



## *A Few Short Weeks.*

In a few short weeks of holiday buying quality is criticized more carefully than usual, you'll agree to that. If the time ever was when quality cut more figure than price, it is at just such a time. You can't wait to stock up when the time comes, because, when a woman wants a thing, she wants it right then and there. It pays to be prepared. It will pay you, and extremely well, to ask your wholesaler now for the high grade

## *"Griffin" Brand Dried Fruits.*

Grown, cured and packed in the largest vineyards on the Pacific Coast. Seeded Raisins, Prunes, Dried Apricots, Peaches and Pears. Not shipped in bulk and then re-packed but sent right through from the Coast in the original package. No hands touch the fruit but yours. "Better and better" is the motto of the "Griffin" Brand, the brand that made California Dried Fruits famous.

Sold by leading wholesalers everywhere.

**ARTHUR P. TIPPET & CO., Agents,**

8 Place Royale, Montreal.

23 Scott St., Toronto.