



LONDON & LANCASHIRE LIFE

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ESTABLISHED 1849

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HALIFAX " Metropolitan Building, 191 Hollis St.
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Excelsior Life Insurance Company.

Head Office: TORONTO. Incorporated 1889.

One of the Best Companies for
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Liberal and Attractive Policies.

Absolute Security

Vacancies for General, District and Local Agents.

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(Instituted in the Reign of Queen Anne, A.D. 1714.)

Capital and Accumulated Funds exceed **\$16,000,000**
One of the Oldest and Strongest of Fire Offices.

Canada Branch: 260 St. James Street, - - MONTREAL.

T. L. MORRISEY, Manager.

NORTHERN

Assurance Company of London.

ESTABLISHED 1836.

Capital and Funds, 1895 . . . \$38,365,000
Revenue . . . 5,714,000
Dominion Deposit . . . 200,000

CANADIAN BRANCH OFFICE:

1730 Notre Dame Street, - Montreal.

ROBERT W. TYRE, Manager.

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SOME GOOD REASONS For Insuring in the . . . Great West Life

Insurance in force
\$10,632,59.00
Surplus to Policy-holders:
Dom. Govt. Standard
\$181,095.50

RESULTS never equaled by any other Company at the Same Age

- 1st Because it invests the premiums to better advantage than any other Company can;
 - 2nd Because, while charging much lower premiums it is paying this year to participating policy-holders over 30 p.c. more profits than is being paid this year by the oldest and largest Eastern Companies;
 - 3rd Because those insuring now are more interested in present and future results than in what has been;
 - 4th Because the GREAT WEST was the first Canadian Company to adopt a higher standard of reserve;
- AND
- 5th Because it leads in everything that is to the interest of policy-holders.

PHOENIX INSURANCE COMPANY

Of Hartford, Conn.

ESTABLISHED IN 1854

Deposited with Canadian Government, over **\$200,000**

HEAD OFFICE: 16 Place d'Armes Square - MONTREAL.

W. J. TATLEY, - Manager for Canada

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INCORPORATED A.D. 1889. CAPITAL, \$200,000.

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LANCASHIRE

INSURANCE COMPANY OF ENGLAND.

CAPITAL AND ASSETS EXCEED \$20,000,000

CANADA FRENCH HEAD OFFICE, TORONTO

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