

COWAN'S Perfection COCOA

is everybody's choice



**We advertise
it for you**

**You display it and
it will sell itself**

Your customers all know Cowan's Cocoa. Those who are not already using it will soon get the buying impulse from the newspapers, billboards, street-car cards and other advertising.

Put it on display to-day.

The Cowan Company, Limited, Toronto