

WE ARE OUT FOR YOUR TRADE, SO DON'T FAIL TO GIVE US A CALL AND BE CONVINCED OUR PRICES ARE LOWEST

HERE WE ARE, LEADING AGAIN WITH A

FALL OPENING SALE

AUTUMN'S RICHEST FASHIONS ARE HERE

Charming New Dress Goods

Navy Blue Serges. The best West of England Serges : 36-inch Dress weight—\$1.50 per yard.
50-inch Dress weight—\$2.75 per yard.
54-inch Cheviot Serge—\$3.50 per yard.
56-inch Fine Suiting Serge—\$5.85 per yard.
New Wool Plaids and Stripes—\$2.00.
All Wool Broadcloths—\$4.50.
All Wool Tweeds, prices \$2.50, \$3.00 and \$4.00

Dame Fashion's Favorite Coats are Here

Coats of the most distinguished types, developed in beautiful weaves of warm, soft Velour, Silvertone, Bolivia, Camel's Hair, Vicuna and Novelty Coatings. Extraordinary values, at \$25, \$35, \$45 and \$55.

Another "Scoop" for the Mayhew & Co. Shoe Store

Orders placed last March, which we never expected to get, here now at a big saving.

500 yards Striped Flannelette, 36 inches wide, 19c per yard.

35c White Canton Flannel—19c

Good quality, and a bargain for 35c, to be sold at 19c a yard.

White Flannelette—24c a yard

Splendid heavy quality White Flannelette, a limited quantity, this week 24c a yard.

Roller Towelling—21c a yard

Bordered Crash Towelling, heavy weight and good drying quality.

Over 300 Boys' School Suits below today's Wholesale Prices

High Class, but not High Priced.

Men's New Fall Suits—\$18.00, \$25.00, \$35.00 and \$40.00

Very nifty Fall and Winter Overcoats

\$17.00 to \$37.00

Models which are by no means "ordinary" even at the low range of prices. See them if you want the right thing.

An unusual grand display of New Fall Hats and Caps for men who are particular.

Rousing Week Specials—Rugs, Linoleums, Oilcloths.



WE MAKE PERMANENT CUSTOMERS FROM EVERY SALE

E. A. MAYHEW & CO.

A FREE GIFT

With every package of Minto Tea at 70c we give you free a Wm. A. Rogers Nickel Silver Teaspoon.

Shorts and Chop just in.

W. H. PARNALL
THE NEWBURY CASH STORE

The Transcript.

THURSDAY, SEPTEMBER 25, 1919

CAIRO

The heavy rains of the past few days have relieved the farmers of this vicinity of the necessity of driving their cattle to the Haggarty creek for watering purposes.

Fred Sullivan is moving into the general store, which he recently purchased.

Miss Rosa Smith of London is visiting friends here.

No service was held in the Presbyterian church on Sunday owing to inclement weather.

The council of Euphemia met on Saturday and transacted business. Among the items were two drainage by-laws—Sheppard and Baynton drains.

Mrs. Stuart Smith and daughter Muriel of Detroit are assisting the former's mother to get settled in her new home.

Chopping Tuesdays, Thursdays and Saturdays.—W. R. Stephenson, Applin.

SHIELDS SIDING

We had a welcome rain. The Ferguson's Crossing Needle Club will meet this week at the home of Mrs. Neil McVicar.

A large number from here attended the burial at Kilmartin of Mrs. P. D. Ferguson of Detroit on Sept. 18.

Mrs. Stewart and Miss Tena Ferguson of Detroit are at their home here. Misses Catharine and Gertrude Purcell are back to school again after a successful operation, having had their tonsils and adenoids removed in St. Joseph's Hospital, London.

Mrs. Bailey visited recently at Hugh R. McAlpine's.

Mr. McBride spent a day recently in London.

Mrs. John F. McTavish is with her daughter, Mrs. Gillies, whose family have the measles.

Mrs. D. H. McLachlin spent a day recently with her brother in Thamesville.

Mrs. Angus Campbell has returned home after visiting her grandmother in St. Thomas.

Mr. and Mrs. Alex. McKay, Detroit, motored up and spent the week-end with his aunt, Mrs. Nancy Ferguson.

Let us all vote "No" on the temperance cause and give John Barleycorn the cold shoulder.

NORTH EKFRID

The Glen Oak Methodist church held their anniversary services last Sunday. A large chicken enjoyed a chicken supper and concert in the basement of the church on Monday night.

