

REID-NEWFOUNDLAND CO.

Labrador Service!

"S. S. SAGONA"

Will sail from Dry Dock Wharf, St. John's, at ONE p.m. on Tuesday, August 18th, for the usual Labrador ports of call.

Freight Received up to 6 p.m. (Monday).

Reid-Newfoundland Company.

To Conservative Investors

We Recommend for Investment
Maritime Telegraph and Telephone

6%
BONDS.

Prices and Particulars on request.

F. B. McCURDY & CO.
MEMBERS MONTREAL STOCK EXCHANGE.

C. A. C. BRUCE, Mgr., St. John's.



IF WE DON'T MENTION IT
You'll forget that

BATHING SUIT

For Vacation.

75c. to \$1.50, at
SMYTH'S.

New Potatoes and Cabbage.

To arrive, ex S.S. Florizel, To-Morrow,
Thursday,

100 brls. Green Cabbage,
200 bags New Potatoes,
30 cases Sweet Oranges,
20 sacks Beans.

GEO. NEAL



HAYWARD & CO., Water Street, East

ELECTRIC LIGHT

Carry your own
wherever you go. Avoid the uncertainty and danger of matches, oil lamps and candles. Eliminate the inconvenience of groping about in the dark. Get an

EVER READY

Flashlight
and have a safe, bright, dependable electric light always at your service.

FOR
Outings
In the Garage
At Home
In Camp
In the Stable
On the Farm
In your Motor Boat or Car
The Ever Ready Flashlight comes in mighty handy. We stock Genuine Ever Ready Lamp in 4 sizes; also extra Refills and Bulbs.

Garrett Byrne,
Bookseller & Stationer.

Lazell's
MASSATTA



A NEW
AND
TOTALLY
DIFFERENT
**TALCUM
POWDER**

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, deodorant Toilet Waters, superb Creams, and Powders of unsurpassable excellence.

At all Druggists, St. John's, Nfld.

It is a Pleasure



to think of baking
Day—When you know
that you have in the
house a barrel of

**VERBERNA
FLOUR.**

W. A. MUNN, Wholesale Agent.

A truly wonderful array of 30 and 35c. Goods
for only 18c. during our

ANNUAL ONE PRICE SALE!

MEN'S STRAW HATS, 35c. Now18c.
MEN'S SOCKS, 25c. Now18c.
LADIES' BELTS, 35c. Now18c.
BLACK LACE SCARFS, 35c. Now18c.
TABLE OIL CLOTH, 25c. Now18c.
SILVER BROOCHES, 25c. Now18c.

See our windows for many other articles of surprising value.

Robert Templeton.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

BEST Typewriting RIBBONS, Only 60 cents each.

We give you the best Typewriting Ribbons made for 60c. each. We have them for all Machines. Purple Record, Purple Copying, Blue Record, Blue Copying, Black Record, Black Copying; and we can give you them in two colors for 75c. each.

We stock Invincible Typewriting Paper in all weights and sizes, and sell a single box to you at the same rate as you pay when you import a six months' stock.

We also stock Invincible Carbon Paper in Letter and Foolscap sizes, in all the colors and in all the weights.

DICKS & CO., Limited,

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Advertise in The Evening Telegram.

Bargains! Bargains!

Everyday Bargain Day all this and
next week, at

HENRY BLAIR'S.

6--BIG SPECIALS in SUMMER HOSIERY--6

- 30 dozen Ladies' Plain Black Lisle Hose, cannot be repeated. Regular value 35c. Now27c. per pair
- 20 dozen Ladies' Plain Colored Lisle Hose, embroidered clocks, Navy and Green only. Regular price 45c. Now29c.
- 40 dozen Ladies' Plain Colored Lisle Hose in the following shades: Pale Blue, Pink, Hello, Old Rose, Navy, Myrtle, Reseda, Light Tan, Champagne, Amethyst. Reg. 40c. Now 29c. per pair
- 50 dozen Ladies' Plain Colored Cashmere Hose, in Self Tans, Greens, Light Navy, Grey, Purple, Amethyst and Vertical Stripes. Regular value 55c. Now39c. per pair
- 30 dozen Men's Plain Cashmere Half Hose, in Self Colors and Fancy Embroidered Fronts and Stripes. Regular value 45c. Now29c. per pair
- 50 dozen Men's Plain Lisle Half Hose, in Black and Light Tan. Regular value 15c. Now11c. per pair

6--BIG SPECIALS--6

NOTE.—The above 6 Lots are all the latest up-to-date goods, smart styles and newest shades, famed for good value in Hosiery. A trial solicited.

HENRY BLAIR

MOIR'S

Sounds Like More,
Tastes Like More,
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.
But ONLY ONE

MOIR'S
When talking of

Chocolate.

BATHING COSTUMES!

SPECIAL FOR THIS WEEK.

Ladies', Gents' and Boys' Bathing Costumes,

at greatly reduced prices to clear. Also a few Gents' and Boys' Bathing

Fants from 10c. each up.

William Frew

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