

YOU WILL BE THE MASTER



of your own fortunes if
you sell life insurance for
THE PRUDENTIAL

Your ability will regu-
late your progress and
earnings.

Write for Agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA
Incorporated as a Stock Company by the State of New Jersey.

JOHN. F. DRYDEN, President. Write for Agency
HOME OFFICE, NEWARK, N. J.

THE IMPERIAL LIFE'S RECORD IN 1909.

ASSETS - \$5,303,236 INCREASE \$749,392
RESERVES - 4,055,540 INCREASE 597,494
NET SURPLUS 627,519 INCREASE 149,306

It pays to be associated with a successful institution
For particulars of attractive agency openings

Apply to

A. McN. SHAW, Supt. of Agencies
HEAD OFFICE, - TORONTO, CANADA

CROWN LIFE SPECIAL POLICY

GUARANTEES INCOME FOR LIFE OF BENEFICIARY
COSTS LESS THAN ORDINARY LIFE INSURANCE
WRITE FOR PARTICULARS

CROWN LIFE INSURANCE CO.
Head Office . . Crown Life Building, TORONTO
Provincial Office - Commercial Union Building
ST. JAMES STREET, MONTREAL

The National Life Assurance Co.

— OF CANADA. —

requires three good men as special
agents for the City of Montreal.
Must be well recommended. Very
liberal contracts will be made
with the right men.

Apply 286 St. James Street.,

Imperial Bank Chambers.

TO LIFE INSURANCE MEN

THE ROYAL-VICTORIA Life Insurance Co.

desires to engage competent and
productive Field Men in the
different Provinces of
Canada

Terms Attractive

Apply to

DAVID BURKE,

General Manager,

Montreal



Wrote during 1909 New Business (all Canadian)
amounting to

\$8,125,578

making total Insurance in force December 31, 1909,
\$59,261,959

Its net Surplus Earning for 1909 over all
Liabilities was

\$508,921.25

while the ratio of Expense to Income was less
than for the previous year.

HEAD OFFICE, WATERLOO, ONT.

The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00

HEAD OFFICE - - - - - TORONTO

GEO. B. WOODS, PRESIDENT & MANG. DIRECTOR
CHARLES H. FULLER, - SECRETARY & ACTUARY

Several Vacancies for Good Live GENERAL AGENTS and
PROVINCIAL MANAGERS

Liberal Contracts to First Class Men

Apply **GEO. B. WOODS, Managing Director**



THE CHIEF DIFFICULTY that confronts the new man
entering the Life Insurance
Field is the securing of GOOD PROSPECTS. This difficulty is eliminated
when you write for an **INDUSTRIAL COMPANY**, the debits of which are
an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE, - - - TORONTO, CANADA

More Policyholders than any other Canadian Company

