

A Great Sale of New Blouses

All the New Styles and Materials are Represented in this Offering of Brand New Blouses

The Basque and the Vestee, the set-in sleeve and the two material effects are all here in all sizes and each one extra value at this price of

\$1.50

The values represented are all of them equal to the price and many are above it. The reason for this sale? Well, in the past we have been content with taking our time and not hurrying out merchandise, but we are starting on a Brand New Idea which will give, if it succeeds, and we are sure it will, the people of Belleville and vicinity a better service than before. We are always striving in your interests to improve our service, and this, we believe, will help attain that object.

Don't forget, this is the first of the series, and we have made a special effort to give extra value---and on Brand New Goods.

\$1.50 each

ALL SIZES

Ketcheson & Earle

Boys' Overcoats



This is the time of year your boy needs a new Overcoat and this is the store that has just what you want and all at the right price.

Better Prices Than Ever

All classes of woollen goods are advancing in price, but you will find when you come in, our boys Overcoats lower priced than ever before. We had our order placed early, in fact, bought right. Now we are marking goods at less profits than other years.

Little Boys 3 to 8 years \$3.00 to \$5.00
Large Boys \$4.00, \$5.00 and \$6.00.
Young Men \$5.00 to \$8.00.

To understand these prices and Values you will need to see the coats. They are good warm ones and made up in the very latest styles.

\$10, \$12, \$15 & \$20

Oak Hall

Christmas is drawing near and soon the holiday trade will start with a bang! You are looking and hoping for your share of the holiday trade. Lift up your voice through the columns of The Ontario and tell the people about it

GOLD PIECES GIFT FOR THE BATTERYMEN

Council Held Short Session Last Evening—Children's Shelter—G.T.R. Station.

(From Tuesday's Daily.)
The city council held its regular meeting last night. The session began at nine o'clock and was concluded at ten o'clock. All were present, except Capt. O'Flynn who is on leave of absence.

Notice was received from the Trenton Electric Co., that the city was expected to take over the Front St. lighting system on Nov. 1st, current as per bylaw to be charged from that date.—Filed.

A road foreman of Ameliasburg working in Rossmore appeared at the bar of the council and asked if the road grader of Belleville could be loaned by the county. The county wanted to shape up some stone upon the road. The county's grader is in Picton.

Ald. St. Charles moved, seconded by Ald. Wallbridge that Ald. Panter and Ald. Platt be a committee with power to act in the matter and take a guarantee from the county of Prince Edward that the grader will be returned in as good condition as when loaned.

A bylaw was considered. It requires sewer connections to be made for sanitary purposes in accordance with a recommendation of the Board of Health.

The bylaw was not passed, but the committee is reported progress and asked leave to sit again.

GOLD PIECES FOR BATTERYMEN
Ald. Woodley moved, seconded by Ald. Panter that as soon as the names of the Belleville boys of the 34th battery can be ascertained, the same amount of donation as was given the boys of the 15th Regiment be forwarded them.

The motion carried, no one dissenting.

Ald. Wallbridge moved, seconded by Ald. St. Charles that the Mayor and city council representing the citizens desire to express their appreciation and gratitude to the Women's Christian Association for their great work in caring for the sick and needy of the city of Belleville.—Carried.

Ald. Wallbridge moved that electric lights be placed at the East entrance to the footbridge and on Campbell St near the Y.M.C.A.

G.T.R. STATION
Ald. St. Charles asked if the Grand Trunk could be urged to erect a modern station here. Shannonville has as good a station and Cobourg is much better.

Mayor Willis said Belleville is really made a divisional point only this year. We are getting a large revenue from the G.T.R. and much taxes from their employees.

It is likely a new up to date station will be erected here in time. The tracks at the depot will be changed at no distant date and then a station is assured.

In answer to a question Mr. Henderson said the manholes were being cleaned out on Front street.

CHILDREN'S SHELTER
Mayor Willis stated that he had just before council meeting had a talk with Mr. T. Ritchie, who assured him that the matter of the purchase of the Dunnet property for a Children's Shelter had been abandoned.

Mr. Ritchie favors a new building, erected for the purpose of children.

The mayor said some desire it in the central localities on account of facilities and improvements but the land is scarce. An ideal place would be on Dundas street near the hospital where all privileges are available, water, fresh air, land, sewer, gas, and electricity.

INSPECTION OF LIGHTS
Ald. Smith asked how the city knew that the lights on Front and Bridge streets were of the required strength.

Mayor Willis said he was going to Toronto, Tuesday (today) and he would interview the Hydro-Electric as to inspection.

ECONOMIC EPICRAMS.

Of course it may require some thought to ask your merchant for something made in Canada. But nowadays most of us are thinking pretty hard and to good effect too. Why not chip in your little effort along this line? Every little helps.

Come to think of it, there's so little of what we need that can't be made in Canada, that it would almost pay to do without the things that aren't.

