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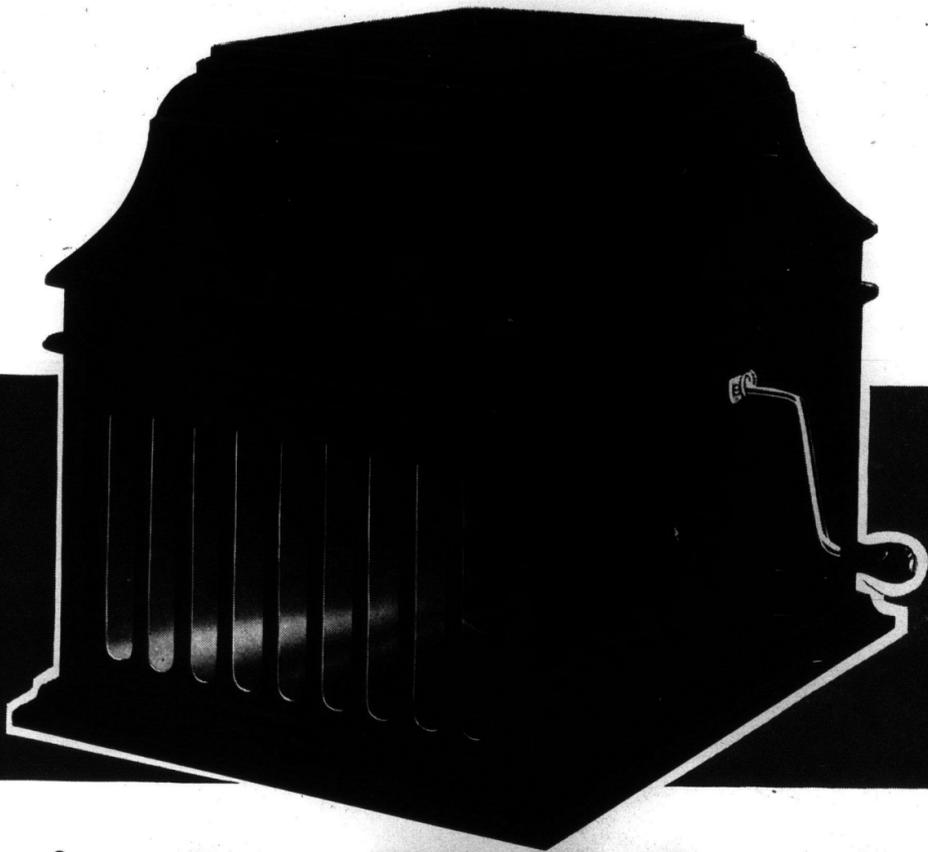
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Mr. Edison's Wonderful New Instrument

NEW!

Master Instrument Edison's Latest Invention

Mr. Edison's Pet and Hobby



among all his wonderful inventions is his phonograph. He worked for years striving to produce the most perfect phonograph. At last he has produced this new model. Think of it; over 25 years of work on all these epoch-making inventions—then his pet and hobby perfected!

A Happy Home

Happiness is life—and real happiness is found only in a real home. And by a real home I do not mean a house with a yard or farm around it. Oh, no! A real home is the place where the happy and united family gather together for mutual enjoyment and recreation. And the Edison makes this possible, for it stands supreme as the greatest home entertainer. It will mean more than entertainment and merriment, more than an hour of amusement—yes, it will mean genuine pleasure of the lasting sort—helpful entertainment and culture of the most beneficial kind. It will mean the family united—a new home.



Such a variety of entertainment! Hear the latest up-to-date songs hits of the big cities. Laugh until the tears stream down your face and your sides ache from laughing at the funniest of funny minstrel shows. Hear the grand old church hymns, the majestic choirs sing the famous anthems just as they sing them in the cathedrals of Europe. Hear the pealing organs, the crashing brass bands, the waltzes, the two-steps, the solos, duets and quartettes. You will sit awestricken at the wonderful grand operas as sung by the world's greatest singers. You will be moved by the tender, sweet harmony of quartettes singing those old melodies that you have heard all your life. Take your choice of any kind of entertainment. All will be yours with the Edison in your home. Send the coupon today.

WRITE today for our new Edison catalog—the catalog that tells you all about the wonderful new model Edison with Mr. Edison's new diamond point reproducer—the new parlor grand style. It will also tell you about our new Edison offer! Now read:

Free Loan—

We will send you the new model Edison Phonograph and your choice of all the brand new records on an absolutely free loan. We want you to hear all the waltzes, two steps, vaudevilles, minstrels, grand operas, the old sacred hymns, every kind of comic and popular music, also your choice of the highest grade concerts and operas, as rendered by the world's greatest artists. Entertain your family and friends. Give plays and concerts right in your own parlor. Hear the songs, solos, duets and quartettes, the pealing organs, the brass bands, the symphony orchestras, the choirs of Europe's great cathedrals, the piano and violin concerts, virtuoso—all these we want you to hear free as reproduced on the new Edison.

Then, when you are through with the outfit, you may send it back at our expense.

Remember, not a penny down—no deposit—no guarantee—no C.O.D. to us—no obligations to buy—a full free trial in your own home—direct from us—direct to you. Returnable at our expense or payable (if you want to keep it) at the actual rock-bottom price direct from us.

The Reason: Why should we make such an ultra-liberal offer? Why should we go to all this expense and trouble just so you can have all these free concerts? Well, we'll tell you: we are tremendously proud of this magnificent new instrument. When you get it in your town we know everybody will say that nothing like it has ever been heard—so wonderful, so grand, so beautiful, such a king of entertainers—so we are pretty sure that at least some one, if not you, then somebody else, will want to buy one of these new style Edisons, especially as they are being offered now at the most astounding rock-bottom price and on easy terms as low as a few dollars a month. But even if no one buys, there is no obligation and we'll be just as glad anyway that we sent you the new Edison on our free trial; for that is our way of advertising quickly everywhere the wonderful superiority of the new Edison.

Our New Edison Catalog Sent Free

Your name and address on a postal or in a letter, (or just the coupon) is enough. No obligations in asking for the catalog. Get this offer—while this offer lasts. Fill out the coupon today.

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7464 355 Portage Ave., Winnipeg, Man.
U. S. Office: Edison Block, Chicago

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Gentlemen:—Please send me your New Edison Catalog and full particulars of your free trial offer on the new model Edison Phonographs.

Name

Address