TEMPLETON'S RHEUMATIC CAPSULES
FOR RHEUMATISM, NEURITIS, SCIATICA, LUMBAGO, NEURALGIA, GOUT ETC.
ASSURE RELIEF FOR THE WORST HEADACHE
15c PER BOX
TEMPLETON'S 177 Broadview Ave. ST. LOUIS, MO.

Humanity has lacked a practical rheumatic remedy since time began. Fortunes are spent yearly at hot springs, electric baths and hospitals to obtain relief, yet better results are achieved right at home by using T.E.C.'s "the common sense treatment." Just compare cost and results with any other treatment and you will be convinced. Ask your druggist or write us for our new booklet. It is interesting and costs you nothing (Templetons, 177 Broadview Ave., St. Louis, Mo.). We mail anywhere on receipt of \$1.00.

Sole Agent for Glenora, H. I. Johnston, Pharm. B., Druggist, Optician and Stationer.

NEWBURY

Ed. Gilleland of Oakville visited his uncles, Wm. and J. G. Bayne, last week.

Mrs. Fletcher returned home on Saturday from a visit with her daughter, Mrs. A. J. Walker, London.

Wm. Glennie and wife spent a few days in Detroit last week.

Rev. R. J. Murphy attended the Wycliffe College Alumni in Toronto this week.

Cameron Bayne left on Saturday for Toronto, where he will continue his studies at the dental college.

Mrs. George Fennell and baby Mary have returned to British Columbia.

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CASHMERE

Aaron Reel and bride of Stratford spent a few days of their honeymoon with the former's sister, Mrs. Ross Willick.

In last week's Transcript our anniversary was dated for the 21st, which was an error. The date is Sept. 28—next Sunday.

Rev. Dr. Husser spoke on the Temperance Referendum on Sunday last. Russell Willick was a St. Thomas visitor this week.

Carl Brown and Stanley Allen visited friends at Newbury on Sunday.

A number in this vicinity are silo-filling these days.

Ralph McIntyre spent Thursday in St. Thomas.

The rain of Saturday night and Sunday was much needed and was fully appreciated.

Mr. and Mrs. William Young of Cairo spent Sunday with the latter's parents, Mr. and Mrs. Isaac Dawson.

On Monday, Sept. 29th, the Ladies' Aid will hold a chicken supper in the church. A good program is being prepared.

Miss Rhoda Taylor has returned to Walkerville after spending her vacation with her parents, Mr. and Mrs. Angus Taylor.

MELBOURNE

La grippe is visiting a number of homes in this village and vicinity. We trust the visit will be short.

Maxwell Parr left a few days ago to continue his studies in Toronto University. Harold Parr left for Montreal, where he will undergo another operation, the result of wounds received in France.

Although the rain came down in torrents on Saturday night and Sunday the anniversary services in the Presbyterian church were well attended. The evening service in the Methodist church was withdrawn for the occasion. Professor Brown of Toronto, brother of A. D. Brown of this village, preached morning and evening. Special music was given by the choir and appreciated by all present.

ELMSVILLE

Miss Ina Elsom spent the week-end with Miss Nellie Smoke.

Mr. and Mrs. Fred Balesdon and brother Clarence and Miss Jean Plaine motored from St. Thomas on Saturday.

James Moran, Jr., who was seriously ill, is improving nicely.

MIDDLEMISS

Wedding bells will soon ring. Mrs. Barbara Graham is overhauling her residence on the farm.

We are glad to hear that Gordon Richards and Mrs. C. H. Lucas, who have been laid up for several weeks with typhoid fever, are both up again. It is said there will be very little honey in this section this year.

STRATHBURN

Webster Bros. started this week to drill for oil again after being idle for a week.

Provincial highway surveyors have passed through Strathburn on their way to Melbourne and east to London.

Miss Annie Allan of London spent a few days with her mother, Mrs. John Allan.

Mr. Tobias of Toronto is visiting his cousins, Miss Margaret Webster and brothers.

Teddy Ayers, who enlisted and went overseas about a year ago, returned home this week.

Dan, Trestant lost a valuable heifer this week.

Wm. Simpson, manager of the Royal Bank at Sturgeon Falls, accompanied by his wife and son, is visiting his mother, Mrs. Charles Simpson.

WARDSVILLE

Mrs. Erwin of St. Thomas is visiting her sister, Mrs. Petch.

