

To City, Town and Village Dwellers in Ontario

A Vegetable Garden for Every Home



IN this year of supreme effort Britain and her armies must have ample supplies of food, and Canada is the great source upon which they rely. Everyone with a few square feet of ground can contribute to victory by growing vegetables.

Four Patriotic Reasons for Growing Vegetables

1. It saves money that you would otherwise spend for vegetables.
2. It helps to lower the "High cost of living."
3. It helps to enlarge the urgently needed surplus of produce for export.
4. Growing your own vegetables saves labor of others whose effort is needed for other vital war work.

The Department of Agriculture will help you

The Ontario Department of Agriculture appeals to Horticultural Societies to devote at least one evening meeting to the subject of vegetable growing; manufacturers, labor unions, lodges, school boards, etc., are invited to actively encourage home gardening. Let the slogan for 1917 be, "A vegetable garden for every home."

Organizations are requested to arrange for instructive talks by practical gardeners on the subject of vegetable growing. In cases where it is impossible to secure suitable local speakers, the Department of Agriculture will, on request, send a suitable man.

The demand for speakers will be great. The number of available experts being limited, the Department urgently requests that arrangements for meetings be made at once; if local speakers cannot be secured, send applications promptly.

The Department suggests the formation of local organizations to stimulate the work by offering prizes for best vegetable gardens. It is prepared to assist in any possible way any organization that may be conducting a campaign for vegetable production on vacant lots. It will do so by sending speakers, or by supplying expert advice in the field.

To any one interested, the Department of Agriculture will send literature giving instructions about implements necessary and methods of preparing the ground and cultivating the crop. A plan of a vegetable garden indicating suitable crops to grow, best varieties and their arrangement in the garden, will be sent free of charge to any address.

Write for Poultry Bulletin

Hens are inexpensive to keep, and you will be highly repaid in fresh eggs. Write for free bulletin which tells how to keep hens.

Address letters to "Vegetable Campaign," Department of Agriculture, Parliament Buildings, Toronto.

Ontario Department of Agriculture

W. H. Hearst, Minister of Agriculture

Parliament Buildings

Toronto 10

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For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA
OCTOBER 7th, 1916

The Index of Progress

A Trust Company's progress is based on public confidence and esteem. The figures which indicate the growth of such confidence and esteem are those of *assets under administration*. They express the growth in volume of business entrusted to the company for management.

Assets under administration:

1907	\$14,000,000
1908	17,000,000
1909	22,000,000
1910	24,000,000
1911	28,000,000
1912	38,000,000
1913	44,000,000
1914	51,000,000
1915	59,000,000
1916	69,000,000

Write for our 1916 Report

National Trust Company

Capital Paid-up,
\$1,500,000

Limited

Reserve,
\$1,500,000

18-22 KING STREET EAST, TORONTO.

OUR ADVERTISING POLICY

We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favour if they will so advise us, giving full particulars.

Advertising Manager, Canadian Courier