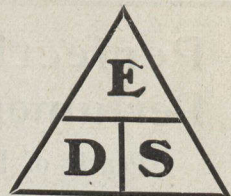


DON'T PRESERVE FRUIT



It's a Waste of Time and Money

*Doing down fruit is the one thing that
makes a woman dread the summer*

UNNECESSARY WORK

Why should a woman buy sugar and fruit, waste her time, and ruffle her temper, to clean, stew, boil and wash, over a hot stove all summer long from the time strawberries come in until pears go out, and in the end have some of her fruit go bad.

DOES NOT PAY

Preserving is an expensive job. If the women would count up the cost of material, fuel and time, and not even count the worry, they would find that the preserves cost more than good preserves can be bought for any day in the year. They can buy just what is wanted and have no trouble about it being right.

MORE SATISFACTORY WAY

Most women take a pride in telling their guests that the fruit she is serving is of their own preserving. A more satisfactory way and a cheaper way in the long run is to serve E. D. S. preserves. They taste better than the average preserve and most particular women know now that E. D. S. on a package is a guarantee that the contents are of the best and that they were made by the largest and most sanitary fruit preserving company in Canada.

HOW IT IS DONE

Winona, where the large E. D. S. fruit preserving kitchens are located is the centre of the garden of Canada. The fruit used is hand picked and selected for its being perfectly sound, just ripe, and the proper variety to give the right flavor. Fruit picked for shipping must be picked a little on the green side to stand shipping, it ripens in the crate but even with the greatest care it is often partially decayed before the housewife can preserve it. E. D. S. preserves are made from fruit that ripens just where it grows. That's one of the secrets of their high quality.

IN SPOTLESSLY CLEAN KITCHENS

It's a comfort to know when eating something you have not made yourself that it has been prepared by someone just as clean as yourself, in a place spotlessly clean and free from the objectionable odor, refuse and other unmentionable things often seen around a place where they are not particular and clean. E. D. S. kitchens have been built for the purpose they are used. They are equipped with the latest cooking devices and every inch of the floor, walls and ceiling is as clean as the plate from which you eat your meals.

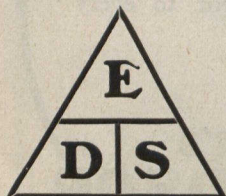
GOOD FOR YOUNG AND OLD

E. D. S. preserves are so pure (made only from fresh ripe fruit and the best sugar) that they can be served to persons young and old. Their flavor is such that often when everything else is refused as being tasteless they are eaten with pleasure.

SOMETHING GOOD FREE

E. D. S. goods can be purchased at most first-class grocers. If your grocer does not keep our goods, write us direct, sending your grocer's name, for a sample bottle which will be sent free. Just send 10c to cover cost of mailing and we will send sample by return mail.

*Look for our trade mark when buying
PRESERVES, JAMS, JELLIES,
MARMALADE, GRAPE JUICE*



E. D. SMITH

WINONA
ONTARIO