Misses Ila and Waitie Quigley and Miss McKay and Miss James of the Essex school staff spent the week-end at Miss Cornell's.

Miss Martindale attended the wedding of Miss Beatrice Turk and renewed old acquaintances here.

Mrs. McLean was called to London last week, her sister having met with a serious accident.

Mrs. Jennie Rogers has gone West. She has been appointed assistant superintendent of domestic science in Williams Hospital, Battleford. It is a splendid position and we wish her every success.

Jack Douglas has returned home from Windsor.

Miss Gordon had a very painful accident when she fell from the steps of her home last week, severely tearing the ligaments of the ankle and splintering the bone. She will be confined to the house for some time.

Mrs. Salmon and baby have gone to London for a visit.

Miss Edith Clark of Toronto has returned home after spending her holidays here.

Mr. and Mrs. D. L. Purcell are spending some time in Windsor.

Mrs. Cassidy of Toronto spent a few days last week with her aunt, Mrs. English.

Mrs. Douglas has gone to St. Thomas to take osteopathic treatment.

Rev. Mr. Stewart of London preached in the Presbyterian church Sunday.

MOSA

On Friday, Sept. 5, the Ferguson's Crossing Needle Club met in the school house to do honor to another returned soldier, Allan Whitburn. After a spicy program, Angus Campbell, as chairman, called Mr. Whitburn to the front and Ward Leitch read an address and A. D. Ferguson presented Mr. Whitburn with a well-filled purse.

The ladies then served lunch to about one hundred guests in the basement of the school house.

On Friday night, Sept. 12, the Ferguson's Crossing Needle Club and neighbors met at the home of Mr. and Mrs. Jim Chisholm to do honor to their son, John A. Chisholm, and his English bride, who had just arrived from overseas.

Rev. Mr. Robertson was chairman and presented a lengthy program. Archie McAlpine read an address and Mungo Leitch presented Mr. Chisholm with a well-filled purse.

The ladies then served lunch, and young and old enjoyed a few hours in dancing.

These presentations make the eighth purse of money presented by this society.

KILMARTIN

One of the most enjoyable days of the season was spent last Tuesday when the Kilmartin basketball team motored over to Ebenezer and played an interesting game with the "Sunny-side Seven." The score was 7-6 in favor of Kilmartin. Our team is to be congratulated on their success, as it was the first time they ever challenged another team. Keep on, girls, and continue winning.

Mr. and Mrs. Hugh McCallum have returned after spending a few weeks with their son in Cleveland.

Misses Annie Dewar and Catharine McKellar left for Detroit last week.

Alexander Munroe spent the week-end in London.

Mr. and Mrs. Watson and children of St. Thomas spent the week-end at the home of Mrs. Watson's mother, Mrs. Hugh Munroe.

The Women's Missionary Society of Burns' church, Mosa, gratefully acknowledge a contribution of \$27.55 from the Ferguson's Crossing Needle Club.

Mrs. Jessie Munroe, treasurer.

Warts are unsightly blemishes and are a painful growth. Holloway's Corn Cure will remove them.

APPIN

Frank Nichols has taken the contract for building a garage for Neil Galbraith and is busy making the cement blocks.

Threshing and silo-filling are the order of the day here.

Duncan Stewart of London is building a new cement garage for Geo. McGill.

The farmers were delighted to see the rains of late and report the plowing good.

James McMaster is decorating his new home purchased from J. A. McTaggart and expects to move soon.

The school fair held here last Friday was a grand success, only the rain came a little too early in the day and spoiled the sports some.

Miss Sinclair, who failed by a few marks on her entrance examination, has been given a certificate.

Miss Walters spent the week-end at her home in Chatham.

A baseball match, the last of the season, will be played here on Saturday, Sept. 27, at 4 o'clock between London and Appin teams. A snappy game is looked forward to.

AUCTION SALES

On north half lot 13, con. 13, Metcalfe, on Saturday, Sept. 27, at one o'clock—1 heavy horse 8 years old; 1 heavy gelding 3 years old, well broken; 7 milch cows supposed to be in calf; 1 two-year-old steer; 1 two-year-old heifer; 13 one-year-old heifers; 1 one-year-old steers; 6 spring calves; 1 brood sow, due to farrow about 25th Sept.; 11 pigs weighing about 125 lbs. each; 25 tons of hay; 300 bushels of oats, barley and spring wheat, mixed; 3 acres of corn in shock; 3 acres of sugar beets; 1 McCormick manure spreader; 1 steel land roller; 1 ensilage cutter; 1 Cockshutt riding plow; 1 sugar beet cultivator; 1 corn planter; 1 corn blower, McCormick; 1 two-horse corn cultivator, Massey-Harris; 1 hay fork, car and rope; 75 cords of stove wood; 1½ acres of standing timber.—N. C. Parker, proprietor; McTaggart & McIntyre, auctioneers.