There may be some difference of opinion as to the advisability of putting Canadian women on the Voters List. But just about now there are mighty few manufacturers who wouldn't like to be put on the Women's Patronage List and perhaps the best test of woman's ability to vote will be her ability to grasp the "Made in Canada" idea.

Many great movements are based on what some people call sacrifice. The buy "Made in Canada" movement is highest patriotism and enlightened selfishness, prosperity to self and country and satisfaction in the purchase.

While the Kaiser is doing his best to bung up the British Empire, what's the grater with you and the rest of us doing, what we can to make him lose? All we have to do is to keep things steady. He can't rock the boat so long as we buy goods made in Canada.

RIFLE SHOOTING

(From Tuesday's Daily.)
A competition was held last night at the armories for wild ducks which were kindly presented by Mr. W. J. Andrews. It was the first time a competition had been held on the indoor range under handicap conditions this season. There was a second attendance and the shooting was of a very high order. Conditions 10 shots at 25 yards. Highest possible score without handicap 100.

Name	Act.	Score	Handicap	Total
E. Y. Erowick	93	7	100	100
x F. Scrijven	92	8	100	100
x C. C. Walker	90	10	100	100
J. Douch	99	—	99	99
G. W. Anderson	97	2	99	99
H. Howay	89	6	97	97
D. Aselstine	83	4	87	87
A. Harman	89	2	95	95
A. J. Symons	89	6	95	95
A. J. Stewart	96	—	96	96
W. Moore	94	—	94	94
A. Haggerty	94	—	94	94
L. Weese	92	—	94	94
J. Hurst	88	2	94	94
C. Thompson	91	2	93	93
G. B. Smith	90	6	92	92
R. McNeill	88	4	92	92
Capt. Cook	92	—	92	92
Capt. Allen	92	—	92	92
B. Gakes	91	—	91	91
J. McIntyre	85	6	91	91
R. Pepin	81	10	91	91
Dr. McCallough	80	2	91	91
P. W. Geen	80	4	94	94
E. Deshane	82	4	90	90
A. D. Harper	80	—	90	90
D. J. Corrigan	89	—	89	89
H. Hales	89	8	87	87
J. J. Shea	83	4	87	87
H. Snoddy	85	2	87	87
W. J. Andrews	87	—	87	87
H. Holtum	86	—	86	86
G. Ellis	86	—	86	86
G. Stollworthy	84	2	86	86
R. Tamhill	82	2	84	84
M. Wright	78	6	84	84
A. L. Bird	74	10	84	84
R. D. Adams	73	6	85	85
G. Barlow	71	10	81	81
S. Amodey	74	6	80	80
W. Alford	69	10	79	79
J. F. Cretnegy	75	4	79	79
F. Ford	58	10	78	78
D. Price	66	12	78	78
J. Woodley	67	9	76	76
H. Wallace	55	12	67	67
W. Smith	49	4	53	53
x—Winners of ducks.				

The London Mutual Fire Insurance Company of Canada announce that they will no longer have a representative in Deseronto but the business previously conducted there through the office of Mr. Thomas Donnelly, has been apportioned between the agencies of Mr. J. W. Metzler of Napanee, and Mr. H. T. Thomas of Belleville. Mr. Metzler will take those policies for risks situated all east of Lot 15, in the Township of Trenadina, including all risks in the town of Deseronto and in the Township of Richmond in the Counties of Lennox and Addington. Mr. Thomas will take those policies for risks situated in the Township of Trenadina West of and including Lot 15, also all risks in the County of Prince Edward.

The Company thanks its old Policyholders for their support in the past and solicits a continuance under the new Agents.

31 Scott Street, Toronto.
"F. D. Williams, Manager," n10,12,14d.&1tw.

ANOTHER RECRUIT FOR KINGSTON.

Enlistment Still Continues for the Various Units—Motorcyclists' Chances.

Recruiting is still going on at both armories on Bridge and Church streets for the Fifteenth and Forty-Ninth regiments.

This morning Capt. Dr. A. E. MacColl, surgeon of the Fifteenth, sent a young man named Robinson who comes from Thomasburg, to Kingston to go with the 21st Battalion.

There are opportunities for Belleville, Trenton, Prince Edward, and Hastings motorcyclists to go with the motorcycle corps of the second contingent.

Dry Good Specials

On sale this week with many other Dress Good Bargains
WOOL SERGE 50c yard. Special in all wool serge, full double fold, in navy blue or black, splendid wearing quality, most suitable for skirts, dresses and children's wear, on sale per yard50c
CORDUROY VELVET 50c. In rich Silky close pile, in good shades of brown, copenhagen, navy blue, etc., this fashionable material on sale at the very low price 50c yd
RICH SILKS 98c yard. In beautiful shades of brown, green tango, navy, saxe, black and white, all yard wide, on sale at the bargain price of, yard 98c
WRAPPERETTES 10c, fine cashmere finish, fast colors, in good patterns, tartans, fancy stripes and other designs good values at 15c yard, on sale 10c

Dress Goods on Sale

All wool broadcated dress goods regularly \$2.00 on sale for \$1.25 and \$1.00
Wool Tweeds in wide range of good colorings, on sale 1.00, 75c, 50c and 30c yard

McINTOSH BROTHERS

THE BLOOD IS THE STREAM OF LIFE

Pure Blood Is Absolutely Necessary To Health

"FRUIT-A-TIVES" PURIFIES

These Wonderful Tablets, Made of Fruit Juices, Are The Best Of All Tonics To Purify And Enrich The Blood.

