

REID-NEWFOUNDLAND CO.

Special Last Trip to Labrador.

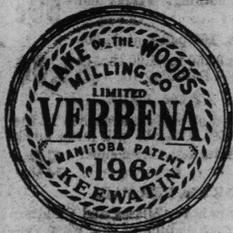
S. S. KYLE

Will sail from Dry Dock Wharf, St. John's, at 4 p.m. on MONDAY, November 30th, going as far North as Cartwright. Weather and Ice permitting.

Freight will be received up to 1 p.m. on Monday.

Reid-Newfoundland Company.

Quality Scores



When sales are increasing in dull times. It proves the triumph of the popular brand

Verbena Flour.

Bedsteads!

New Designs

In Brass and Iron Children's Cots, Stretchers, Wool & Flock Mattresses, Wire Mattresses, Coppered and Steel.

Bolsters and Pillows, etc.

BOWRING BROS, Ltd.

Hardware Dept.

The Reliable Piano and Organ Store!

Remember a Musician to select the Instrument for you.

The National Anthems of the Allies, "IT'S A LONG, LONG WAY TO TIPPERARY."

CHARLES HUTTON.

Advertise in the Telegram.

ROSSLEY



THEATRE.

Extra Big Matinee To-Day.

Kelly and Mack,
In Comical Sketch, with Songs and Dances.

And 5 Big Pictures.

Monday — **KELLY and MACK** in Funniest Act ever seen.

CIGARS



The most critical smokers are the most enthusiastic admirers of the quality of our

Governors and Conchi's Cigars,

Made by L. Chacón in the most up-to-date factory in the world Wholesale and Retail.

IAS. P. CASH,
(Tobacconist),
nov7,tt Water Street.

Grove Hill Bulletin This Week!

CUT FLOWERS: Chrysanthemums, \$1 and \$2 a dozen.
IN POTS: Primulas, 60c. each. Bouquets, Wreaths, Crosses, etc., at shortest notice.

Terms: Cash with order. Phone 247.

J. McNEIL,
Waterford Bridge Road.

MINARD'S LINIMENT CURES DIS-TEMPER.

Do Your Duty!

IT IS THE DUTY of every man to get the BEST VALUE for his MONEY. If you recognize this, VISIT MY STORE and procure value in

GENTLEMEN'S WEAR.

OVERCOATS, \$6.00 up. Boots, Half Hose, Shirts, Fancy and Working Kid and Wool Gloves, Winter Caps, Collars and Ties, Rubbers. These combine a range to assure me your patronage and appreciation of my efforts for you.

GEORGE KNIGHT, 164 Water Street.

Ease and Elegance — IN — Lounges & Divans.

FOR the bare space along the wall in this room, or an awkward angle in that room, why not get a really comfortable and handsome Lounge? We have a selection here that for luxurious ease, beauty of design and material and excellence of workmanship is unsurpassed. These Lounges and Divans are Oak framed, upholstered in Plush, Silk Tapestry and solid Leather in tufted and plain finish. Some of the very large upholstered Lounges are transformable at a minute's notice into full-sized beds, and all of them are thoroughly guaranteed for reliability and reasonable prices.

U. S. Picture & Portrait Co.,
COMPLETE HOUSE FURNISHERS.

20% OFF Great War Sale. 20% OFF

For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

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|-------------------------------|--------------------------------|
| Toilet Sets. | Crystal Glass Table Sets. |
| Plain & Fancy Cups & Saucers. | Fancy Glass Water Sets. |
| Plain and Fancy Jugs. | Fancy Glass Wine Sets. |
| Plates, Bowls. | Ruby Glassware. |
| Cake Plates and Hangers. | Vases of all descriptions. |
| Knives and Forks. | Hand Bags, Purses. |
| Tenpins, Plain and Fancy. | Toilet Soaps and Requisites. |
| Shaving Mugs, Mirrors. | Boot Polish. |
| Framed Pictures. | Hair Brushes, Clothes Brushes. |
| | Writing Cases, Dressing Cases. |

STORE OPEN EVERY NIGHT TILL 8.30.
GARLAND'S BOOKSTORES,
177 and 393 WATER STREET, ST. JOHN'S

CLEAR — SHARP — FLICKERLESS — MOTION PICTURES — SHOWING NOTHING BUT THE BEST.

Another Interesting and Diversified Programme for the Week-End.

"THE SECRET FORMULA,"

Featuring Carlyle Blackwell in a two-part social drama, embracing a strong plot. Accused by Decatur, his rival, of having stolen the secret formula, Fred turns detective in his effort to solve the mystery. A gripping photo-play exceptionally well acted.

3—OTHER ALL FEATURE REELS—3.
ARTHUR C. HUSKINS sings "YOU'LL REMEMBER ME."

SEND THE CHILDREN TO THE BIG BUMPER MATINEE SATURDAY. SPECIAL PICTURES. EXTRA—THE HORSE THIEF, BY THE KEYSTONE CHILDREN STOCK CO.

DON'T MISS TO-DAY'S SHOW—IT'S A WINNER. OPEN EVERY NIGHT TILL 10.45.

AT THE NICKEL



WILL STAND OR HANG.

The only perfect Lamp for Halls, Bathrooms, Basements, Bedrooms, etc. Burns ordinary kerosene oil without odor or smoke. One filling, which costs less than 1 cent, will burn 40 hours.

Each Lamp is provided with 21 inches of wick. With ordinary care this will last several years.

The Lamps are made of brass, handsomely nickel plated. Hang it up when retiring, it will afford a steady light throughout the night. For Entries, Doorways, Stairways, or anywhere, and in case of sickness this Lamp will be found to be of great value. There are thousands of satisfied users in Newfoundland. Extra Globes and Wicks always in stock.

Price 75c.; 80c. post paid.

STEER Brothers.

Headquarters for Potatoes, Oats, etc.

Ex S.S. "Morwenaa" and "Cape Breton."

5000 bags P.E.I. Potatoes.

3000 bags Black Oats.

Also, Hay, Straw and Cheese.

GEO. NEAL

Advertise in The Evening Telegram.