

BIG OPPORTUNITIES

LOW PRICES

TO SAVE MONEY

BIG VALUES

OUR SPRING AND SUMMER CATALOGUE is packed full of worthwhile economy from cover to cover. We want you to have a copy of this book as we believe that it will be the means of making you one of our regular customers. Thousands of people send their orders hundreds of miles to us, because for every dollar expended with **T. EATON CO.** they get one full dollar's worth of value.

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A GREAT VALUE



3E-1000. Men's Strong Suits. Made from an imported English tweed in a dark brown shade, olive tinted, with green stripes showing faintly. The material is a nice weight, and has an exceptionally good appearance. The linings are of good grade Italian cloth. Sizes 36 to 44-inch chest measure, taken over vest and under coat. Longest leg is 34 ins. inside seam. **4.90**
State height and weight.

ARE YOU PUZZLED HOW TO CURTAIL EXPENSES?

Don't be in such a predicament in so far as saving money on your everyday needs is concerned. It isn't necessary. We have the remedy—let us apply it—it costs you nothing. Write for our Spring and Summer Catalogue—not to-morrow but to-day—and when it arrives don't lose or destroy it, as it cost us money and can save you a great deal more. Look it over carefully, note the superior values it offers and the unusual saving it affords.

Through no other means than "Right Goods at Right Prices with Right Service" could we secure our great volume of trade. Our record of full value-giving has proved a perpetual and cumulative advertisement. Low prices, proper service and goods of honest quality are our best business assets.

WHAT OUR MAIL ORDER SERVICE MEANS TO YOU

The advantages to be obtained by you through our Mail Order Department are manifold, our Catalogue places before you an enormous assortment of the very latest and newest goods, many of which you are no doubt needing at the present time. It affords you an opportunity of securing **EATON** values without the trouble or expense of a trip to Toronto.

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WHAT CONSTITUTES WORTHY MERCHANDISE?

Is it price, or quality, or both? We answer, unhesitatingly, both. A good article at an unfair price is just as unworthy of your consideration as one, of which the sole claim to attention is its low cost. Every article we list obtained its place in our Catalogue on its merits—not on its price alone. If you have never dealt with **T. EATON CO.** start now—send us a trial order and afford us an opportunity of proving that we can serve you with satisfaction, economy and dispatch.

THIS BOOK IS FREE



OUR CATALOGUE WILL INTEREST YOU

Because it is a fashion book of all that is newest in wearing apparel for men, women and children.

Because it lists a large stock of Farm Implements, Binder Twine, &c.

Because the descriptions and illustrations are clear and easily understood.

Because the prices quoted are exceptionally low, when quality is considered.

Because we will refund your money in full for any article you return as being unsatisfactory.

RIGHT GOODS

PROPER SERVICE

OUR WALL PAPER SAMPLE BOOK IS FREE

THE T. EATON CO LIMITED CANADA TORONTO

WRITE FOR OUR GROCERY CATALOGUE TO-DAY