Pure, rich blood can flow only in a clean body. Now, a clean body is one in which the waste matter is regularly and naturally eliminated from the system. The blood cannot be pure when the skin action is weak, when the stomach does not digest the food properly, when the bowels do not move regularly, when the kidneys are strained or overworked.

Pure blood is the result of perfect health and harmony of stomach, liver, bowels, kidneys and skin.

"Fruit-a-tives", by their wonderful action on all these organs, keeps the whole system as clean as Nature intended our bodies to be clean.

"Fruit-a-tives" tones up, invigorates, strengthens, purifies, cleans and gives pure, rich, clean blood that is, in truth, the stream of life.

"Fruit-a-tives" is sold by all dealers at 50c. a box, 6 for \$2.50 trial size 50c. or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

LT. FORIN OFF TO KINGSTON

Is About to Enter Artillery School—Artillery Recruits Wanted in Belleville.

Lieut. Peter McLaren Forin left today in company with Surg. Capt. Dr. Robert Tennant for Kingston on matters pertaining to the welfare of the Thirty-Fourth Battery.

Lieut. Forin will be the new commanding officer of the Thirty-Fourth B.C.F.A., as soon as he receives his commission in the artillery school.

Belleville men are wanted to join the new battery which is being formed at Kingston for the second contingent. A large number of recruits from this city would please the Kingston authorities.

BARN BURNED NEAR STIRLING THIS MORNING

Special to The Ontario.

STIRLING, Nov. 10, 1914—A fire of mysterious origin completely destroyed the barn belonging to Mr. Arthur Vandervoort to the west of this village about two o'clock this morning.

The barn was a valuable one, and with it were burned a fine team of horses, a thoroughbred cow, about 12 tons of hay, a quantity of grain, a wagon, sleigh, harness, some implements and a number of hens. How the fire originated at that hour of the night is a mystery but it is suspected that it may have been caused by tramps. There was no insurance on the contents and only three hundred dollars on the building, which amount will not begin to cover the loss. Mr. Vandervoort is the son of Mr. Oakley Vandervoort and has not been long married. Fortunately the bulk of his farm stock was housed at his father's premises near by.

LETTER FROM SALISBURY PLAINS

Rev. A. R. Sanderson has received the following well written letter from one of the Belleville boys now at Salisbury Plains.

Bustard Camp, Salisbury Plains, Oct. 23, 1914.
Dear Mr. Sanderson,

Just a line to let you know that we are all happy and contented, even though the tents did leak last night. We were on a route march today and passing through some English villages were much impressed by the English hospitality shown us. I am writing in one of the Y.M.C.A. tents, which is a favorite haunt of man and officer, and find it very comfortable with its comforts, games and other pleasures. The Canadian soldier has a lot to thank the Y.M.C.A. for. Of course this is all old news to you but I'll tell you anyhow. Our journey overseas was an eventful one, only not so luxurious as Mrs. Sanderson and yourself had. We received a great welcome from the people of Plymouth and viewed in the great naval port many modern warships of all sizes and description, some undergoing repair and some being built. The Camp here is much larger than at Valcartier and we are stationed quite a distance from the 34th Battery. Although I am enjoying myself here I would like to be in the old church, for at least one Sunday before we go to France) which is home to me. We will go if the announcement is correct in about three months' I was fortunate enough to get four days' leave to go to London, which is only about 60 miles north of us. We are all happy and contented. I think I will close. I am writing in the midst of a concert so please excuse errors. Give my best regards to Mrs. Sanderson, Mr. Bailey, the choir and the rest.

Yours Sincerely,
E267 Pete, Milton Vandervoort.

OBITUARY

MRS. MANLEY AUSTIN

(From Tuesday's Daily.)
Mrs. Manley Austin, daughter of Mr. and Mrs. Owen Reid, North Front street, Belleville, died at her home on Monday last in Theodore, Sask., after a short illness.

The late Mrs. Austin was born in Thurlow, near Foxboro on Jan. 31st, 1859.

Mourning her loss are four daughters and three boys, three sisters, Mrs. F. L. Brown, Orillia; Mrs. Tracy, of Theodore, Sask.; Mrs. Sabrey Cole of Blessington and two brothers, Nelson of Little Current, Sask., and William of Grand Rapids, Michigan.

While the Kaiser is doing his best to bung up the British Empire, what's the grater with you and the rest of us doing, what we can to make him lose? All we have to do is to keep things steady. He can't rock the boat so long as we buy goods made in Canada.