



YOU WILL BE SURPRISED

when you see how easily you can make the finest pastry, cakes, pies, biscuits, etc., by using

REGAL FLOUR

White and Pure as the Lily
THE BEST IN THE WORLD

It is with this fine, smooth, always uniform flour that are always made those rich, light, wholesome pastries that please the eye and tempt the palate.

Try it with your favorite recipe and you will not fail to notice how different it is from ordinary flour.

REGAL FLOUR does not cost more than other brands of good flour. It is on sale everywhere in bags of 7-14-24-49 & 98 lbs. and in 98 and 196 lbs. barrels.

ST. LAWRENCE FLOUR MILLS CO., Limited
MONTREAL.

Regal Flour

EVERY NEWSPAPER OF THE PROVINCE OF QUEBEC

publishes, this week, the advertisement reproduced above in favor of our

REGAL FLOUR

White and Pure as the Lily

the best flour for cakes and pastry. Highly recommended for its high quality, it will please your customers. How is your stock?

We shall be pleased to fill your orders promptly.

Sold everywhere in 7, 14, 24, 49 and 98 lb. bags and in 98 and 196 lb. barrels.

St. Lawrence Flour Mills Co., Limited, Montreal