

MAXWELL

Most Miles per Gallon - Most Miles on Tires

Everything That Counts for Your Profit and for the Future of Your Family Is Moving at Motor-Car Pace and Radius

You can't shut your eyes to that. Are you going to stick to horse-pace, one-fifth the pace of motor cars, and to horse-radius, one-fifth the radius of motor cars?

Are you content to see others seize the golden chances that are offered now and the untold chances that are coming in the next few months? Or will you join your neighbors who are moving at motor-car pace?

A little delay now may have results that all your future cannot repair.

Take this up now. Be fair to yourself, to your girls and boys, to your wife. Look into the changes of the last few months which have placed the whole question of motor-car service vs.

horse service in an entirely new light. We say—

1. Motor cars are now cheaper to use than horses for all work which a motor car can do.

2. Of all the motor cars giving maximum service the one that costs least to run and use is the Maxwell.

That ought to make you think. We don't expect you to act on it until we have proved it to you. We can prove it to you. For the sake of your own work and profits, for the sake of your girls and boys and wife, take this up now. Send us a letter today. Make your decision while these cars of greatest efficiency and economy are still procurable. We will send you the name and address of the nearest Maxwell dealer.

*Touring Car \$1045; Roadster \$1045; Touring Car with Winter Top \$1200
Roadster with Winter Top \$1165; Berline \$1670; Seaan \$1670; F.O.B. Windsor*

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Maxwell Motor Company of Canada, Limited
Windsor Ontario

