

BALANCE OF THIS YEAR
AND ALL OF 1936 FOR **60 CENTS**

Now is the time to begin securing
new subscribers for

THE FARMING WORLD

CANADA'S FAVORITE STOCK AND FARM PAPER

PRACTICAL FARMERS WRITE FOR IT
PRACTICAL FARMERS READ IT

Your Own Subscription Free for 1936

Special Offer to Our Present Subscribers

\$2.40 WORTH FOR \$1.80

\$2.60 WORTH FOR \$2.00

For 3 new yearly subscribers to the FARMING WORLD at 60c. each or for 2 new
Two-year Subscribers at \$1.00 each we will advance your subscription one year

EXTRA SPECIAL OFFER

Send us \$1.00 and the name of some person who has not taken the FARMING WORLD and we will advance your subscription one year. That is, your own and one new subscriber, both for one year, for \$1.00.

Everyone subscribing now will get a copy of this issue.

Send for Free Sample Copy to show your friends.

AGENTS WANTED

We want capable persons to represent us at the Fall Fairs and elsewhere. You can have a pleasant outing at your own Show and make big money besides.

The Special Inducements to subscribers we are now offering make the FARMING WORLD a winner.

If you are willing to work for us we are willing to pay you well.

Write now for our Special Terms to Agents and get ready to represent us at your own Fair. The work will be both pleasant and profitable.

THE FARMING WORLD

60c. A YEAR

2 YEARS FOR \$1.00

90 WELLINGTON ST. WEST,

TORONTO

The Farming World

Devoted to Country Life in Canada

The Farming World is a paper for farmers and stockmen, devoted to country life in Canada, published on the 1st and 15th of each month, with illustrations.

Subscription Price—One year, strictly in advance, sixty cents; two years, strictly in advance, one dollar.

Postage is prepaid by the publishers for all subscriptions in Canada, the United States and Great Britain. For all other countries in the Postal Union add fifty cents for postage.

Discontinuances—All subscriptions are promptly discontinued when time paid for expires, unless renewed.

The address label of each subscriber's paper shows the date to which paid. Subscriptions expire with the last issue of the month named on the label.

Change of Address—When a change of address is ordered, both the old and the new addresses must be given. The notice should be sent one week before the change is to take effect.

Receipts are sent only upon request. The change of date on an address is sufficient acknowledgment of payment. If this change be not made on the wrapper of the second issue after renewal, please notify us.

How to Remit—Remittances should be sent by postal note or express order, payable to THE FARMING WORLD. All numbers of notes and orders should be kept, for reference. Cash should be sent in registered letter. Remittances sent as above are at our risk. If sent in other ways, they are at sender's risk. Postage stamps accepted (at sender's risk for amounts less than \$1.00). Date of posting should always be remembered.

Advertising Rates on application.

No individuals should be addressed in connection with FARMING WORLD business. All letters, without exception, should be addressed

THE FARMING WORLD,

90 WELLINGTON STREET, WEST, TORONTO.

Eastern Agency of "Our West Farmer,"

Always mention The Farming World when answering advertisements. It will usually be an advantage to do so.

PUBLISHER'S DESK

Owing to the big task of getting the Exhibition report ready, this issue will reach subscribers a day or two late. However, the report which appears in full in this issue will make the delay worth while.

It is not too late to begin canvassing for subscribers at the fall fairs. Our terms are said by everyone who has tried them to be the most liberal.

Write for particulars and outline. We want every FARMING WORLD subscriber to assist us in extending our subscription list this fall. If you get new subscribers for us we will pay you well. The more readers we get the better reading matter we can give you.

Our Exhibition Number has been very highly complimented by everyone who has seen it. We have a number left. These will be supplied to new subscribers as long as they last. To insure getting one subscriptions should be sent in early.

Ontario Veterinary College

The annual announcement of the Ontario Veterinary College, Toronto, for the approaching session (1935-36) is out. This well known and popular institution will open on Wednesday, October 11th, with most favorable prospects for a successful session.

Burned on a Bug

Alice rushed in from the garden, where she had been picking flowers. She was badly stung by a bee, and was holding on to her finger and sobbing pitifully.

"Oh, mamma," she cried, "I burned me on a bug!"