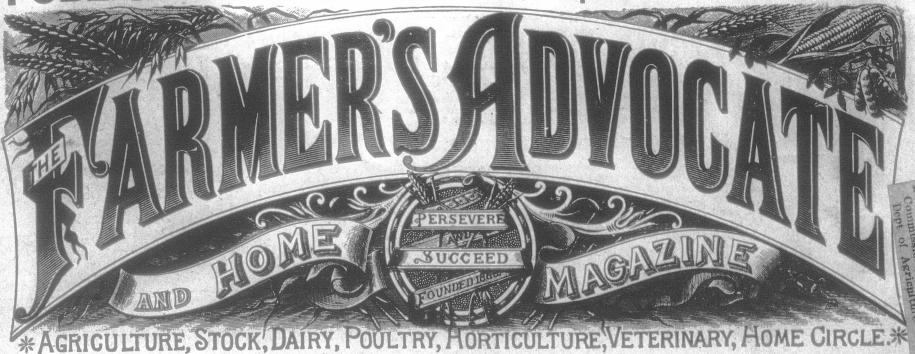
PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



ENTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1875.

VOL. XLIX.

APRIL 2, 1914

can me-You

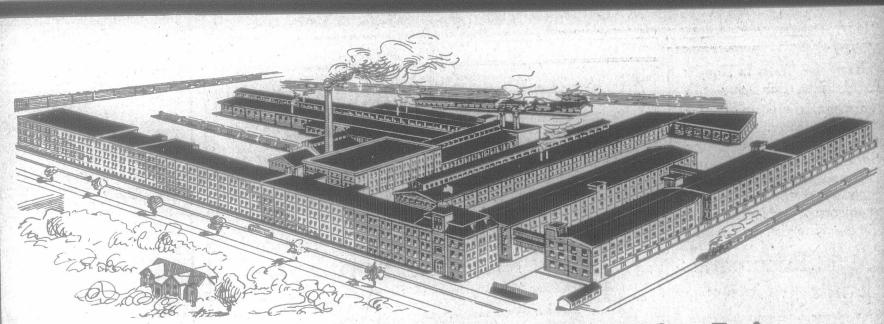
urry

oy a

ends

your your LONDON, ONTARIO, APRIL 9, 1914.

No. 1124



Ask the Men Who Specify It!

The extensive Massey-Harris establishment shown above is only another instance where careful foresighted business men insisted upon **Brantford Roofing** for their valuable plant. These immense premises represent a heavy investment. To protect their investment the Company's officers specified the tried and tested

Brantford Roofing

Many of Canada's largest industrial plants are roofed with **Brantford Roofing**. The number of firms who choose **Brantford Roofing** in preference to all others is so large that it means more than mere coincidence. Ask yourself why the great plants of the Dominion are roofed with Brantford Roofing.

Can you do better than follow the example of Canada's shrewdest business men? Use Brantford Roofing and you can rest easy that your roof is proof against fire, heat, frost, rain, lightning, acids,--in fact all the enemies of roofing. Brantford Roofing costs you no more lightning, acids,--in fact all the enemies of roofing. Brantford Roofing, and samples. than ordinary roofing material. Send a postcard for big FREE book on roofing, and samples.

Our new patented appliance for laying Brantford Roofing absolutely eliminates any possibility of expanding or buckling. This new method of laying roofing is worthy of your serious consideration.

Brantford Roofing Company, Limited CANADA

Warehouses:

TORONTO

MONTREAL

WINNIPEG