



Announcing  
**The Greatest Sale of the Season**  
**Saturday—Monday—Tuesday**  
 August 2nd August 4th August 5th

It is the one Big Sale of the year. The Sale that comes in the very midst of the season, throwing forth at remarkably lowered prices more complete assortments and newer, fresher garments than we are able to offer at any other sale. Each one of our departments participates in this extraordinary event and we feel confident that while our usual values present Savings to our Patrons This Sale will furthermore offer larger opportunities and unequalled Bargains.

### Women's New Sweaters

In Wool and Fibre Silk

They are without doubt the prettiest sweaters we have ever shown, they are in the newest shades and combination of shades in the popular pull-over or coat style.

### Pull-Over Sweaters

At \$2.50, \$3.50, \$4.50, \$9.50

These popular style sweaters are very much in demand, made from fine soft yarns, in fancy stitch, V neck, with pretty tassel in wool and come in Old Rose, Saxe Coralette, Emerald, and Canary. \$2.50, \$3.50, \$4.50, \$9.50.

### Waists

in Voile, Silk and Crepe Georgette



This department offers the very latest in design, the best of workmanship, the newest shades and best quality, no particular woman should miss inspecting this line and deprive her wardrobe of these pretty Waists.

#### Waists in Crepe Georgette

They are an exquisite creation, the Fillet Lace Collar give them a distinctive elegance, in three shades, Maize, Flesh and White. Regular price \$8.00, and \$10.00 Sale Price to clear, \$6.50

### Striped and Plain Waists

A very popular variety that pleases the most fastidious woman and range in price from \$2.50 to \$5.95.

### Voile Waists

Each of these Waists have an individuality of style and taste. They are made for women who wish to be different than others. Specially priced for quick returns \$1.25 to \$4.75.

### Men's Suits

A large variety of patterns in good qualities Serges, Tweeds, and Worsteds in Ritz and Columbia models, specially priced at \$17.00 to \$42.00.

Special 10 per cent. discount for Returned Soldiers.



### Women's Under Garments

Our "Cumfy Cut" with the can't-slip shoulder strap add to the elegance of the form comfort and ease, and gives that dressy appearance to the outside garments. They are made in Silk Lisle and Cotton with lace trimmings. Specially priced at 60c to \$1.15 Per Garment.

#### Women's White Cotton Combinations

Very pretty garments of good quality cotton goods, nicely cut and trimmed with insertion, ribbon and lace. Specially priced for this sale at \$1.50 and \$1.95.

#### Women's Boots at \$1.00 per Pair

Have you ever heard anything like this? All good year welt, in gun metal. The best quality, sold regular up to \$5.00. The majority are small sizes and must go. Sale Price \$1.00



### Men's and Women's White Canvas Shoes

A large quantity is placed on sale to clear.

Prices range from 65c to \$3.50.

### Men's Shirts

A beautiful assortment of good quality shirts in varied colors

Sale Price, 90c to \$3.50.

**A. D. FARRAH & COMPANY, Newcastle, N. B.**