicken.
Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Corned Beef

FRESH HALIBUT.
FRESH LOBSTERS.

New Green Peas.
New String Beans.
New Cauliflower.
New Carrots.
New Beetroots.
New Cabbage.
New Turnips.
New Celery.
New Cucumbers.

GREEN CORN.
RIPE TOMATOES.

Navel Oranges.
California Lemons.
Grape Fruit.
Watermelons.
Cantaloupes.
Bartlett Peas.
Fresh Pineapples.

RED & BLUE PLUMS.
JAPAN PLUMS.

Just received from Havana: 8,000 of our Choice "CALIXTO ROBERT" CIGARS.
Also from Jamaica: 10,000 La SABBOSA CIGARS—Governors and Conchas Espectales.

REMEMBER OUR TELEPHONES.
Nos. 482 and 786.

Here's a Sticker



Here's what everyone has been wanting—a clean, handy, ever-ready, economical method of using mucilage. The B. & S. fills all requirements perfectly, is easily refilled and will last till it's lost.

Applier and one Tube . . . 60c.
Extra refill Tubes . . . 10c. & 15c.

Royal Stationery Co.,
Martin Bldg. Water Street.
Phone 649A. P. O. Box 1240.
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Carriages for Sale!

1 Nice Light Running Doctors Brougham, in first-class order; handsome four-wheel Dog Cart finished on the wood, with mahogany dashers and rubber tyres. Will be sold at a bargain. Apply to

P. C. O'DRISCOLL,
aug 28, 31, eod Exchange Bldg.
MINARD'S LINIMENT CURES CAL-GET IN COWS.