

SRC Should Take Care Of Itself

Scratch a politician and you find an individual who feels that he knows more about what newspaper priorities should be, than the staff of the paper.

Student politicians it appears are worried about their image with the student population and are immersing themselves in a new public relations good-guy-campaign, to seek a better image.

We're not complaining about the seeking of a better image — they need it. But don't blame the Bruns because we make the SRC appear incompetent and useless.

That's not entirely our fault, we only report what we see.

It's a social responsibility of any newspaper, especially campus newspapers, to search out the facts of a story, present information for the students and guide them in their decision process.

The trend of late, has been to criticize the SRC urging student politicians to work extensively for the betterment of students generally and forget pompous righteous.

To counteract the distortion, the SRC finds inherent in the Bruns, they are going to purchase an ad, weekly presenting the Plain Truth about the SRC, and any notices of interest to students.

The Bruns staff agrees, an ad is just the proper thing, provided it is paid for, and does not contain editorial content.

Once any government sees itself as the source of all truth and anyone else as the symbol of distortion, the need for a critical constantly bitching press is more important.

We feel the SRC could be well advised to do something trully relevant on campus, If it's good we'll report it as such.

The image will take care of itself.

Bruns Needs Support

Newspapers are one constant headaches.

The staff generally dissolves most of the headaches with hard work to put out a respectable paper in regards to size, style and content.

The staff by participation, creates something for the readers to read and enjoy, the only participation required of the student readership is to pick it up and read it.

To provide a larger paper with more extensive coverage the Bruns had to have a certain percentage of ad revenue to supplement the budget obtained from the SRC funds.

Lately our ad revenue has been drastically decreasing due to a lack of interest on the part of downtown advertisers who are forgetting the revenue possible from this campus.

Since 35 per cent of our budget arises from advertising revenue, we need to keep our ad content high.

A quick glance at this week's ad content reveals our financial plight in regards to advertising.

To encourage business firms to advertise students consumers and readers of the Bruns can help by making advertisers aware of their ads in the paper.

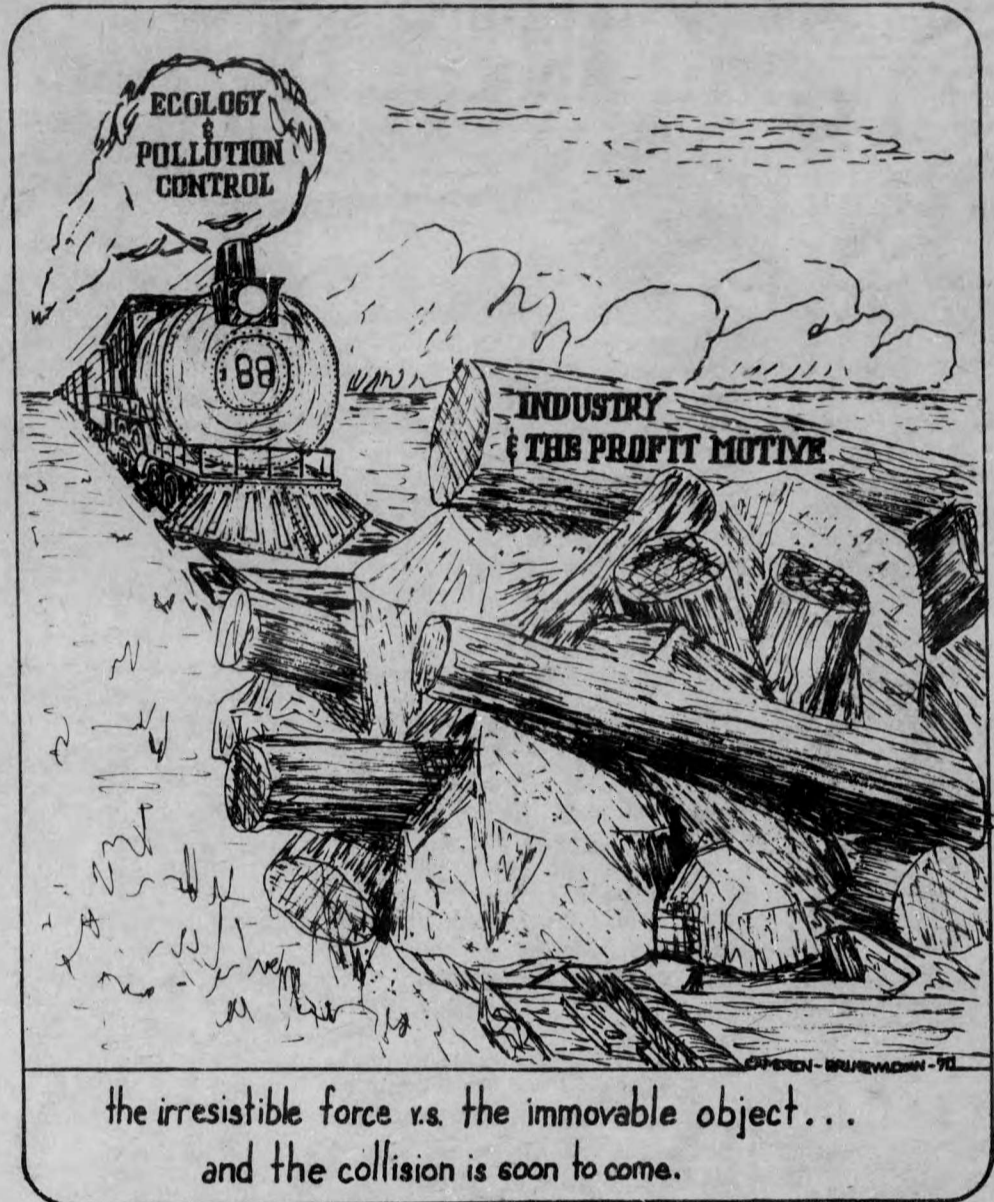
You can participate in the continuation of the Bruns by telling advertisers that you noticed their ad in the Bruns.

