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Refreshments

The trickle down your armoits.

Some things make us nervous.

Some things turn us into a kind of stranger to ourselves. The old dryness of the mouth sets in. The sweat starts down.

How about those job interviews, where all of a sudden you've got to stand out very clearly from the herd? Inside half an hour you've got to establish yourself to a world you never made and may not even like.

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You could write a book about being nervous about interviews. As a matter of fact, we have written a book. A little one: "How to separate

yourself from the herd". It's packed with practical tips on how to go to an interview on your own terms.

We wrote it because we've been there. Without any modesty whatsoever we can tell you we're a company whose very life depends on our skill at coming face to face with strangers.

Our little book is tucked into a bigger one: The Employment Opportunities Handbook, a kind of dictionary of the companies who are looking. This brand new handbook is yours for the asking at the placement office.

"How to separate yourself from the herd" won't work any magic between now and your first interview.

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