On south half lot 14, 2nd range north L. W. R., Mosa, on Monday, Sept. 29, at one o'clock—1 heavy horse, 5 years old; 1 heavy mare, 7 years old, with foal by side, Golden Glow; 1 mare, 6 years old, foal by side, Golden Glow; 1 colt 3 years old, light; 1 new milch cow with calf by her side; 1 three-year-old cow; 1 two-year-old heifer; 3 calves; 1 sow, due

to farrow time of sale; 1 manure spreader, Clover Leaf; 1 roller, iron; 1 disc; 1 walking plow; 1 two-horse cultivator; 1 set of hook-tooth harrows; 1 set of finishing harrows; 1 hay rack; 1 wagon; 1 gravel box; 1 set of sleighs; 1 fertilizer drill; 1 set of log bunk for wafta; 1 set of skidding tongs; 3 logging chains; 1 feed cooker, 42-gal.; 1 root pulper; 1 hand seed drill; 1 potato digger; 1 set of double harness; 1 single set; 49 sap pails with covers; 75 sap pails without covers; 3 bolting pans; 3 barrels; 1 wagon tongue; 1 sleigh tongue; 1 mower; 1 rake; 1 scraper; 1 roll of fence wire; a quantity of logs cut in woods; 100 bushels of oats; about 7 tons of hay; about 40 grain bags; 100 hens; whiffletrees and neckyokes, and other articles too numerous to mention. At three o'clock the farm, consisting of fifty acres, will be offered for sale subject to a reserve bid.—W. J. Simpson, proprietor; L. L. McTaggart, auctioneer.

Sores Heal Quickly.—Have you a persistent sore that refuses to heal? Then, try Dr. Thomas' Electric Oil in the dressing. It will stop sloughing, carry away the proud flesh, draw out the pus and prepare a clean way for the new skin. It is the recognized healer among oils and myriads of people can certify that it healed where other oils failed utterly.

Its ASSAM quality gives it that rich flavor

RED ROSE TEA

'is good tea'

Sold only in sealed packages

KEITH'S CASH STORE

Dry Goods, Millinery and Groceries

Store closes Wednesday afternoons during June, July and August.

P. D. KEITH



"Off for a day's sport on their RED BIRDS"

Own a Bicycle and Enjoy Life

Ride wherever you go, speeding along almost on wings, as swift or as leisurely as you please, in easy comfort enjoying the fresh air.

That's your enjoyment when you own a RED BIRD Bicycle—Canada's leading make—a beauty in rich maroon and nickel.

We make it so easy for you to own one of these pleasure-giving, time-saving machines that it will earn its cost while you use it.

\$52.50 and \$57.50 for Men's and Women's Models. \$45.00 for Girls' and Boys'.

Your Credit is Good
Pay Only \$10 Down
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We are exclusive RED BIRD dealers, selling thousands of bicycles throughout Western Ontario.

In the bicycle you buy you must have quality or you'll have trouble—the other RED BIRDS are built to look well, built to run well, built to last well—and they do all three.

"Your money back if you are not satisfied." is our guarantee.

Catalogue gladly mailed on request. We pay all shipping charges to your station, and the bicycle comes carefully crated.

Write or phone 3182 at our expense.

RIDE A RED BIRD

Bicycle and Motor Sales Co.

LARGEST EXCLUSIVE BICYCLE AND MOTORCYCLE HOUSE IN WESTERN ONTARIO

425 to 429 Wellington Street, London, Ont.

NEW GROCERY

A full and well-assorted stock of Fresh Groceries, Domestic and Imported Fruits, Confectionery, Cakes, Biscuits, Parnell's Bread, Cigars, Tobacco, Etc. Many lines bought close for cash at pre-war prices.

Three bars of Laundry Soap for 25c on Mondays only.

Good Table Butter and Eggs taken.

W. A. CURRIE

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MAIN ST., W.