We need the support of the people to keep a reasonable ad content intact. You can help.

BRUNSWICKAN

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feedback

LET'S HEAR IT FOR GOOD OLD BOOZE!

So this year we had what people have termed a successful carnival. Success here means no money was lost, and those who attended enjoyed themselves.

As I understand, the carnival this year was organized as a private venture by a few individuals. They were faced with the very real possibility of doing all this work for nothing, or even worse, losing money. Thus one can be quite sure that considerable thought went into how to ensure success. And carnival was a success wasn't it?

Well, let us look further than the bare statistics about how much it cost and how many people went. Why did they go this year? The big difference that is quickly noticeable is the predominance of lots of good old booze at many of the events. This was the big drawing card. At some events, the only big attraction was the booze. At what was billed as a German Beer Garden there was nary a German to behold, unless he was in the

audience. The ten piece German band turned out to be what seemed like three local tavern musicians on their night off. No complaints were heard though — the booze was there and all were pleased.

But the thing is, one needs not the banner of "Winter Carnival" to attract the student to such events. A five-dollar liquor permit and an empty room provides him with more atmosphere than he can get anywhere else in town, so of course he will come. It is a foregone conclusion — there is no risk here.

My contention then, is that what we had this year was an un-carnival. No one got really excited, but the beer events seemed like a neat idea so they went.

It is rumored that the same group is anxious to "organize carnival" once again next year. This is not surprising in view of the profit they must have made. I congratulate them on showing us how it can be done. It's nice to know that you don't need a carnival to have a successful carnival.

Ron Grant, ME 5.

Erratum

About Ian Ferguson letter: it should have read "of increasing importance that you do not fail."

If you are interested in how we got the undercover information on the "Narc Tell All — Ugh!!" it was really quite simple. Counter Narc Agent Steeves violated Harriet Irving and lifted a recent copy of the Mountie Monthly.

The stories were actual reprints and not figments of the imagination of the Features staff.

Made any new friends lately?

BRUNSWICKAN
 staff meeting monday 7pm
 in the bruns office